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ABSTRACT

This guide reviews audiovisual materials currently available on alcohol abuse and alcoholism. An alphabetical index of audiovisual materials is followed by synopses of the indexed materials. Information about the intended audience, price, rental fee, and distributor is included. This guide also provides a list of publications related to media resources with background information and descriptions, as well as a subject area list. (RC)

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IN FOCUS

Alcohol and Alcoholism Audiovisual Guide

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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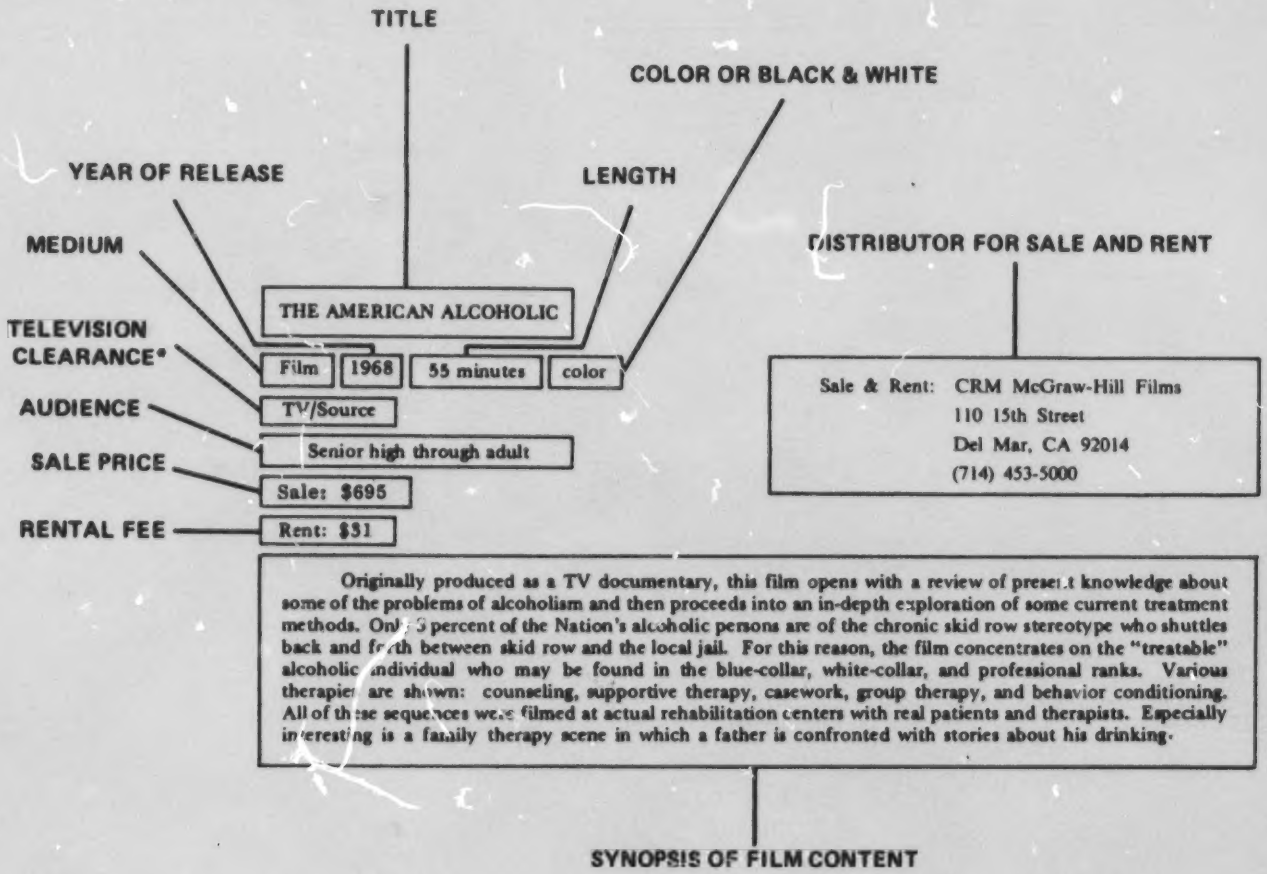
U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Public Health Service
Alcohol, Drug Abuse, and Mental Health Administration

CG C15274

REFERENCE GUIDE FOR FILM LISTING FORMAT


TITLE
COLOR OR BLACK & WHITE
YEAR OF RELEASE
LENGTH
MEDIUM
DISTRIBUTOR FOR SALE AND RENT
THE AMERICAN ALCOHOLIC
TELEVISION CLEARANCE*
Film
1968
55 minutes
color
AUDIENCE
TV/Source
SALE PRICE
Senior high through adult
Sale: $695
RENTAL FEE
Rent: $31
Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000
Originally produced as a TV documentary, this film opens with a review of present knowledge about some of the problems of alcoholism and then proceeds into an in-depth exploration of some current treatment methods. Only 3 percent of the Nation's alcoholic persons are of the chronic skid row stereotype who shuttles back and forth between skid row and the local jail. For this reason, the film concentrates on the "treatable" alcoholic individual who may be found in the blue-collar, white-collar, and professional ranks. Various therapies are shown: counseling, supportive therapy, casework, group therapy, and behavior conditioning. All of these sequences were filmed at actual rehabilitation centers with real patients and therapists. Especially interesting is a family therapy scene in which a father is confronted with stories about his drinking.
SYNOPSIS OF FILM CONTENT

*TELEVISION CLEARANCE

TV/Yes—Medium is cleared for use on Commercial-Sponsored Television (VHF and UHF Transmission) and Limited Education Television.

TV/No—Medium is not cleared for use on Commercial-Sponsored Television (VHF and UHF Transmission) and Limited Educational Television.

TV/Source—Medium is cleared for use on Commercial-Sponsored Television (VHF and UHF Transmission) and Limited Educational Television but the producer or distributor for sale must be contacted in advance, in order to receive a television release license. A fee is usually involved in obtaining this television release license.

PREFACE

In Focus: Alcohol and Alcoholism Media is published by the National Clearinghouse for Alcohol Information of the National Institute on Alcohol Abuse and Alcoholism as a review of audiovisual materials currently available on alcohol abuse and alcoholism.

This publication does not necessarily contain all of the audiovisual materials on alcohol abuse and alcoholism, and the inclusion of materials in this publication does not in any way imply endorsement or approval by the National Institute on Alcohol Abuse and Alcoholism. No film gives all of the answers, and some films bring more problems than solutions. Preview any film before showing it. Match the film to the audience, remembering that no film is suitable for every audience. Encourage the viewers to discuss it pro and con after the viewing. For added guidance, a list of publications relating to media resources is included in this publication. Readers who discover additional materials are requested to send information for possible inclusion in future editions to:

In Focus

National Clearinghouse for Alcohol Information

P.O. Box 2345

Rockville, Maryland 20852

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ALCOHOL

Film 1975, Teachers Manual, silent
Upper elementary through junior high
TV/Source
SALE: $9.00 prepaid - filmstrip
RENT: Not available

Sale: Donars Productions
Box 24
Loveland, CO 80537
(303) 669-0586

This filmstrip presents reasons for using alcohol; its effects and consequences.

AL CO HOL - A MINI COURSE FOR JUNIOR HIGH SCHOOL

Film, 28 minutes, color
Teachers, School Administrators
TV/Source
SALE: $99
RENT: Available through local AAA Clubs

Sale & Rent: AAA Foundation for Traffic Safety
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6891

This documentary film features a real life classroom situation of a 7th and 8th grade alcohol and traffic education program. The film, which is designed for teachers and school administrators, demonstrates how a game approach used in the course helps students to actively explore questions about the drug alcohol and its relationship to traffic. This approach utilizes such techniques as celebrity squares, crossword games, and find-the-word puzzles. Role playing situations are also demonstrated.

ALCOHOL (from The Single Concept Series)

Film, 1971, 5 minutes, color
Junior high through adult
TV/Yes
SALE: $32
RENT: $12.50

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

This short film presents a concise picture of alcohol and its use in American society today. It provides a brief explanation of the physiological reactions to alcohol and then moves into a brief explanation of how alcohol is used by various people. It ends with a statement that most Americans do not have strong ideas about alcohol use.

ALCOHOL (from the To Live Again Series)

Film, 1970, 29 minutes, color
Senior high through adult
TV/Source
SALE: $277
RENT: $12.50

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

An alcoholic, and former bank vice-president, describes his experience on skid row and how he found new life through the Utah rehabilitation program.

ALCOHOL ABUSE: THE EARLY WARNING SIGNS

Film, 1977, 21 1/2 minutes, color
High school through adult
TV/Source
SALE: $385
RENT: $40

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue,
Glendale, CA 91201
(213) 240-9300

ALCOHOL ABUSE: THE EARLY WARNING SIGNS (Continued)

In this film hosted by Henry Fonda, ten possible warning signs of developing alcohol dependency are dramatized. The film reveals potential victims of the disease and the protective silent posture taken by their "significant others" which only nourishes the denial process. Separate vignettes illustrate each sign of the disease as each victim confides to the camera: a salesperson wonders about his increased tolerance and consumption; a young gas station attendant addresses his desire to "get high" frequently; a young secretary feels she cannot control her alcohol consumption; and a husband shows irritability when questioned about his drinking. Remaining vignettes trace concomitant problems from poor job performance to physical and emotional deterioration. The film ends on a happier note, with information about successful treatment of this disease.

ALCOHOL: A NEWER FOCUS

Film, 1972 (revised 1979), 18 minutes, color, available in Spanish
Junior high and senior high
TV/Source
SALE: $305
RENT: $40/3 days

Sale & Rent: American Educational Films
132 Lasky Drive
Beverly Hills, CA 90212
(213) 278-4996

The film opens with a 19th century temperance debate between a fiery "Wet" and an equally zealous "Dry." As these men opt for the viewer's allegiance, it is seen that the alcohol question is ageless and unresolved. Host-narrator, James Brolin, traces the drinking tradition from the bacchanal to bathtub gin. Dr. Leonard Schwartzman backs this evolution with medical fact. He also points out that each reason why a person drinks has a multitude of variables ranging from frame of mind to environment. In the course of the film, we meet numerous young people who face the drinking decision. One boy asks from behind the family bar, "aren't you curious?" Three girls giggle happily until one realizes, "I don't feel too good." Another claims that if she doesn't drink, she will be different. The film proceeds-questioning, exploring, and building a case against unwise drinking habits. A friendship is threatened. A joy ride turns into disaster. The film closes with a fast exchange between the narrator and debaters. We are assured that extreme opinions are neither practical nor accurate. Common sense based on knowledge proves to be the best guide.

ALCOHOL - A SERIES

Film, 1974, 28 minutes, color
Senior high through adult
TV/Source
SALE: $1850.75/film set
RENT: $12.50 each film

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

A series of 10 films produced by the Social and Rehabilitation Service, U.S. Department of Health, Education, and Welfare, which explores the history and social aspects of alcoholism. Views alcoholism and its relationship to men, women, teenagers, and the family as a whole.

Individual films contained in the series are as follows:

ALCOHOL, ACCIDENTS, AND CRIME
Humane treatment for those who suffer from the disease of alcoholism and are involved in accidents is shown through such enlightened programs as the Alcohol Safety Action Project (ASAP) in Fairfax, Va. The alcoholic person who becomes involved in a crime is discussed by Judge Martin E. Morris. The ASAP program, as it applies to problem and social drinkers is explained by Dwight Fee, Alcohol Education, Department of Transportation; Barent Lanstreet, Director, ASAP; and Helen Kastenbaum of the Falls Church, Va. Mental Health Center. There is also a film on drinking and driving that has a test for viewers.

ALCOHOL AND INSIGHT
The program at the SRS/Research and Training Center at George Washington University includes studies of family trees. It is also an example of how a rehabilitation facility for alcoholism in a hospital gets patients with alcohol-connected illnesses into rehabilitation at the time they are hospitalized. Dr. Steven Wolin, psychiatrist, and Paula Sandroff, Psychologist at the Center, show a graph of a family tree and describe their project.

ALCOHOL AND ITS PAST
An historical look, through slides and color photos, at alcohol and its influence and cultural patterns, beginning with the Egyptians and tracing its history through Eastern and Western civilizations to the mid-1940's, when rehabilitation programs formally accepted the alcoholic as a person with a disease.

ALCOHOL - A SERIES (Continued)

ALCOHOL AND THE FAMILY
The "Quarterway House," or the "Halfway House," or the "Interim Family" has become a proven solution for many alcoholics in the trying adjustment period after release from a hospital or rehabilitation facility. Marjorie DeRubettis and Julia Johnson tell of rehabilitation at the Alpha Quarterway House for Alcoholic Women in Baltimore, Md.; Joseph Wright and John Hough describe the Crossroads Halfway House for men in Washington, D.C.; and George Stone, D.D., talks about the interim family which a good church can provide.

ALCOHOL AND THE MAN
Today's typical male alcoholic is a businessman. Mr. A. Bela Maroti, DePaul Rehabilitation Hospital's President, has an outreach program involving 100 businesses in the Milwaukee area. John W. Matheus represents the Allen-Bradley Company of Milwaukee and tells how the program helped his company. Louis Pellerin, a recovering alcoholic, describes his rehabilitation through the program. Paul Gavaghan of the Licensed Beverage Industries, Inc., describes various beverage industries' programs to enlighten people about the problem of alcoholism.

ALCOHOL AND MYTHS AND MONEY
Two psychiatrists, Dr. Ruth Fox, who brought Antabuse to the United States, and Dr. Alkinoos Vourlekis of Saint Elizabeth's Hospital in Washington, D.C., explore myths about the disease of alcoholism and tell how those who need rehabilitation may obtain financial aid.

ALCOHOL AND THE CLINIC
The clinic can support the alcoholic and his family in home care, early rehabilitation, as well as during the lifetime program, and the Washington Hospital's D.C. Clinic for Government employees is a good example. Dr. Burton Grace, director of the clinic; Ms. Irene Schneiderman, psychotherapist, and Ms. Tarpley Richards, intake services, describe the problem of alcoholism as "everyone's problem," and give solutions. Riley Regan, Civil Service Commission, in charge of the program for Government employees, tells how an employee can get into the program and still keep his job.

ALCOHOL AND THE TEENAGER
Alcohol is the new teenage drug of choice. "Kathy," a teenager who suffers from the disease of alcoholism, and "Ernie," whose parents are alcoholics, describe their rehabilitation through Alcoholics Anonymous. Lt. Col. Robert F. Dalaney describes the U.S. Army's rehabilitation program for alcoholics, and Oliver Morris, Alcoholism Administrator, Ft. Belvoir, Va., tells of his work in helping young people overcome the disease.

ALCOHOL AND THERAPY
This film shows two ideal rehabilitation facilities which include psychiatric counseling for the entire family. Dr. Edward Fleming, President, Psychiatric Institutes of America, describes the program of the private clinics shown in the film; Ms. Elaine Weiner tells how she developed programs for alcoholics in Montgomery County, Md.; and Mr. James Burress, Acting Commissioner, Rehabilitation Services Administration, SRS, DHEW, tells of his work in field programs and now as head of the Federal/State rehabilitation program.

ALCOHOL AND THE WOMAN
The problem of identifying and rehabilitating the alcoholic woman differs from that of the alcoholic man. Natalie Paxten and Dorothy Pollard, recovered alcoholics, tell of their rehabilitation. Maxwell A. Weisman, M.D. gives a list of "Danger Signals for Women."

ALCOHOL: AMERICA'S DRUG OF CHOICE

Film, 1974, Teachers Guide, cassette tape or record
Junior high through senior high
TV/Source
SALE: $94.75 Teachers Guide, cassettes, & filmstrips
RENT: Preview only

Sale & Preview: Audio Visual Narrative Arts
Box 398
Pleasantville, NY 10570
(914) 769-8545

While adults have expressed great concern during recent years about the increased use of heroin, marihuana, amphetamines, and hallucinogens, they have not been as alarmed about alcohol, the drug of choice for 95 million Americans. The program outlines the properties of various alcoholic beverages; describes how alcohol affects the body chemically and how it works on the central nervous system. The effects of moderate to heavy amounts of alcohol in the blood are explained step-by-step from the initial "high" to the point where normal patterns of judgement are blocked; vision and speech blurred. Students are warned about the addictive properties of alcohol and learn that 9 million Americans (an estimated half-million under 21) are suffering from alcoholism. Viewers of this film learn why America, from its earliest colonial days, has been a drinking society with contradictory attitudes - social drinking was acceptable, but drunkenness was not. The program compares earnings from the beverage alcohol industry and Government taxes on alcohol to the cost in loss of productivity, in decreased service, in suffering caused by problem drinkers. Students follow the growth of the temperance movement and understand why prohibition was doomed to fail in the United States. Then students investigate the consequences of living in a drinking society. Traditionally a "social lubricant," alcohol is used to create feelings of friendship and well-being and to ease the pain of tragedy. For some it is a sign of sophistication, to others it is associated with family gatherings or religious rituals. Students are urged first to recognize that alcohol is a mind-altering drug and then to honestly examine and evaluate their personal reasons for drinking.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, ALCOHOL AND TEENAGERS

Slides, filmstrip, Beseler cue/see, 10 minutes (with audio cassette)
Junior high through adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, examines drinking as a popular sociocultural phenomenon among youth. It focuses on particular peer and parental pressures and other general problems surrounding alcohol use among the teenage population. It presents several perspectives from which one can begin to deal with teenage drinking.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, ALCOHOL: OVERVIEW

Slides, filmstrip, Beseler cue/see, 24 minutes (with audio cassette), available in Spanish
Junior high through adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, begins by illustrating the factors that cause people to react to alcohol in different ways. It examines the pharmacological effects, and introduces alcohol as a food which goes through the process of digestion, absorption, and metabolism. It then sketches the background and the social cost of drinking. It traces the biomedical, psychological, and sociological causes of alcoholism. The final discussion deals with current measures of treatment for the alcoholic.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, DRINKING AND DRIVING

Slides, filmstrip, Beseler cue/see, 13 minutes (with audio cassette)
Junior high through adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, breaks down the skills involved in driving and shows exactly how alcohol affects each of these skills. The presentation discusses why so many people drink and drive, just who are the drinking drivers, and what's being done about them. It also discusses blood alcohol levels and state laws regarding drinking and driving.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, ALCOHOL: ITS BEHAVIOR IN THE BODY

Slides, filmstrip, Beseler cue/see, 23 minutes (with audio cassette),
Junior high through adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, demonstrates how alcohol moves through the body and the central nervous system. It traces the route through the digestive system, the blood and the metabolic processes. It maps the movement of alcohol as it affects different parts of the central nervous system. It explains how alcohol can stop the activity of two of the body's important safety valves. Finally, it deals with the effect on sleep, and the mechanism of tolerance.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, THE HISTORY OF ALCOHOL

Slides, filmstrip, Beseler cue/see, 21 minutes (with audio cassettes)
Junior high through adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, establishes that the use of alcoholic beverages dates back to ancient Egyptain, Hebrew, Greek, and Roman cultures. It traces the distillation of the brandy to the middle ages and shows the development of the drinking customs of Renaissance England. The presentation also shows the American story from the colonial fur traders through the Whiskey Rebellion, the Women's Christian Temperance Union, and Prohibition.

ALCOHOL: AN UNDERSTANDING OF THE DRUG, ALCOHOL: WHAT IS IT?

Slides, filmstrip, Beseler cue/see, 10 minutes (with audiocassette)
Junior High through Adult
TV/Source
SALE: $35 - slides
$15 - filmstrip
$25 - Beseler cue/see
RENT: Not available

Sale: State University of New York
Educational Communication Center
1400 Washington Avenue
Albany, NY 12222
(518) 457-3399

This unit, one of a six-part series, discusses the basic substance of alcohol. It distinguishes the beverage from other forms of alcohol and discusses the toxic effect as well as the additives that go into making alcoholic beverages. Fermentation, beer-making, wine-making, and distillation are discussed. The presentation also covers the alcohol concentrations in different beverages and clarifies the meaning of the term "proof."

ALCOHOL AND ALCOHOLISM: THE DRUG AND THE DISEASE

Filmstrips, Teachers Guide, cassette or record, 1975,
Elementary through junior high
TV/Source
SALE: $72
RENT: Preview only

Sale & Preview: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

"Alcohol and Alcoholism: The Drug and the Disease" discusses alcoholism and the teenage experience.

ALCOHOL AND DRIVING

Filmstrip, 1972, 10 minutes, color
Junior high through senior high
TV/Source
SALE: $13.75
RENT: Not available

Sale: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1895

"Alcohol and Driving" is a Teacher's Guide Kit on alcohol and driving produced by the National Highway Traffic Safety Administration. The material consists of a manual and an accompanying audiovisual presentation which will provide teachers with basic information about alcohol and with teaching strategies to help young people establish a broader and sounder foundation upon which to base personal decisions regarding the use of alcohol.

This kit contains a 96-page teaching aid manual; a color filmstrip with automatic and manual advance; and a 3-3/4" IPS tape, 1/4" reel to reel.

ALCOHOL AND THE WORKING WOMAN

Film, videocassette, 24 minutes, color
Supervisory training groups
TV/Source
SALE: $375
RENT: $50/5 days
$25/3 day preview

Sale, Rent & Preview: Motivational Media
6855 Santa Monica Boulevard
Los Angeles, CA 90038
(213) 465-3168

Dr. Dale Masi, an expert on occupational alcoholism, as well as other representatives of EAP and occupational alcoholism programs share their experiences and insights regarding working women with alcohol problems. Examples are presented to point out the problems and provide the solutions for the woman alcoholic in a work environment.

ALCOHOL AND YOU

Film or videocassette (purchase only), 1969, 28 minutes, color
Junior high through adult
TV/Source
SALE: $440
RENT: $53/3 days

Sale & Rent: BFA Educational Media
2211 Michigan Avenue
P.O. Box 1795
Santa Monica, CA 90406
(213) 829-2901

This film examines the reasons why millions of Americans drink and why some of them become alcoholic persons. It attempts to make the viewer think before he drinks, providing a barrage of facts concerning alcohol, its use and abuse. It points out that young people are growing up in a society where 7 out of every 10 adults use alcohol. It shows generally accepted uses of alcohol - at a family meal, at a wedding reception, at an adult party where alcohol is not the center of fun. It also presents several examples of the harmful uses of alcohol. Leading authorities in the treatment of alcoholism also list characteristics and warning signs of the disease.

ALCOHOL AND YOUNG PEOPLE

Film, 1973, 13 minutes, color, sound
Junior high through adult
TV/Source
SALE: $230
RENT: $20/3 days

Sale & Rent: FilmFair Communications
10900 Ventura Boulevard
Studio City, CA 91604
(213) 985-0244

Five teenagers (2 boys and 3 girls ages 14-19) tell their true personal experiences with alcoholism. They tell how they started, why they continued, and why drinking eventually proved to be a cheat instead of a solution to their problems. Their reasons for drinking included peer pressure, proof of masculinity, loneliness, poor self-image (to the point of attempted suicide), inability to refuse a drink, not drinking "just for fun" anymore, need for a drink to remove fear or sense of inadequacy, etc. Finally, they tell where to find help: doctor, hot lines, school counselors, Alcoholics Anonymous. As one boy says: "There is help, but ya gotta ask."

ALCOHOL, CRISIS FOR THE UNBORN

Film, videocassette, 1977, 15 minutes, color
Senior high through adult
TV/Yes
SALE: $40
RENT: Free 3-day loan
Request 4-6 days in advance

Sale & Loan: National Foundation
March of Dimes
Division of Public Health Education
P.O. Box 2000
White Plains, NY 10602
(914) 428-7100

The film discusses fetal alcohol syndrome and the abnormalities associated with this birth defect. It compares the intellectual, physical and motor developments of a healthy child to that of a child affected with fetal alcohol syndrome. Included in the film is an interview with parents of a child affected with this syndrome. The interview reveals the mother's alcohol drinking patterns during pregnancy and the resulting guilt feelings. The film also discusses the blood-alcohol level and suggests a genetic relationship. It suggests, in conclusion, that pregnant women become aware that alcohol is dangerous to their unborn.

ALCOHOL, DROGAS Y USTED

Slide show, 1978, 12 minutes, color, sound, Spanish
Senior high through adult
TV/Yes
SALE: $35
RENT: Preview only

Sale & Preview: Texas Pharmaceutical Association
P.O. Box 14706
Austin, TX 78761
(512) 836-8350

This presentation is a Spanish language version of Texas Pharmaceutical Association's earlier slide show "Alcohol, Drugs, and You," demonstrating that alcohol can seriously alter the effects of many prescription and nonprescription medications. This version of the slide show was also developed by the Texas Pharmaceutical Association through a grant received from the Texas Commission on Alcoholism.

ALCOHOL: DRUG OF CHOICE

Film, 3/4" videocassette, Super 8 & Betamax 1972, 30 minutes, color
Business and industry personnel
Senior high through adult
TV/Source
SALE: $450
Betamax and Super 8 purchase only.
RENT: $85/3 days

Sale & Rent: BNA Communications
9401 Decoverly Hall Road
Rockville, MD 20850
(301) 948-0540

Alcoholism will affect millions of people this year - and cost their companies billions of dollars. How much is it costing your company? You'll find a formula for estimating what it cost your organization last year, learn how to spot an alcoholic and how to handle him, and discover the dangers of addiction.

ALCOHOL, DRUGS . . . A WAY OUT: (THE FIRST STEP)

Film, 1977, 20 minutes, color
Senior high through adult
TV/Source
SALE: $320
RENT: $30/5 days

Sale & Rent: Sandler Institutional Films
7449 Melrose Avenue
Hollywood, CA 90046
(213) 653-4111

This film was produced with the intention of convincing the viewer who has an alcohol or drug abuse problem to seek professional help. The frequent excuses and alibis used by alcohol and drug abusers are attacked. The fears and insecurities which often surround the abuser's resistance to a life without alcohol or drugs are also discussed. To further convince the viewer to seek professional help, recovered alcoholics and drug abusers appear and discuss their past feelings and attitudes. It is hoped that the viewer will conclude that accepting help is the first step to a normal, happy life.

ALCOHOL, DRUGS, AND YOU

Slide show, 1972, 15 minutes, color, sound
Senior high through adult
TV/Yes
SALE: $50
RENT: Preview only

Sale & Preview: Texas Pharmaceutical Association
P.O. Box 14706
Austin, TX 78761
(512) 836-8350

Through the use of case histories, "Alcohol, Drugs, and You" demonstrates that alcohol is a drug and that the consumption of alcohol can seriously alter the effects of many prescription and nonprescription medications in the body. This slide show was developed by the Texas Pharmaceutical Association through a grant from the Texas Commission on Alcoholism.

ALCOHOL, DRUGS, OR ALTERNATIVES

Film, 1975, 25 minutes, color, study guide
Junior high through adult
TV/Source
SALE: $365
RENT: $30/5 days

Sale & Rent: Sandler Institutional Films
7449 Melrose Avenue
Hollywood, CA 90046
(213) 653-4111

ALCOHOL, DRUGS, OR ALTERNATIVES (Continued)

This is an exploration of alternatives to people's dependence upon drugs and alcohol. An attempt is made to tell it as it is, documenting observations from "halfway house" residents who readily admit the alternatives aren't easy, but the potential rewards are worth the battle. How do feelings of inadequacy influence a person's life, and who is responsible for these feelings - parents, peers, teachers? How do people overcome a negative self-image and arrive at a more nearly accurate appraisal of their self-worth? Some positive alternatives are presented as substitutes for dependence on artificial stimulants and depressants.

ALCOHOL: EFFECTS ON SOCIETY (from the special report series)

Two filmstrips, Teacher's Guides, cassette tapes and records, 1975,
Junior high through senior high
TV/Source
SALE: $55/set
RENT: Preview only

Sale & Preview: Prentice Hall Media
150 White Plains Road
Tarrytown, NY 10591
(914) 631-8300

The presence of alcoholism and its effects on society and the individual are examined. The documentary style photography is supported by narration that includes the voices of people expressing their experiences.

THE ALCOHOLIC WITHIN US

Film, videocassette, 1973, 25 minutes, color
Junior high through adult
TV/Source
SALE: $390 - film
$294 - videocassette
RENT: $36/3 days

Sale & Rent: Pyramid Films
P.O. Box 1048
Santa Monica, CA 90406
(213) 828-7577

An allegorical film in which the mind is represented as a house inhabited by six emotions which cannot cope with life. This film is a study of the addictive personality, written and narrated by a young alcoholic.

ALCOHOLISM: A CONTEMPORARY RE-APPRAISAL

Film, 1968, 30 minutes, color
Medical personnel
TV/Source
SALE: Not available
RENT: Free loan

Loan: National Medical Audiovisual Center
(Annex)
Station K
Atlanta, GA 30324
(404) 526-3021

This film records a panel discussion on alcoholism as a complex disease entity involving the individual's total being. It suggests ways of recognizing the illness by other than pathophysiological signs.

ALCOHOLISM: ALMOST EVERYTHING YOU NEED TO KNOW TO RECOGNIZE IT

Film, 1975, 23 minutes, color
Business and industry personnel
Senior high through adult
TV/Source
SALE: $110
RENT: $100/10 days; Preview - $35/5 days

Sale, Rent & Preview: Salenger Educational Media
1635 12th Street
Santa Monica, CA 90404
(213) 450-1300

The film is introduced by Dr. Jokichi Takamine, past president of the Los Angeles County Medical Association Committee on Alcoholism. Dr. Takamine defines alcoholism as a disease. He guides us through the stories of three people who live intimately with alcoholism. Listening to the experiences of these people helps us recognize many of the signs of alcoholism. As Dr. Takamine says, there are three ways we can help the alcoholic: by identifying the illness, by recognizing its signs, and by knowing where professional help is available.

ALCOHOLISM: A MODEL OF DRUG DEPENDENCY

Film, 3/4" videocassette, 1972, 20 minutes, color
Senior high through adult
TV/Source
SALE: $325 - film
$245 - videocassette
RENT: $33

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

This film is designed to inform a wide variety of audiences about the causes of alcoholism and the direct correlation of this disease to other drug dependent states. The information is presented in a modern, futuristic format. The viewer is taken into a new-concept Learning Center where the relevant material is summarized, consolidated, and visualized with an electronic teaching console. By example, the film presents the progression of intoxication and explains the difference between drug use and drug abuse. Acquired tolerance and withdrawal are discussed. The film further defines the various theories of alcoholism and, through animation, suggests that alcoholism may actually be an addiction at the cellular level. The film concludes with the idea that alcoholism is, more than likely, multicausal.

ALCOHOLISM AND THE FAMILY

Film, 1968 28 minutes, color
Senior high through adult
TV/Source
SALE: $425
RENT: $22/1-4 days
$42/5-14 days

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

This film portrays a child's view of the effects of alcoholism on family life. There is no plot in the usual sense of the word although the film is acted. Through the eyes of a 9-year-old, the audience witnesses some everyday events in the life of a family headed for trouble. Doreen's father drinks too much, her mother is overwhelmed by household cares and worries, and the family moves so often that the children are constantly having to make new friends. The audience follows Doreen as she attempts to adjust to her surroundings. Life at home has many bad moments: waking at night to hear her parents quarreling, going for a drive with her father only to be left alone for hours while he stops off for a few "quick" drinks, having to give back her father's gift of a dollar because he is short of cash. As the film ends, the moving van pulls up to her house once again and the audience is left to wonder about Doreen and her family's fate. This film is sensitive and presents possibilities for discussion in any middle-class setting.

ALCOHOLISM AND THE FAMILY

Film, 42 minutes, color
Senior high through adult
TV/Source
SALE: $550
RENT: $60/3 days
$85/7 days

Sale & Rent: FMS Productions
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

Father Martin presents a lecture on the family of alcoholics. The discussion includes important facts about the alcoholic, the spouse, the child, and the family as a whole. He points out that the alcoholic is often incapable of love and can not manage personal, social, and economic factors. The spouse is often a victim of physical abuse and bitter resentment. Father Martin points out that sexual relationships between a spouse and an alcoholic often suffer. Children also are often victims of physical abuse from an alcoholic parent. Father Martin comments that a child's future outlook on sex and marriage are dangerously affected by poor parental influence. Father Martin's final discussion is about the family as a whole. It is his opinion that each member of a family is deeply affected by an alcoholic member and that families as a whole must seek treatment in order to develop a strong communicative group.

ALCOHOLISM - DISEASE IN DISGUISE

Film, 1971, 27 minutes, color
Medical personnel
TV/Source
SALE: $124.73
RENT: Free Loan

Sale & Loan: Ayerst Medical Information Service
685 Third Avenue
New York, NY 10017
(212) 986-1000

ALCOHOLISM - DISEASE IN DISGUISE (Continued)

This film features a group of prominent authorities in the field who present observations and comments on the devastating disease, alcoholism. Participants include eight physicians with hospital, private practice, academic, and industrial medicine backgrounds: a psychiatrist; a hospital director; a director of nursing; a psychologist; a social worker; and an official of Alcoholics Anonymous. At the outset it is suggested that there is a great under-reporting of alcoholism as a contributing cause of death, and that it truly is, as the film's title suggests, a "disease in disguise." Other clinicians will comment on the lack of attention to the alcoholic. . .and the fact that alcoholism represents a multiple billion dollar loss to industry each year. In patient interview sequences, the viewer sees that a straightforward presentation to the alcoholic of his status is imperative. The safety and effectiveness of the deterrent drug, disulfiram, are discussed, one physician having utilized it for 20 years with some 4,000 patients. Well-structured industrial treatment programs are described as having success rates of up to 70 percent. As a summation, the participants agree that perhaps the most essential overall consideration is to treat the alcoholic "like a human being."

THE ALCOHOLISM FILM

Film, 1974, 26 minutes, color
Senior high through adult
TV/Source
SALE: $330
RENT: $30/5 days

Sale & Rent: Sandler Institutional Films
7449 Melrose Avenue
Hollywood, CA 90046
(213) 653-4111

A documentary look at factors which characterize the alcoholic in today's society. A 15-point checklist permits the individual viewer to determine whether or not he or she is a potential or actual problem drinker. Alcoholism is presented within the spectrum of diseases which can be diagnosed and treated. The alcoholic is not restricted to any race, creed, color, sex, or socioeconomic bracket. For the one out of ten who needs help, the first step is to recognize and admit that a problem exists.

ALCOHOLISM IN INDUSTRY - HOW TO HANDLE THE PROBLEM DRINKER

Film, 1975, 25 minutes, color
Business and industry personnel
TV/Source
SALE: $395
RENT: $45/15 days
$95/month

Sale & Rent: Bureau of Business Practice
24 Rope Ferry Road
Waterford, CT 06385
(203) 442-4365

"Alcoholism in Industry-How to Handle the Problem Drinker" is a training film for management and supervisory personnel in the handling of the alcoholic employee.

ALCOHOLISM - INDUSTRY'S COSTLY HANGOVER

Film, 1975, 27 minutes, color
Business and industry personnel
TV/Source
SALE: $195
RENT: Free Loan

Sale & Loan: Film Library
AETNA Life & Casualty Insurance
151 Farmington Avenue
Hartford, CT 06156
(203) 273-0123

Alcoholic dependence affects millions of Americans and costs industry billions of dollars annually in absenteeism, accidents, and poor job performance. Because many alcoholics can be reached more effectively through their jobs, the film demonstrates the growing need for corporations to establish employee rehabilitation programs. It is estimated that 60 to 80 percent of the employees enrolled in company-sponsored programs are rehabilitated. "Alcoholism-Industry's Costly Hangover" follows two workers from the time their problem was identified, through the rehabilitation period, and their return to work. The film demonstrates the important role of the supervisor in identifying the problem and referring the employee to a company-endorsed program for help.

ALCOHOLISM: "I WAS GOIN' TO SCHOOL DRUNK"

Film, 1975, 26 minutes, color
Junior high through adult
TV/Source
SALE: $400
RENT: $45/2 days

Sale & Rent: Document Associates
211 East 43rd Street
New York, NY 10017
(212) 682-0730

ALCOHOLISM: "I WAS GOIN' TO SCHOOL DRUNK" (Continued)

"I Was Goin' to School Drunk" admits that our society has a double standard about drinking. As a discussion among some teenagers reveals, alcohol is considered a socially acceptable beverage that can have positive, relaxing effects on an individual. Flashy advertisements, adored film stars, and adult society in general stress the pleasurable and beneficial aspects of drinking. As some of the doctors and experts in the field emphasize, however, alcohol often has deeply disturbing effects, both physically and emotionally, on individuals and society. Physical illness, emotional maladjustment, family break-up, fatal car accidents, and increased instances of violent crime can result from the abuse of liquor. The words of a young alcoholic and of teenagers whose parents are alcoholics reveal the pain and difficulties of living as, or with, a problem drinker.

"I Was Goin' to School Drunk" offers no clean conclusion or pat answers to the problem of alcoholism. The film does, however, encourage sober consideration of the differences between the use and abuse of alcohol.

ALCOHOLISM: THE BOTTOM LINE

Film, videocassette, 1975, 29 minutes, color
Business and industry personnel
TV/Source
SALE: $475
$50/5 days
RENT: $25/3 day preview

Sale, Rent & Preview: Motivational Media
6855 Santa Monica Boulevard
Los Angeles, CA 90038
(213) 465-3168

Narrated by Lorne Green, "Alcoholism: The Bottom Line" recognizes that the alcoholic's given reasons for poor job performance are frequently lies told to the supervisor-and that the supervisor is rarely, if ever, qualified by training to cope with or diagnose the problem employee as an alcoholic person. A carefully selected cross section of work-related problems involving suspected alcoholics and supervisors are dramatized, showing the correct steps which can be taken when the supervisor sticks to his or her professional skill, the evaluation of job performance. The supervisor is encouraged to refer the suspected alcoholic to the appropriate company or agency facility for professional counseling within the context of existing labor/management policies regarding problem workers.

ALCOHOLISM/WHAT ARE WE GOING TO DO ABOUT IT?

Multimedia, 1973, variable lengths
Medical personnel
TV/Source
SALE: $585 - includes Coordinator's Guide (planning)
Coordinator's Guide (training)
19 sound/slide films of 35mm color slides
with manually synchronized cassette tapes
and display box.

Sale: American Hospital Association
Order Processing
840 North Lakeshore Drive
Chicago, IL 60611
(312) 280-6030

This is a multimedia package designed to help hospitals implement a program for treatment and referral - including planning, training hospital personnel, and educating the community. It was developed by the American Hospital Association and was supported by a grant from the National Institute on Alcohol Abuse and Alcoholism.

ALCOHOLISM: OUT OF THE SHADOWS

Film, 1972, 30 minutes, color
Senior high through adult
TV/Source
SALE: $465
RENT: Preview only

Sale & Rent: XEROX FILMS
P.O. Box 444
Columbus, OH 43216
(614) 253-0892

Three couples have met in one of their homes for a social evening of discussion. The discussion centers around the fact that at least one member of each couple, and in two cases, both members, are nondrinking alcoholic people. They are real alcoholic people who have chosen to give up their anonymity in hopes that their stories might cause others to seek help. One young couple, both alcoholic people, describe their path to alcoholism: She is from a wealthy family and turned to alcohol secretly for confidence as a young adult; he also turned to it early; they tell how they met and were unable to help one another. Another couple explains the struggles they encountered as the husband turned more and more to alcohol to solve his problems. The final couple, who are older, describe how they have been able to find strength in one another even in the face of recent tragedies. This was originally produced as a television documentary featuring Frank Reynolds as reporter.

ALCOHOLISM: THE TWENTY QUESTIONS

Film, 1979 32 minutes, color
Health professionals, AA, business and industry
TV/Source
SALE: $475
RENT: $50/5 days

Sale & Rent: Motivational Media
6855 Santa Monica
Los Angeles, CA 90038
(213) 465-3168

This film, narrated by George Kennedy, presents dramatizations based on the 20 diagnostic questions on the Johns Hopkins questionnaire. For each question, an actor or actress uses the actual words of a recovered alcoholic to provide an example of a "yes" answer. The broad range of ages, ethnicities, and occupations represented in the film illustrates the pervasiveness of alcoholism in our society. It is stressed that alcoholism is a progressive, terminal disease which can be arrested but never cured, and that there is an almost imperceptable "slide" from social drinking to alcoholism.

ALCOHOL, PILLS AND RECOVERY

Film, 1978, 29 minutes, color
Health professionals
TV/Source
SALE: $375
RENT: $40/3 days
$75/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

Dr. Joseph Pursch presents a lecture concerning sedativism, an addiction to sedative drugs, such as tranquilizers and barbiturates, frequently prescribed by doctors. Cross addiction often occurs when patients are also using alcohol. Complications increase as physicians misdiagnose the sedativism and continue to prescribe drugs. A mime couple, Dick and Jane, is used to act out the effect sedativism has on their lives and marriage. Through therapy, Dick and Jane free themselves from their dependencies.

ALCOHOL: PINK ELEPHANT

Film, 1976, 15 minutes, color
Senior high through adult
TV/Source
SALE: $185
RENT: $12/1-3 days

Sale & Rent: Encyclopaedia Britannica
Educational Corporation
425 North Michigan Avenue
Chicago, IL 60611
(312) 321-7311 - Rent
(312) 321-6800 - Sale

Because alcohol interferes with normal perception and judgment, people who drink excessively are sometimes unable to distinguish between fantasy and reality. Pink elephants are imaginary animals that have become symbols of the degree of mental confusion that can result from too much drinking. In this animated film a problem drinker encounters a pink elephant that tries to educate him to the dangers of alcoholism. Although unwilling at first to acknowledge that he is an alcoholic, the man gradually learns to recognize the symptoms of his disease and finally is persuaded to seek treatment.

THE ALCOHOL PROBLEM: WHAT DO YOU THINK?

Film, 1973, 18 minutes, color
Junior high through college
TV/Source
SALE: $240
RENT: $14/1-3 days

Sale & Rent: Encyclopaedia Britannica
Educational Corporation
425 North Michigan Avenue
Dept. 10 P/R
Chicago, IL 60611
(312) 321-7311 - Rent
(312) 321-6800 - Sale

The film is divided into three sections. The first section deals with the role of alcohol in society from historic times through Prohibition and down to the present. It presents the reasons some people give to explain why they drink. It also dramatizes the economic importance of the alcohol industry.

The second section of the film analyzes the chemistry of alcohol. It studies the physiological effects of drinking and shows how alcohol slows down reactions and interferes with coordination. It also illustrates the deterioration of body organs that results from prolonged and excessive use of alcohol.

THE ALCOHOL PROBLEM: WHAT DO YOU THINK? (Continued)

In the last section of the film, circumstances that have led some people to alcoholism are discussed. This also examines in some detail the harmful physical effects of alcohol on the chronic user.

Considering alcohol to be a well-established part of our culture, the film presents the point of view that, for most of us, the main question is whether or not to drink "safely." For an alcoholic, the real question is whether we have something to offer him in life that is better than his drinking.

ALCOHOL PROBLEMS ARE EVERYWHERE

Film, 1977, 15 minutes, color
Public officials
TV/Source
SALE: $135
RENT: Not available

Sale: Elinor Hart
1651 Hobart Street, NW
Washington, DC 20009
(202) 387-2966

The benefits of interdisciplinary alcoholism training are demonstrated by programs developed in Washington County, Minnesota and Dekalb County, Georgia. Both communities offer training to community service providers on the concept and stages of the alcohol addiction process, as well as techniques and available resources for prevention, identification, and referral. As a result of their training, community helping professionals have been able to increase rates of early intervention in alcohol-related cases. Increased early intervention has resulted in long term tax dollar savings.

ALCOHOL: THE SOCIAL DRUG/THE SOCIAL PROBLEM

Filmstrip, record or cassette tape, Teacher's Guide, 1972, 30 minutes, color
Junior high through adult
TV/Source
SALE: $79.50 + $2.94 shipping
RENT: Preview only (30 days)

Sale & Preview: Guidance Associates, Inc.
Communications Park
Box 300
White Plains, NY 10602
(914) 946-0601

This filmstrip is divided into two topical parts: the first concerns the social drug, the second concerns the social problem. The first part goes into detail concerning how we use alcohol in a socially acceptable way as a drug and as a beverage. There are scenes in bars and discussions with bartenders who talk of the many kinds of drinkers they see each day. The abstinence view and its history are considered. The second part of the presentation discusses many of the problems we have encountered down through the ages concerning alcohol. It states that some people have always had trouble with alcohol, others may get into trouble because American society has established no well-defined standards for drinking. An alcoholic person tells his story, and a brief description of alcoholism treatment is presented.

ALCOHOL USE OR ABUSE

Film, 1977, 12 1/2 minutes, color
Junior high through adult
TV/Source
SALE: $230
RENT: $25

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

After showing the numerous varieties and "come on" containers for alcoholic drinks, this film analyzes why people drink - e.g., to escape problems, to satisfy curiosity, to "follow the crowd." It then discusses the physiological effects of alcohol on the body, and health factors in general. In addition, the film reveals some misconceptions on quantities and strengths of different types of drinks. Capsulized real-life situations highlight the social and economic problems drinking can cause and suggest that we view the choice of abstinence as our individual "right."

ALCOHOL: WHAT'S IN IT FOR ME?

Film, 1976, 13 minutes, color
Upper-elementary through junior high
TV/Source
SALE: $254
RENT: $25

Sale & Rent: Perennial Education
477 Roger Williams
P.O. Box 855 Ravinia
Highland Park, IL 60035
(312) 433-1610

ALCOHOL: WHAT'S IN IT FOR ME? (Continued)

In a series of vignettes portraying a wide cross section of 12-year-old Americans in their individual environments, this film informs young people of the consequences of the use of alcohol. This film attempts to summarize present knowledge of the problem today. By considering the nonharmful effects of controlled use, the film allows the viewer to draw his own conclusions. It warns of the dangers, admits the beneficial possibilities, and suggests social and individual approaches to the problem of young alcoholics in the United States.

ALMOST EVERYONE DOES

Film, 1970, 14 minutes, color
Elementary through junior high
TV/Source
SALE: $235
RENT: $23.50

Sale & Rent: Wombat Productions, Inc.
Little Lake, Glendale Road
P.O. Box 70
Ossining, NY 10562
(914) 762-0011

Nine-year-old Tommy observes how some people around him handle their feelings. His father relaxes after the day's pressures with a cocktail, while his mother relies upon coffee, cigarettes, and pills to ease the stresses and strains of her household chores. When he turns on the television set, he sees not only dramatic illustrations of the way in which people handle and express themselves and their emotions, but also sees advertising pitches for products purporting to make people "feel good." Tommy is also aware that some children - not much older than he - are using drugs as a means of improving the way they feel. And yet he also knows that some drugs have good uses. Drug dependency is a dangerous road that can lead to wasted lives, and it might be that the beginning of that road is right here: learning to use drugs to change bad feelings to good ones. The film closes by presenting Tommy with an alternative: making something or doing something instead of taking a drug to alter his feelings.

This film covers all drugs, including alcohol, and is directed at a preadolescent audience. It presents a look at our drug-oriented culture as it appears to younger children. "Almost Everyone Does" attempts to offer alternatives to drug use.

AMERICA ON THE ROCKS

Film, 1973, 17-minute and 29-minute versions available, color
Senior high through adult
TV/Source
SALE: $108.25 - 17 minute film
$185 - 29 minute film
RENT: $12.50

Sale: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

Loan: RHR Film Media Inc.
1212 Avenue of the Americas
New York, NY 10036
(212) 869-9540

The middle class is the target of this documentary on alcoholism. Narrator Robert Mitchum explains that alcohol is such a problem in this country because, as a society, we have no general ground rules on drinking. Segments of subcultures, such as Orthodox Jews, make the point that where the role of alcohol is clearly defined with definite occasions for drinking and not drinking, alcoholism is rare.

THE AMERICAN ALCOHOLIC

Film, 1968, 55 minutes, color
Senior high through adult
TV/Source
SALE: $695 - each of two parts
RENT: $33

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

Originally produced as a TV documentary, this film opens with a review of present knowledge of the problems of alcoholism and then proceeds to an indepth exploration of some of the current treatment methods. Only 3 percent of the Nation's alcoholic persons are of the chronic skid-row stereotype who shuttles back and forth between skid row and the local jail. For this reason, the film concentrates on the "treatable" alcoholic individual who may be found in the blue-collar, white-collar, and professional ranks. Various therapies are shown: counseling, supportive therapy, and behavior conditioning. All of these sequences were filmed at actual rehabilitation centers with real patients and therapists. Especially interesting is a family therapy scene in which a father is confronted by his children with stories about his drinking.

THE AMERICANS: BORICUAS

Film or videotape, 1978, 19 minutes, color, with training manual and two 30-minute audiocassettes
Adult
TV/Source
SALE: $350 - film
$300 - videotape
($8 postage & handling charge)
RENT: By special request.

Sale & Rent: Human Resources Development Trust
B.C.P.O. Box 3006
East Orange, NJ 07019
(201) 677-9800

The training package, "The Americans: Boricuas," which includes a film, training manual, and audiocassettes, is designed to be a catalyst for improving the interaction between health care providers and Puerto Rican patients. Although not specifically aimed at those in the alcoholism field, it will enable the alcoholism treatment staff to increase their willingness to understand and accommodate the cultural expectations and needs of the alcoholic Puerto Rican. Thus, the film may be used by a variety of health care institutions. Photographed in documentary style, the film examines the lifestyles, values, and traditions of the Puerto Rican population in the United States. The film shows the most important institution of Puerto Rican culture—the family, demonstrating their strength and closeness towards one another. The film enables the viewer to see beyond cultural stereotypes. It also demonstrates important communication techniques, such as formal hand-shaking, eye contact, and sign-language that should be used by health care personnel when dealing with Puerto Rican patients.

AN OUNCE OF PREVENTION

Film, 1978, 14 minutes, color
Elementary school students
TV/Source
SALE: $215
RENT: $28/day

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

"An Ounce of Prevention" is one in a series of films that deals with young people's values, human relationships, decision making, and communications. Although the topic of this film is alcohol abuse, other films in the series deal with the problems of drug abuse, lying, and smoking. "An Ounce of Prevention" features Fat Albert and the cosby Kids and is hosted by Bill cosby. The film is presented with the accent on humor as the message which is carefully woven throughout the story. As the film begins, Lucius is the center of attention with his magic tricks and friendly disposition. The Cosby Kids, however, soon become very confused by his behavior. It seems his friendly disposition suddenly changes and Lucius becomes very hostile. When Fat Albert decides to follow Lucius, he finds him in a deserted building with a bottle. Lucius is very angry with Fat Albert, but he does admit to his frequent intoxication. Lucius tells Fat Albert, however, that his parents know about his drinking and don't care. Fat Albert talks to his own parents about Lucius' drinking problem. They, in turn, speak with Lucius' parents. As it turns out, Lucius' parents do care, but don't want to pry into his personal life. Finally, Lucius is confronted and vows to give up drinking. The film shows how alcoholism can be a problem with young people. It also teaches young people to be familiar with signs of alcoholism and how it is related to emotional stress.

AND I'M AN ALCOHOLIC

Film, 1976, 29 minutes, black & white
Senior high through adult
TV/Source
SALE: $340
RENT: $40/3 days

Sale & Rent: Aspect IV Educational Films
41 Riverside Avenue
Westport, CT 06880
(203) 227-5544

The film states that alcoholism has no known cure - only control through abstention. Sixteen recovering alcoholics tell their stories separately to the camera. These have then been edited to form a single composite story of the alcoholics' fight to confront the reality of the disease and lead a life of dignity and personal fulfillment.

ANTABUSE: A SECOND CHANCE FOR CHOOSING

3/4" U-matic videocassette, 1975, 21 minutes, color
Medical personnel
TV/Source
SALE: $125
RENT: Preview only - $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

Opinions of doctors, researchers, scientists, and patients on the effects of Antabuse and Temposil.

AS A TWIG IS BENT

Filmstrip, 1976, 14 minutes
Adult Indian Americans
TV/Source
SALE: $15 Sold only to Native Americans
or those working with Native Americans
RENT: Not available

Sale: Western Region
Alcohol Training Center
1093 Annex, University of Utah
Salt Lake City, UT 84112
(801) 581-6244

This documentary is based on the "clean-slate" theory of child development, which states that a child is at birth like a blank sheet of paper and learns totally through imitation and observation of his environment. As a result, the drinking attitudes and patterns of those around him can easily influence him, and his own drinking habits may be a product of learned behavior.

THE BADGE AND THE BOTTLE

Film, 26 minutes, color
Police officers and supervisors
TV/Source
SALE: $395
RENT: $65/1-7 days

Sale: Harper and Row Media
2350 Virginia Avenue
Hagerstown, MD 21740
(301) 733-2700
Rent: Association Films
600 Grand Avenue
Ridgefield, NJ 07657
(201) 943-8200

"The Badge and the Bottle," a film with Lorne Green as host, deals with the problems of alcohol abuse and law enforcement personnel. Utilizing three dramatizations, the film presents the hazards associated with "drinking on duty." The situations show how careless mistakes caused by excessive drinking can be costly and dangerous, especially when the protection of life and property is the issue. The film is designed both to teach personnel to recognize the symptoms of alcoholism in their fellow-officers and to tell them what to do next. The film emphasizes the hazards of nonprofessionals attempting to counsel alcoholics and the dangers of covering up such problems. The first situation deals with a female radio dispatcher whose alcohol abuse problem has caused her to make mistakes that have proven dangerous to officers on duty. The film examines her personal life and her habits of drinking. An unsuccessful confrontation with her supervisor fails to reveal the real reason why she is falling behind in job performance. The other two situations deal with turning in fellow-officers with drinking problems. It is explained that job dismissal may only lead to loss of self-image, and that the answer to the problem of alcoholism is proper treatment.

BAJO LA INFLUENCIA (UNDER THE INFLUENCE)

Film, 1978, 10 minutes, color, Spanish
Teenage through adult
TV/Source
SALE: $185
RENT: $25/3 days

Sale & Rent: AIMS Instructional Media Services, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

This film is designed for the Spanish-speaking population of Southern California. A version is available with English narration. A drunk driving case is followed from arrest through sentencing to show the legal consequences of driving under the influence of alcohol and to explain the rights of the defendant at all stages of the proceedings. Expense, the possibility of jail, court appearances, inconvenience, and embarrassment are shown as consequences of driving while intoxicated.

BEATING THE BOOZE BLUES

Film, videocassette, 1978, 23 minutes, color
High school students
TV/Source
SALE: $420-film
$318 - videocassette
RENT: $42/3 days

Sale & Rent: Pyramid Films
P.O. Box 1048
Santa Monica, CA 90406
(213) 828-7577

BEATING THE BOOZE BLUES (Continued)

"Beating the Booze Blues" brings songs, demonstrations and comedy sketches written and performed by high school students to a concert-like setting with Lawrence-Hilton Jacobs ("Boom-Boom Washington" on "Welcome Back Kotter") as master-of-ceremonies. The students who organized the program are members of a health club at several Los Angeles high schools called "Youth Gives a Damn." In one segment, Jacobs reveals the results of a poll conducted by the students showing that 35 percent of high school students drink at least once a week, and that 18 percent drink three times a week or more. Another segment shows the effect of alcohol on a person's coordination. Volunteers perform tasks. . .first sober, then under the influence of alcohol.

THE BEST DAMN FIDDLER FROM CALABOGIE TO KALADAR

Film, 1968, 49 minutes, black & white
Senior high through adult
TV/Source
SALE: $305
RENT: $25/day

Sale & Rent: National Film Board of Canada
1251 Avenue of the Americas
New York, NY 10020
(212) 586-2400

This is a story of a man from an upper Ottawa Valley logging community who chooses the uncommitted life and uncertain income of a casual mill worker, even though it means that his large family lives poorly. His problems with alcohol, about which he is repeatedly told but chooses not to recognize, complicate a situation already deteriorated by isolation and privation. This film might be used by groups specifically interested in alcoholism and poverty, the unmotivated alcoholic person, or the social damage resulting from alcohol abuse.

BETWEEN JAIL AND SOBRIETY

Film, 1977, 12 minutes, color
Public and county officials, adult
TV/Source
SALE: $170
RENT: Not available

Sale: Elinor Hart
1651 Hobart Street, NW
Washington, DC 20009
(202) 387-2966

This film deals with the concept of decriminalization of public drunkenness. It shows 3 models used by different communities to provide detoxification services. The models are Pennington County, South Dakota; Wayne County, Michigan; and Broward County, Florida. The cost-effectiveness of rehabilitation versus welfare is discussed from the county official's viewpoint.

BILLIE-BE-DAMNED

Filmstrip, 1975, 18 minutes
Adult Indian Americans
TV/Source
SALE: $18.15 Sold only to Native Americans or those working with Native Americans
RENT: Not available

Sale: Western Region
Alcoholism Training Center
1093 Annex, University of Utah
Salt Lake City, UT 84112
(801) 581-6244

Eight major psychological factors which contribute to alcohol abuse and alcoholism among the Indians on the reservation are depicted through pictures. "Billy-Be-Damned" is the story of an Indian from birth to adulthood who faces the impact of psychological factors on the reservation which will contribute to his becoming an alcoholic person. These major psychological factors are: (1) escape, (2) attaining identity, (3) poor self-image, (4) anger, (5) loneliness, (6) fantasy, (7) disappointment, and (8) no guilt or shame.

BIOLOGICAL ASPECTS OF ALCOHOLISM

Slides, 1974, 3 color and 17 black & white slides
Senior high through adult
TV/Source
SALE: $17.50
RENT: Not available

Sale: B. Edsall & Co Limited
36, Eccleston Square,
London. SW1V 1PF ENGLAND

The set of slides is intended primarily for use with senior high school students but has been used by the author in adult education classes. On their own the slides may be used in a senior high school biology course, thus allowing teaching on this basic health education topic to be integrated with existing school courses. Combined with slides or teaching material on other aspects of alcoholism, they are also suitable for general studies or health education classes. They have been used to provide "the scientific background" to an interview with a recovered alcoholic.

BIOLOGICAL ASPECTS OF ALCOHOLISM (Continued)

Topics include: alcohol as a depressant drug, the effects of alcohol on the body, causes of alcoholism, psychological dependence on alcohol, types of physical dependence on alcohol, changes in the body during alcohol withdrawal, complications of chronic alcoholism, and causes of death of alcoholics.

The lecture notes contain the background material necessary for the lecturer. Where technical or biological terms are employed, alternatives are suggested for use with nonscience students and lay people. The lecture notes conclude with four suggested questions for discussion and a detailed bibliography of source material and further recommended reading.

BITTER WIND

Film, 1963, 30 minutes, color
Indian groups ages 12 through adult
TV/Source
SALE: $300
RENT: $14/1 day, $2/day thereafter

Sale: Brigham Young University
Media Marketing
W-STAD
Provo, UT 84602
(801) 378-4071

Rent: Brigham Young University
Audio Visual Services
290 HRCB
Provo, UT 84602
(801) 378-2713

Billy's early life on the reservation was a happy time. The teachings of his parents and the stories of his older relatives were meaningful and important to him. But when his father began to spend more time drinking than he did at home and when his mother also began to drink, Billy realized he could not return to the happy, uncomplicated days of the past. While away from home attending a Christian school for Indians, he realizes that although the effects of liquor have broken up his family and brought hunger to his young brother and sister, the Christian principles concerning personal responsibility offer an alternative way of life. Determined to reunite his scattered family, he returns to the Navajo reservation and, with the aid of two young missionaries, brings his family together again, helping his parents with their difficult fight against the illness of alcoholism.

BOOZERS AND USERS

Film, videocassette, 1974, 26 minutes, color
Junior high through adult
TV/Source
SALE: $430
RENT: $50/5 days
$25/3 day preview

Sale, Rent & Preview: Motivational Media
6855 Santa Monica Boulevard
Los Angeles, CA 90038
(213) 465-3168

Narrated by James Franciscus, this film examines existing attitudes toward society's use of a broad spectrum of drugs, including alcohol, nicotine, marihuana, barbiturates, amphetamines, and heroin. The problems associated with the use and abuse of alcohol, the number one drug of choice for millions of adults and teenagers, are presented dramatically and realistically beginning with the true life experiences of two of an estimated half million teenage alcoholics. An inquiry into the motives as well as the risks involved in drug-taking behavior invites the viewer to decide whether lasting personal happiness, solution of problems, and escape from boredom can be achieved through the use of drugs that produce mood or mind alteration. Promising industrial and military programs for the detection and rehabilitation of alcohol and other drug dependencies are highlighted, providing answers for combating this serious problem. Differentiation between the casual, excessive drinkers and characteristic behavior patterns of alcoholics that may serve as warning signs of alcoholism are clearly defined.

BOURBON IN SUBURBIA

Film, 1970, 27-1/2 minutes, color or black & white
Suburban community groups, housewives, women's clubs
TV/Source
SALE: $325 color
$160 black & white
RENT: $23/week - color
$13/week - black & white

Sale: Paulist Productions
P.O. Box 1057
Pacific Palisades, CA 90272
(213) 454-0688

Rent: Association Films, Inc.

East
600 Grand Avenue
Ridgefield, NJ 07657
(201) 943-8200

Midwest
512 Burlington Avenue
La Grange, IL 60525
(312) 352-3377

West
6644 Sierra Lane
Dublin, CA 94566
(415) 829-2300

South
8615 Directors Row
Dallas, TX 75247
(214) 638-6791

A suburban housewife whose husband is on a business trip stops off at a bar and finds herself in her living room the next morning with a hangover and a strange man. Horrified, she realizes that her two teenage children have already left for school and, thus, have seen them. She is strongly tempted to escape her problems with another round of drinks. A visit from her hard-drinking brother-in-law intensifies the temptation. But she chooses, instead, to find help from a friend who is now a recovering alcoholic person. She begins to admit that she is an alcoholic and must turn beyond herself for help.

BREAKTHROUGH

Film, 1975, 27 minutes, color
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

This film chronicles a treatment with the long-term alcoholic. Through recreation and physical exercise therapy in combination with other modalities, individuals are brought around to the belief that they can recover and succeed in life. The film shows the birth of the Alcoholic Olympics created by Kurt Freeman, Warm Springs Rehabilitation Center, Castaic, California.

THE BUTCHER, THE BAKER, THE CANDLESTICK MAKER

Film, 1979, 27 minutes, color
Adult
TV/Source
SALE: $360
RENT: $46

Sale & Rent: Pro-7 Productions, Inc.
2269 Ford Parkway
St. Paul, MN 55116
(612) 698-0893

"The Butcher, The Baker, and Candlestick Maker" is a film produced for the purpose of assisting those in the medical field in the early identification, diagnosis, and treatment of the alcoholic impaired patient. Although specifically aimed at those in the medical field, the film can also be used to educate the public as to the nature of the disease of alcoholism. The film contains interviews with a physician, housewife, pro-football player, and musician who have been alcoholics. The film also includes a dramatization about an alcoholic couple. The wife, who is in her late thirties, becomes pregnant, and continues to drink heavily with her husband. Their child is born a victim of the fetal alcohol syndrome. The dramatization is then repeated. However, on the second occasion, the woman's illness is identified by her doctor and treated. Her child is then born healthy.

CASE #7201

Film, Super 8 cassette, Teachers' Guide 1974, 31 minutes, color
Business and industry personnel
TV/Source
SALE: $450
RENT: $50/week. Rental fee will be applied to the purchase price if a new print is purchased within 30 days.
PREVIEW: $25/3 days. Preview charge will be applied to the purchase price if a new print is purchased within 30 days.

Sale, Rent & Preview: International Producers Service
3518 Cahuenga Blvd., West
Hollywood, CA 90068
(213) 851-3595

"Case #7201" shows the full range of how one company's employee assistance program relates to the disease of alcoholism. By watching the frustration of a young manager, Dave, trying to deal with the declining job performance of his above-average secretary, Sally, it can be seen that early identification and referral of the troubled employee is the single most important aspect of a corporate alcohol program. This film is complimented by a comprehensive Teachers' Guide.

CAUSE THE EFFECT/AFFECT THE CAUSE

Film, Discussion Guide, 1973, 23 minutes, color
Medical personnel
TV/No
SALE: $185
RENT: $25/3 days - members
$30/3 days - nonmembers

Sale: American Hospital Association
Order Processing
840 North Lakeshore Drive
Chicago, IL 60611
(312) 280-6030

Rent: USCAN, INT. LTD
205 W. Wacker Drive
Suite 300
Chicago, IL 60606
(312) 828-1146

In this film, the attitudes of four medical professionals toward an alcoholic person admitted to an emergency room and the alcoholic person's view of these professionals are presented. In the first part of the film we see how the emergency room staff of a doctor, head nurse, RN, and an orderly deal with the patient. The doctor treats him ambivalently, the head nurse and orderly negatively. Only the RN treats him with respect and professionalism. In the second part of the film we see why the alcoholic patient responded only to the RN. He responds because she is the only person who treated him as a mature adult, with respect and concern for his needs and a professional understanding of his illness. The home and business life of the alcoholic patient are seen in the third part of the film. The movie makes the point that attitudes shown by these professionals can push a person deeper into alcoholism or lead a patient out of his addiction.

A CHAIN TO BE BROKEN

Film, 26 minutes, color
Adult
TV/Source
SALE: $375
RENT: $40/3 days
$75/7 days

Sale & Rent: FMS Productions
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

"A Chain to be Broken" deals with both child abuse and preventive measures against child abuse. Although not specifically directed toward those in the alcoholism field, alcohol, drugs and current pressures are woven into the film. The story highlights Parents Anonymous, an organization whose members consist of the parents of abused children. The film documents several interviews with members of Parents Anonymous, who explain how they had been abused by their parents. The presentation is designed as an awareness tool for communities to initiate child abuse prevention programs and educate important members of the community.

CHALK-TALK ON ALCOHOL (Original)

Film, 1972, 66 minutes, color
Senior high through adult
TV/Source
SALE: $695
PREVIEW: Not available

Sale & Preview: Father Martin Associates, Inc.
8 Howard Street
Aberdeen, MD 21001
(301)272-1975

"Chalk-Talk on Alcohol" is a film of a lecture given by Father Joseph Martin about alcohol and alcoholism. Father Martin outlines the scope of the alcohol problem and the factors influencing attitudes and behavior with respect to alcohol and alcoholism. Father Martin states that, at present, very little is known about alcohol addiction and more knowledge is needed to provide effective treatment. Physiological effects of alcohol are described and developmental stages of alcoholism discussed. Father Martin concludes the lecture by emphasizing that to recover, an alcoholic must recognize that he has a drinking problem, and, when he is ready for treatment, "What works best is AA."

CHALK TALK ON COUNSELLING

Film, 1976, 21 minutes, color
Adult, especially program staff and volunteer counselors
TV/Source
SALE: $350
RENT: $30/3 days
$50/7 days

Sale & Rent: FMS Productions
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

The special skills and understanding that a person must possess to become an effective counselor are the basis for the discussion in this film. Father Joseph Martin capsulizes the many facets of effective counseling into three areas: (1) the charisma or ability to relate; (2) the competence to know what you are talking about; and (3) the commitment to apply your charisma and competence in a useful and understanding way.

CHARLIE

Film, 1967, 22 minutes, color
Pilots and aviation personnel
TV/Yes
SALE: $140.25
RENT: Free loan

Sale: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-7420

Loan: Federal Aviation Administration Film Service
c/o Modern Talking Pictures Service, Inc.
5000 Part Street North
St. Petersburg, FL 33709
(813) 541-6661; -6662

Charlie is a young, bright, brain surgeon and an amateur flyer. He drinks only moderately, but when he combines a couple of drinks with an antihistamine tablet, his judgment is impaired. He is warned of turbulent weather, but decides to fly through it; his functioning is inhibited by alcohol and drugs. He finds himself unable to respond to flight directions from the control tower; and tragedy results.

COLLISION COURSE

Film, 1976, 17 minutes, color
Junior high through adult
TV/Source
SALE: $325
$275 - Nonprofit organization
RENT: Preview only -- $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

COLLISION COURSE (Continued)

"Collision Course" explores the potentially tragic consequences of mixing even moderate amounts of alcohol with the complex task of driving. It is designed to impress upon the viewer that one is at risk even when generally socially acceptable drinking behavior is practiced. The viewer is introduced to a young middle-class couple and their parents. The film follows the young couple's activities throughout the evening; taking in a movie and having a few beers with friends. At the same time, their parents are discussing some known facts relating to problems contributing to the carnage on the roads. Also introduced is a blue-collar worker who, after a tiring day on the job and a couple of after-work drinks, takes to the highway. The film dramatically analyzes the behavior of the individuals involved and their subsequent actions.

As the audience is geared to suspect from the first, the young couple and the blue-collar worker eventually meet. . .in the middle of the night on a lonely road.

COME BACK

Film, 1973, 11 minutes, color
Junior high through adult
TV/Source
SALE: $150
RENT: $15/day

Sale & Rent: The Association Films, Inc.
600 Grand Avenue
Richfield, NJ 07657
(201) 943-8200

A young businessman, after drinking with his friends, accidentally strikes a little girl on her way home from school. She is seriously injured and in danger of being paralyzed. The film traces the attempts of the man to convince himself and others that because he was cleared by the police he is not responsible. Tormented by remorse, he finally realizes that his impatience and carelessness make him morally, if not legally, responsible. After a confrontation with her parents, he finally meets the little girl, and, because of her immediate understanding and forgiveness, finds peace. The film makes clear the often unforeseen but painful consequences of one's action, despite the best intentions, and focuses on the handling of the inner conflict that often results.

C.R.A.S.H.

Film, 1972, 27 minutes, color
Senior high through adult
TV/Source
SALE: $95
RENT: Not available. Preview only

Sale & Preview: Ford Motor Company
Film Library
The American Road
Dearborn, MI 48121
(313) 322-8570

More than 27,000 people die each year in alcohol-related traffic accidents. Project C.R.A.S.H. (Countermeasures Related to Alcohol Safety on the Highway) is a federally funded program in Burlington, Vermont, which is trying to identify and help problem drinkers who drive. The film relates the actual experiences of C.R.A.S.H. director, Darwin Merrill, in his attempt to find solutions to one of America's most pressing and tragic social problems.

CROSS COUNTRY HIGH

Film, 1975, 14 minutes, color
Ages 9-13
TV/Source
SALE: $230
RENT: $23/3 days

Sale & Rent: Barr Films
P.O. Box 5667
Pasadena, CA 91107
(213) 793-6153

"Cross Country High" explores pressures young people face. As Eddie belatedly joins his friends to train for the Junior Olympics Cross Country race, we see the tensions that build for each of them. Only Eddie fails to meet the challenge and turns to alcohol as a solution to his problems - both real and imagined. As the film unfolds, each viewer has the opportunity to consider whether alcohol stimulates a better performance or solves Eddie's personal problems.

A CRUTCH FOR ALL SEASONS

Film 1970, 22 minutes, color, available in Spanish, French, Portuguese
TV/Source
SALE: $245 - film
$165 - videocassette
RENT: $20/showing; $40/week

Sale & Rent: Narcotics Education
Film Department
Box 4390
6830 Laurel Street, N.W.
Washington, DC 20012
(202) 723-4774

A CRUTCH FOR ALL SEASONS (Continued)

While dealing with the problem of alcohol as a crutch among today's youth, this film addresses itself to rival forms of escape as well. One brief drama depicts Frank whose attempt to drown life's problems ends in the death of his girl. There is Max whose unresolved anger leads to a fix, neglect, and a tragic accident. A teenage girl finds in marihuana a substitute for the love she misses at home. Each learns that, in turning to false dependencies, he or she has lost opportunities for real living and youthful adventure.

THE DAY I DIED

Film, 1977, 14-1/2 minutes, color
High school through adult
TV/Source
SALE: $280
RENT: $25

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

The reality of the extreme danger involved in driving while intoxicated is exposed in this film of a 17-year-old boy killed in an auto accident. Narrated by the victim, the film attempts to impact the viewer by elaborating on the stark reality of dying in this manner. The teenage boy, while at the beach, allows vodka to be poured into his drink because he is "ashamed to tell them I wasn't used to the stuff." Later, when no one accepts a ride in his new car, he overreacts to the disappointment and, after a few rash maneuvers, he is killed. His voice continues, as he watches his own death and funeral, and the viewer is left with the abrupt finality of the incident.

DAYS OF WINE AND ROSES

Film, 1962, 117 minutes, black & white
Senior high through adult
TV/Source
SALE: Not available
RENT: $60/day

Rent: Clem Williams Films

Eastern Office
2240 Noblestown Road
Pittsburgh, PA 15205
(412) 921-5810

Mid-Western Office
5424 West North Avenue
Chicago, IL 60639
(312) 637-3322

Southern Office
1277 Spring Street, N.W.
Atlanta, GA 30309
(404) 872-5353

Southwestern Office
2170 Portsmouth
Houston, TX 77098
(713) 529-3906

Western Office
298 Lawrence Avenue
San Francisco, CA 94080
(415) 952-5131

A story of a bright, wholesome girl who takes to drink in self-defense from her alcoholic husband. She progresses into an alcoholic and winds up in a slum apartment with her drunken husband. Finally recognizing their degeneration, they decide to fight their problem together. When Lee Remick, as the alcoholic wife, slips off the wagon, the husband, Jack Lemmon, who made her a drunk, leaves her. How their problem is finally resolved will make every audience stop and think. This picture won five Academy Award nominations.

DEAD END

Film, 1978, 6 minutes, color
Junior high through senior high
TV/Source
SALE: $115
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

"Dead End" is an artistic representation of the people and environment of skid row. The technique, plasticine animation, involves the filming of clay settings and moveable figures, creating the effect of a walk down skid row. The film has won several awards at a number of international film festivals, including the Zagreb Third Festival of World Animation and the Cannes International Film Festival.

DECISION: ALCOHOL

Film, Teacher's Guide 1974, 15 minutes, color
Junior high through senior high
TV/Source
SALE: $225
RENT: $45/one showing

Sale & Rent: Q-ED Productions, Inc.
P.O. Box 4029
Westlake Village, CA 91359
(805) 497-2782

The story of a high school student who must make the decision whether or not to drink.

DECISIONS AND DRINKING

Decisions and Drinking is an education and prevention course that is made up of three component series. Each series is designed for a specific audience and includes programmatic materials such as outline cards, films, transparencies, and training manuals. Suggestions for the use of the course, as well as programmatic materials are offered free of charge from the National Center for Alcohol Education (NCAE), Suite 1000, 1601 North Kent Street, Arlington, VA 22209, (703) 527-5757. The films to be used in conjunction with the materials are also available on a free loan basis. Instructions for the ordering of films on loan are included in the packet of materials.

AN OUNCE OF PREVENTION is the component of this series which is designed for black audiences. There are two films which have been prepared for use as a part of this course: *SPIRITS OF AMERICA* and *EAT, DRINK, AND BE WARY.*

THE POWER OF POSITIVE PARENTING is the component designed for parents of young children. Two films have been prepared for use as a part of the course materials: *EAT, DRINK, AND BE WARY* and *SPIRITS OF AMERICA.*

REFLECTIONS IN A GLASS is the component designed for women. There are three films that are to be used with this prevention program: *EAT, DRINK, AND BE WARY* and *SPIRITS OF AMERICA.*

SPIRITS OF AMERICA

Film, 1977, 18 minutes, color
Senior high school to adult
TV/Yes
SALE: $63.82
RENT: Free loan - contact NCAE

Sale: FilmTech, Inc.
181 Notre Dame
P.O. Box 232
Westfield, MA 01088
(413) 568-8605

"Spirits of America" deals with issues, attitudes, and standards of American drinking patterns and the historical and cultural aspects associated with these. Through animation and still photography, it highlights drinking in America from the Mayflower to the widespread use of alcohol today. It reveals the cultural attitudes of the Puritans, the colonists, the Westward migrators, the immigrants, the industrialists, the Southern slaves, and the women abolitionists. The film contains alcohol-related quotations from historical notables. The format shifts from comedy to documented facts as it examines the legacies of alcohol and how they have shaped present day attitudes. It concludes by telling the viewer to establish an attitude on alcoholism with caution and understanding.

EAT, DRINK, AND BE WARY

Film, 1977, 16 minutes, color
Senior high school through adult
TV/Yes
SALE: $56.52
RENT: Not available

Sale: FilmTech, Inc.
See address above

"Eat, Drink, and be Wary" deals with the aspects of social drinking in American society today. The film depicts four examples of social drinking. The first example deals with a group of Blacks on a bowling league. One man has promised to pick up his mother. However, after drinking several beers, he finds this task very difficult. The second setting deals with a middle-class family and their attempt at a happy family dinner. Problems arise when an uncle comes to the home drunk. The relative provides a bad example for several small children. The next situation deals with a community leader's drunkenness at a fund-raising campaign. His drunkenness causes embarrassment for many. The final vignette is about four middle-aged women who meet frequently for lunch and bridge. One woman is a heavy drinker and her inability to play cards well because of alcohol abuse becomes apparent. The film concludes with a message on understanding the consequences of alcohol abuse.

DECISIONS AND DRINKING (Continued)

THE EMERGING WOMAN

Film, 1974, 40 minutes, black & white
Senior high school through adult
TV/Source
SALE: $350 + $10 handling
RENT: Free loan - contact NCAE

Sale: Women's Film Project, Inc.
P.O. Box 315
Franklin Lakes, NJ 07147
(201) 891-8240

This is a film about women which does not deal with alcohol use or abuse. The film gives a historical perspective of the emergence of today's woman. Documentary materials are used to depict the changes that have evolved among women in America. Used with program materials and the other two films, "The Emerging Woman" aids the audience in understanding some of the issues women have to address today and the role alcohol can play in such a lifestyle.

DETOXIFICATION: THE ONTARIO MODEL

3/4" U-matic videocassette, 1974, 25 minutes, color
College through adult
TV/Source
SALE: $100
RENT: Preview only - $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

A detoxification program set up by the Addiction Research Foundation of Toronto is described.

DETOXIFICATION PROGRAM

Film, 1972, 30 minutes, color
Senior high through adult
TV/Source
SALE: $285
RENT: Preview only - $25/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

This film is designed to be part of an information kit which has been developed to facilitate the formation of a network of "detox" units in Ontario communities. The film begins by following a person who is drunk from arrest to jail to court to release. This is the "revolving door syndrome." Detoxification units are being established as a consequence of 10 years of research by the Addiction Research Foundation and of planning by an interdepartmental committee of the Ontario Government to provide an alternate social-health program for alcoholics caught in the revolving door process. The film looks at the perspective of a medical doctor, a police inspector, and a hospital administrator on the "detox" program. It hears the director of a Toronto detox unit discuss the "nonthreatening" milieu of the detoxification unit and its relationship with other agencies. The director of a halfway house discusses followup care possibilities.

DIAL A-L-C-O-H-O-L

Films, 3/4" videocassettes, 1976, 15 minutes, color
High school students
TV/Source
SALE: $168.25 - each film
$693 - film series
$100.00 - each 3/4" videocassette
RENT: $12.50 each film
$50 - film series

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, D.C. 20409
(202) 763-1896

"Dial A-L-C-O-H-O-L" is designed to enable young people, while still in adolescence, to clarify their own attitudes toward alcohol while understanding those of their parents and society. This will help them make responsible decisions regarding the use of alcohol so they will be able to function untroubled as adult drinkers or nondrinkers. This will also include the ability to cope with relatives and friends who abuse alcohol. Individual films in the series are as follows:

DIAL A-L-C-O-H-O-L (Continued)

AL'S GARAGE

Al Schmidt's auto repair shop is a mecca for the high school "cruising" crowd. R.J., who frequents the garage, has been grounded because his father knows he has been drinking while driving. His girlfriend, who works at the Hotline, tries to explain what could happen if he is caught driving while intoxicated. Deciding to square things with his father he signs up for a local program for problem drivers. "Al's Garage" also features Bill and Curtis, two regulars at the auto shop, who are arrested for drunken driving. While the Hotline kids do not offer solutions, they do dispel myths and half-truths.

HOTLINE

A group of high school students operate a telephone consultation center devoted to alcohol-related problems. The students are having problems keeping the Hotline going. In addition to receiving irate calls from the neighbors and from a mystery caller with an obvious drinking problem, the city licensing inspector is concerned about the lack of adult supervision. Since their advisor, Paulie Green, is frequently absent because of his drinking problem, the students enlist the aid of a young medical researcher. A surprise ending sheds light on one source of their difficulties. Woven throughout the film are a variety of telephone conversations which provide factual and physiological information.

IN THE BEGINNING

"In the Beginning" features Pete and Liza, a young couple planning their wedding, and Tina, who has a problem with her mother. A problem arises to mar Pete and Liza's plans because Pete's family does not follow their religion's policy of total abstinence while Liza's follows the policy strictly. The conflict is in her family's refusal to serve alcohol at the wedding reception. Tina's problem is that her mother wants to teach her worldliness by introducing her to the social uses of alcohol.

THE LEGEND OF PAULIE GREEN

Two characters are featured: Paulie Green, the problem drinker from the first film "Hotline," and Karen, a young lady who has an alcoholic mother. Paulie is now recuperating from his bout with alcoholism - he has a job, is in school, and is seeing a psychologist. Flashbacks show the events that triggered Paulie's drinking problem. Karen calls Hotline and is referred to Alateen, a group which specializes in helping young people to cope with the problem of alcoholic parents.

DOLLARS AND SENSE OF RECOVERY

Film, 1979, 11 minutes, color
Physicians and management personnel
TV/Source
SALE: $225
RENT: $30/3 days
$50/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

Dr. Joseph Pursch of the Long Beach Naval Regional Medical Center addresses a mock board of directors meeting about the need for a comprehensive plan to assist employees with their abuse of drugs and alcohol. Dr. Pursch approaches the problem from a medical and financial perspective and shows that the treatment of a chemically dependent employee is cost effective for a company. An example is used of a chemically dependent employee with an additional problem of a broken clavical. The lack of a diagnosis of the patient's drug problem causes increased costs for the treatment of the broken clavical. Knowledge of the patient's drug abuse problem could have benefited both the employee and the company. Dr. Pursch encourages the board members to look within their own specialties and their own personnel to identify those people with poor job performance who may benefit from trained assistance.

DRINK, DRANK, DRUNK

Film, 3/4" videocassette, 1974, 60 minutes, color
Junior high school through adult
TV/Source
SALE: $550 - film
$200 - videocassette
RENT: $20.75/5 days - film
$95/2 weeks - videocassette

Sale & Rent: Film
Indiana University Audio-Visual Center
Bloomington, IN 47401
(812) 337-2103

Videocassette
Public Television Library
Video Program Service
475 L'Enfant Plaza S.W.
Washington, DC 20024
(202) 488-5000

DRINK, DRANK, DRUNK (Continued)

Narrated by Carol Burnett, this film deals with alcoholism and its effects on alcoholics and their relationships with their families and employers. Humorous segments portraying a problem drinker's family life are interspersed with segments dealing with the identification of problem drinkers, the stigma attached to alcoholism, "Fast Facts" on alcoholics and alcoholism, and Al-Anon type meetings. The rationale behind Employee Assistance Programs and how these can help troubled employees are explored.

DRINK, DRIVE, RATIONALIZE

Film, 1974, 26 minutes, color
Junior high school through adult
TV/Source
SALE: $85
RENT: Available through local AAA clubs

Sale: AAA Foundation for Traffic Safety
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6891

This film is composed of a series of 10 short episodes, each exploring myths, half-truths, and alibis that people use to rationalize their driving after drinking. Each depicts people drinking, rationalizing their behavior, driving, and then ending up in a different, difficult, but humorous situation.

DRINKING

Film, 1977, 21 minutes
Senior high through adult
TV/Source
SALE: $360 - film
$270 - videocassette
RENT: $36/3 days

Sale & Rent: Pyramid Films
Box 1048
Santa Monica, CA 90406
(213) 828-7577

This film uses both animation and live action to demonstrate the physiological and behavioral effects of alcohol on two couples in a bar. diagrams show alcohol passing through the stomach, bloodstream, liver, and brain, where the effects of the alcohol on nerve cell activity, vision, hearing, motor skills, judgment, aggression, and temperature regulation are demonstrated. In the live sequences, one of the men, after several drinks insists on driving home. He causes an accident and is hospitalized in a room with a man dying from brain and liver damage caused by excessive drinking. The viewer is left to consider his own pattern of alcohol consumption and its effect on his/her health and behavior.

THE DRINKING AMERICAN

Film, 1969, 60 minutes, black & white
Senior high school through adult
TV/No, closed circuit with license only
SALE: $265
RENT: $15.25/5 days

Sale & Rent: Indiana University
Audio-Visual Center
Bloomington, IN 47401
(812) 337-8087

Drinking in the United States cuts across social and economic classes. This hour-long documentary provides a look at the many different types of drinking experiences. A glimpse at a cocktail party in Greensboro, North Carolina, provides information on how drinking is often viewed in the "Bible Belt." Other scenes are shot in a black bar in Harlem, a singles bar, an all-male bar for stevedores in San Francisco, and an avant-garde "intellectuals" bar. All scenes provide an opportunity for the respective drinkers to verbalize their feelings concerning alcohol - its virtues as well as its vices. Throughout the film, pleas for responsible decisions about drinking are made by Dr. Morris Chafetz, former Director of the National Institute on Alcohol Abuse and Alcoholism, and Dr. George Lolli, recognized authority on alcohol use and abuse.

DRINKING DRIVER: WHAT COULD YOU DO?

Film, 1978, 12 1/2 minutes, color
Junior high through senior high
TV/Source
SALE: $210
RENT: $21/3 days

Sale & Rent: Centron Films
1621 West 9th Street
P.O. Box 687
Lawrence, KS 66044
(913) 843-0400

DRINKING DRIVER: WHAT COULD YOU DO? (Continued)

The film deals with the problem of teenage alcohol abuse and driving. It opens with an introduction on the physiological effects of alcohol in the human body. As the film unfolds, a group of teenagers are going to a party on the beach. Here, beer, wine, and liquor are served; and several members of the party become drunk. The plot centers on four dramatized situations depicting typical predicaments that could confront teenagers after a drinking party. Each situation is left with an open ending: for example, a young girl and her date are the last ones to leave the party. Her date is extremely intoxicated, and she does not know how to drive. Another situation deals with a young woman who accepts a ride from an older man. The latter has had several drinks and drives irresponsibly. The open end situations are intended to promote discussion.

DROGUE, SOCIETE ET OPTION PERSONNELLE

3/4" videocassette, 1974, 35 minutes, color French
Senior high school through adult
TV/Source
SALE: $75
RENT: Preview only - $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

Un interview en Francais avec le Docteur Kalant. La discussion a pour point principal le livre "Drogue, Societe et Option Personnelle." Le Dr. Kalant nous parle des effets des drogues sur notre societe et vice versa, des tendances qui predisposent a la toxicomanie, des lignes de conduite concernant l'usage des drogues.

An interview with Dr. Kalant conducted exclusively in French. A discussion centering around the book "Drugs, Society and Personal Choice." Dr. Kalant talks about drug effects, tendencies leading to addiction, and education programs, some guidelines to a wise personal choice.

DRUG ABUSE (from the Single Concept Series)

Film, 1969, 5 minutes, color
Junior high school through adult
TV/Yes
SALE: $32
RENT: $12.50

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, D.C. 20409
(202) 763-1896

This single concept film is the first in a series by the National Institute of Mental Health on different kinds of drugs. This is an overview. It describes all drugs as potentially harmful and explains tolerance, physiological and psychological dependence, and other factual information applicable to all drugs. Alcohol is mentioned as one of these drugs.

DRUGS AND ALCOHOL: VIABLE ALTERNATIVES

Film, 1979, 28 minutes
Senior high through adult
SALE: $400
RENT: $25/3 days, $50/5 days
Review with intent to purchase

Sale, Rent, & Preview: Motivational Media
6855 Santa Monica Boulevard
Los Angeles, CA 90038
(213) 465-3168

Scott Marshall, a California substance abuse counselor, leads a discussion of viable alternatives to "getting high" before a large classroom of young recovered abusers. He discusses the forms of entertainment, such as sports, attending theatre, or cooking that young people can do instead of taking drugs of alcohol to fill a personal void caused by boredom. He directs the discussion about finding personal fulfillment through setting values, performing deeds toward life goals, or even through suffering. The audience participation provides real-life experiences from varied viewpoints during his lecture-styled encounter. Role playing of how to convince someone with an abuse problem that they need help, is acted out by several young people.

DRUGS IN OUR WORLD/DRUGS AND YOUR BODY

Filmstrips, Teachers' Manual, cassette, or record, 1971,
Elementary school students
TV/Source
SALE: $38.50
RENT: Not available

Sale: H.M. Stone Productions
6 East 45th Street
New York, NY 10017
(212) 682-6825

DRUGS IN OUR WORLD/DRUGS AND YOUR BODY (Continued)

"Drugs in Our World" presents a historical background of medical, religious, and social use of drugs, which are defined to include alcohol, tobacco, and other legal substances. A drug may be beneficial or harmful, depending on how it is used. Methods for safe use and methods leading to abuse are discussed. "Drugs and Your Body" describes the families of drugs (e.g. stimulants and sedatives) and defines terms such as addiction. Effects of drugs on the central nervous system are shown and problems and possible risks to one's health are presented.

DRUGS, SOCIETY, AND PERSONAL CHOICE

3/4" videocassette, 1974, 20 minutes, color
TV/Source
Senior high school through adult
SALE: $75
RENT: Preview only - $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

Dr. Harold Kalant, associate research director of the Addiction Research Foundation and professor of pharmacology at the University Of Toronto, discusses some of the implications of drugs, society, and personal choice. He looks at the historical perspective, the taboos and norms between and within different societies, the role of the individual and the Government, and the cost/benefit of drugs.

THE DRYDEN FILE

Film, 1972, 27 minutes, color
Business and industry personnel
TV/No
SALE: $395 (Government agencies and nonprofit organizations
contact source for price discount)
RENT: Preview only with intent to purchase.
$25 charge is deductible from the purchase price of the film.

Sale & Preview: Richard S. Millbauer Productions
Newsfilm USA
21 West 46th Street
New York, NY 10036
(212) 757-4970

The film portrays a manager's attempts to deal with an employee whose job performance is deteriorating. After several abortive attempts, the supervisor is given the key to successfully dealing with the problem. The specific problem is never clearly defined; it may be alcoholism, drug abuse, emotional illness, or a personal problem that is adversely affecting the employee's work performance.

THE DWI'S

Film, 1974, 28 minutes, color, Instructor's Guide
Senior high school through adult
TV/Source
SALE: $450
RENT: $45/3 days

Sale & Rent: Professional Arts, Inc.
P.O. Box 8003
Stanford, CA 94305
(415) 365-6630

These trigger films designed to help viewers clarify their values about drinking and driving are case histories of people arrested for driving while intoxicated. Individual films in the series are as follows:

THE BANK TELLER
who tried to solve a personal problem with booze, then "almost made it home" before hitting a boy on a bike.

THE CONSTRUCTION WORKER
who can always tell how much he's had by how he feels. The police weren't impressed and booked him for DWI after he'd bounced his pickup over a curb.

THE HIGH SCHOOL TEACHER
who had too much vodka punch at a party and broke through four barricades before skidding to a humiliating stop in the middle of an intersection.

THE ROOFER
who had a couple of beers after work and didn't believe it when police told him he was DWI.

THE LONG HAUL TRUCK DRIVER
who thought he saw a "little man" sitting on the hood of his truck.

THE SALESMAN
who is an alcoholic, and actually finds himself slumped over the wheel of his car in the path of an oncoming train.

DWI - PHOENIX

Film, 1970, 27 1/2 minutes, color
Senior high school through adult
TV/Yes
SALE: $95
RENT: Available through local AAA clubs

Sale: AAA Foundation for Traffic Safety
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6891

This documentary film shows how one city is finding a way to protect itself against the largest single cause of fatal traffic accidents - Driving While Intoxicated. Phoenix has established a compulsory-attendance traffic education course, which is four sessions, 10 hours in length, and is based upon the premise that each DWI offender is a human being who can change his behavior if properly motivated. "DWI - Phoenix" offers possible solutions to the drinking/driving problem and reviews the warning signals of problem drinking.

EL CARRO NUEVO

Film, 1976, 22 minutes, color
Spanish-speaking audiences
TV/Source
SALE: $300
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

This film tells the story of Ramon Lopez, a middle-aged Chicano living in East Los Angeles. One Friday night, after a few hours of drinking with his friends, Ramon is arrested for driving while intoxicated. The impact of the film is Ramon's realization of the criminal penalties he faces.

ELDER ED: WISE USE OF DRUGS

Film, 1977, 30 minutes
Senior high through adult
TV/Source
SALE: $93.18
RENT: No charge to school or community groups

Sale: Film-Tech
181 Notre Dame Street
Westfield, MA 01085
(413) 568-8605

Free Loan: NIDA Resource Center
5600 Fishers Lane
Parklawn Building
Rockville, MD 20857
(301) 443-6614

RHR Film Media
1212 Avenue of the Americas
New York, NY 10035
(212) 869-9540

Pyramid Project
7101 Wisconsin Avenue
Room 1006
Bethesda, MD
(301) 654-1194

The film, "Wise Use of Drugs," is part of an education program for seniors concerning the intelligent use of drugs, including prescriptions and over-the-counter medicines. It is divided into 3 parts with opportunities for discussion. Part one is concerned with communication with doctors. Part two deals with the economical and safe purchase of medicines. The last part presents ideas for avoiding drug problems and alternatives to medication abuse. Senior citizens describe the results of swapping drugs with other people, suddenly discontinuing and and losing track of medication, overdosing, and combining prescriptions with other medications and drugs, including alcohol.

EL MEXICO AMERICAN ALCOLICO

Videocassette, audiocassette, 1974, 15 minutes, color
Spanish-speaking audiences
TV/No
SALE: $50 - videocassette
$450 - series
$10 - audiocassette
$100 - series
RENT: Not available

Sale: Pacific Coast Video
635 1/2 Chapala Street
Santa Barbara, CA 93101
(805) 965-5015

Alcohol and alcoholism as they affect the Mexican-American is explored.

THE ENABLERS

Film, 1977, 23 minutes
All ages
TV/Source
SALE: $395 - film
$330 - 3/4" & 1/2" videocassette
RENT: None

Sale: Johnson Institute
Attn: Film Coordinator
10700 Olson Memorial Highway
Minneapolis, MN 55441
(612) 544-4165

This film shows how the attitude of family, friends, and business associates of an alcoholic enable that person to deny their problem and to continue their dependence on alcohol. In "The Enablers," Jan is a wife, mother, and professional woman who has an alcohol problem. Her erratic behavior alienates her children and husband. Her married daughter avoids the household totally because of the constant arguments. At the office, several incidents occur when Jan in unable to work because of her heavy drinking. Jan uses the fact that she is under a lot of pressure from her various responsibilities as an excuse for drinking. Eventually, Jan's husband admits that she may be an alcoholic and realizes that some action must be taken. The film ends with him calling a work associate of Jan's to discuss his wife's problem. The actual intervention of these people into Jan's problem occurs in another Johnson Institute film entitled "The Intervention." It is recommended that these films be viewed together.

EVERY NIGHT IS SATURDAY NIGHT

Film, 1972, 8 minutes, color
Senior high school through adult
TV/Source
SALE: $55
RENT: Preview only - $25/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

This film consists of a series of shots of an Emergency Department in a Metropolitan Hospital. It focuses upon the admittance and care of an intoxicated person and concludes with his discharge, while still intoxicated. There is no commentary in the film.

FETAL ALCOHOL SYNDROME

Film, 1975, 13minutes, color, Teacher's Guide
High school students
TV/Source
SALE: $290
RENT: $40

Sale: Films, Inc.
733 Greenbay Road
Wilmette, IL 60091
(312) 256-3200
Rent: Films, Inc.
1144 Wilmette Avenue
Wilmette, IL 60091
(312) 256-4730

This film discusses various aspects of alcohol's effects on the fetus.

FIFTH STREET

Film, videocassette, 1972, 28 minutes, color
Senior high school through adult
TV/Source
SALE: $395 - film
$300 - videocassette
RENT: $39

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

This movie is a social study of skid row people (less than 5 percent of the Nation's alcoholic population) who inhabit a short stretch of Fifth Street, Los Angeles, in the shadow of city hall and new high-rise office buildings. "Fifth Street" is told in the words, gestures, and humiliation of men who have fallen there, a cross section of ages, races, and economic backgrounds. Interviews cover such topics as relationships with their mothers, generally weak fathers, chaotic marriages, fights, sex, and the reliance on the substance of cheap wine. Most tragic of the group is a young black boy, bright and seemingly able to walk away from the street at any time, able to articulate both his anger and his tolerance with a rare sense of irony.

A FIRM HAND

Film, 1972, 28 minutes, color
Business and industry personnel
TV/Source
SALE: $285
RENT: Preview only - $40/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Canada M5S 2S1
(416) 595-6056

The film focuses on the problems related to alcohol use as it affects on-the-job performance and social relationships in an industrial setting. Two situations in industry, one at the management level and one at the shipping or distribution level, are depicted. Scenes illustrate job deterioration as a result of inappropriate alcohol use for both these employees and the impact their errors have on the overall efficiency of the industry. Special attention is given to the different methods used by their immediate supervisors in handling the situation when confronting the employee with the problem.

THE FIRST STEP

Film, videocassette, 1975, 28 minutes, color
Junior high school through adult
TV/No
SALE: $395 (Government agencies and nonprofit organizations
RENT: Preview only with intent to purchase.
$295
$20 charge is deductible from the purchase price of the film.

Sale & Preview: Motivision, Ltd.
21 West 46th Street
New York, NY 10036
(212) 757-4970

"The First Step" is a drama about a family troubled by alcoholism. The father, who drinks heavily, has had considerable difficulty in maintaining employment. Financial problems beset the family, especially the mother. Bob resents his father's constant pressure on him to obtain a football scholarship. Gloria, disturbed by the constant arguments between her parents, often drinks covertly. The film explores various tensions and alliances within the family. Finally Bob convinces Gloria to seek help from the school counselor but Gloria backs out at the last minute, leaving Bob to seek help alone.

FIVE DRINKING DRIVERS

Film, 1975, 29 minutes, color
Senior high school through adult
TV/Source
SALE: $200
RENT: Preview or free loan

Sale & Preview: Alcohol and Drug Abuse Division
Project C.R.A.S.H.
State Office Building
Montpelier, VT 05602
(802) 241-2171

FIVE DRINKING DRIVERS (Continued)

Five volunteers participate in a drinking/driving experiment conducted at the Vermont Countermeasures Related to Alcohol Safety on the Highway Project. The volunteers are interviewed about their drinking patterns and, while sober, are asked to repeat a tongue twister sentence. Each driver establishes a base line of performance by driving on a specially designed course. The volunteers begin drinking alcoholic beverages. With blood alcohol levels at or slightly higher than 0.05 they drive the course again. All but one showed a deterioration in performance. The drivers continued to drink until their blood levels reached 0.10 or over (the legal impairment level in Vermont). At these levels, although most drivers thought they were driving well, their performance deteriorated even more significantly, especially in making quick decisions.

GAY, PROUD, AND SOBER

Film, 1976, 30 minutes, color
Adult
SALE: $250
RENT: $30/3 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

A series of interviews and comments by counselors and gay men and women discussing the reasons for the high incidence of alcoholism among homosexuals. Several of the people interviewed are recovered alcoholics who discuss the relationship of their homosexuality to their alcohol abuse problem.

GO, SOBER AND SAFE

Film, 1971, 28 1/2 minutes, color
Junior high through adult
TV/Yes
SALE: $215
RENT: $25/week

Sale & Rent: Highway Safety Films, Inc.
890 Hollywood Lane
P.O. Box 3563
Mansfield, OH 44907
(419) 756-5593

This film reveals a greater degree of impairment at given blood alcohol levels than was generally recognized by authorities on the subject. "Go, Sober and Safe" demonstrates the degrees of impairment caused by consuming various amounts of alcoholic beverages. The Ohio State Highway Patrol cooperated in the filming of authentic driving tests after six skilled drivers had been served various amounts of alcohol.

GUIDELINES

Film, 1976, 45 minutes, color
Senior high school through adult
TV/Source
SALE: $550
RENT: $60/3 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

"Guidelines" is a film of a lecture given by Father Joseph Martin about alcohol and alcoholism. Father Martin outlines and develops eight general principles that have proved useful in reaching and helping the alcoholic. They are: 1) Attitudes; 2) Recognition; 3) Addiction; 4) Confrontation; 5) Responsibility; 6) Family; 7) Resources; and 8) No discouragement.

GUIDELINES FOR HELPING ALCOHOLICS

Audiocassettes, 1975,
Senior high school through adult
SALE: $36.50
RENT: Not available

Sale: Faces West Productions
10601 South D'Anza Boulevard Suite 212
Cupertino, Ca 95014
(408) 257-2757

The set of four cassettes features Father Joseph Martin and was recorded before a live audience of workers in the alcoholism field, many of whom are members of Alcoholics Anonymous. He outlines and comments on eight guidelines for working with alcoholics. The presentation is enriched by humorous anecdotes and examples from his personal experience. The four discussions are interrelated and available only as a set. Individual titles included in this series are as follows:

ATTITUDE

Father Martin examines the nature, strength, and sources of attitudes toward alcoholic people and alcoholism. He shows how one's attitudes determine one's actions.

IDENTIFICATION

Father Martin presents his next guideline: Learn to recognize alcoholism through a knowledge of its symptoms. He describes a number of the initial symptoms of alcoholism, suggests several sources of information on the subject, and urges attendance at open AA meetings. He then considers guideline number three: Learn that alcohol is the center, the prime reality, and the governing force in the alcoholic person's life. Father Martin concludes that alcoholism must be considered a "soul sickness," an illness of body, mind, emotion, and soul.

COUNSELING AND REFERRAL

Father Martin presents the fourth guideline: Confront the alcoholic person with the fact of his illness and offer him an answer. He provides some suggestions on the methods and timing of such a confrontation, as well as some cautions on giving advice. The fifth guideline: Make the alcoholic person responsible for his own behavior. Several examples are cited to show in both a literal and a figurative sense that picking up the tab for an alcoholic person only pays for his next drink.

TREATMENT

In his concluding discussion Father Martin presents his final three guidelines, each related to alcoholism treatment, and comments briefly on each. They are: Use all the alcoholism resources at your command; do not be discouraged by relapses; and consider alcoholism a family disease - the whole family needs treatment. The series ends with an inspirational benediction.

HARRY'S HANGOVER

Film, 1969, 5 minutes, color
Business and industry personnel
TV/Source
SALE: $95
RENT: $45/showing
$10/preview

Sale, Rent, and Preview: The Dartnell Corporation
4660 Ravenswood Avenue
Chicago, IL 60640
(312) 561-4000

Harry Stevens, a veteran and a valued employee, has become a problem because he has taken increasingly to the bottle ever since he was passed over for promotion. His performance has suffered. . .his prestige with management and fellow employees has sunk to a new low. Yet Harry has the background and ability to serve his company well for many years. What would you do about Harry?

HAVE ANOTHER DRINK, ESE?

Film, 1977, 16 minutes, color
Alcoholism counselors, senior high through adult
TV/Source
SALE: $285
RENT: $30/3 days

Sale & Rent: FMS Productions, Inc.
1040 north Las Palmas Avenue
Los Angeles, CA 90038
(800) 421-4609
(213) 46[illegible]-4567

"Have Another Drink, Ese?" presents the problems of alcoholism in the Chicano community with the story of a young family man who is a recovered alcoholic. Included are interviews with Chicano medical authorities, alcoholism treatment specialists, and other recovered Chicano alcoholics who document the problem of alcohol abuse in their community.

THE HEALTH WRECKERS

Film, 1975, 13 minutes
Senior high through adult
TV/Source
SALE: $220
RENT: $20/3 days

Sale & Rent: Film Fair
10900 Ventura Boulevard
Studio City, CA 91604
(213) 985-0244

A very brief introduction emphasizes the importance of good health with slow motion shots of athletes and scenes of young people enjoying various outdoor activities. Each health wrecker, alcohol, drugs, and cigarettes, is examined separately. Graphics and animation show simplified processes and effects of alcohol and drugs on the body. A demonstration with "Smoking Sam," a mannequin with spun glass lungs, shows the amounts of tar and nicotine in cigarettes. The film stresses prevention by educating youth on the harmful effects of alcohol, drugs, and cigarettes.

HIDDEN ALCOHOLICS: WHY IS MOMMY SICK?

Film, 1977, 22 minutes, color
Senior high school through adult
TV/Source
SALE: $360
RENT: $43

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

"Hidden Alcoholics: Why is Mommy Sick" presents interviews with two women who are recovering alcoholics. The first interview focuses on a woman whose drinking caused the breakup of her marriage and the separation from her children. She speaks about the lack of understanding from her husband, the personality changes she experienced, and the confrontations with her children. Dramatizations throughout the interview emphasize some of these emotionally charged situations. In the second interview, a woman speaks about herself as an alcoholic and the problems society has accepting women as alcoholics. She pleads for other women to seek help. In conclusion, the film reviews the warning signs of alcoholism and describes a treatment center where women can go for help.

HIGHWAY TO DIE

Film, 3/4" videocassette, 1974, 25 minutes, color
Junior high school through adult
TV/Source
SALE: $250
RENT: $50

Sale: Educational Film Distribution
CTV Television Network, Ltd.
42 Charles Street East
Toronto, Ontario Canada M4Y 1T5
(416) 928-6095

Eight volunteers, two female and six male university students, were chosen from the Ottawa area to act as guinea pigs in experimental driving tests. During 5 days of testing and filming, each volunteer had one dry run through an experimental 8-mile course with speeds up to 60 m.p.h. and subsequently drove the same course under the influence of one or more drugs or a placebo. A computer-equipped car supplied by the National Research Council measured impairment factors as drivers were required to respond to numerous driving demands and hazards on the road. Their responses were measured by the computer according to car speed, steering correction, and reaction times. For a little more than half a mile, each driver was required to complete a special section on the course constructed of pylons as guides through s-turns where car control was most essential. Although speeds reached as high as 60 m.p.h. through this segment of the course, the average speed was 25 m.p.h. The film shows that an alcohol level of 0.06, below the legal impairment level of 0.08, and one mild tranquilizer will produce dangerous and illegal impairment levels equal to 0.12 or 0.13 of alcohol blood levels.

HOLLYWOOD AND VINE

Film, 1977, 26 minutes
Senior high through adult
TV/Source
SALE: $395
RENT: $40/3 days
$75/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567

This film is a collection of interviews of television and film celebrities who are recovered alcoholics or who come in contact with people in the entertainment industry who have an alcohol problem. The film lends credibility to the fact that alcoholism can be treated and attacks the stigma of alcoholism through the impact of personal stories. The celebrities tell what alcoholism did to their lives and relate their perspectives on it now. Those interviewed include: Dana Andrews, William Bowers, Rod Cameron, Jan Clayton, Gary Crosby, Mitchell Ryan, Dick Van Dyke, Jackie Cooper, Norman Lear, Marilyn Beck, and Dr. Joseph Takamine of the American Medical Association.

HOOKS (Drug Abuse)

Film, 1972, 28 minutes, color
Senior high school through adult
TV/Source
SALE: $178.75
RENT: Preview only

Sale & Preview: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

"Hooks" deals with drug abuse in a nonpreaching manner to show that it is unprofitable in its long-term effects on one's personal life and career.

HOW MUCH IS TOO MUCH?

Film, 1972, 9 minutes, color
Senior high school through adult
TV/Yes
SALE: $65
RENT: $6

Sale & Rent: Bureau of Audiovisual Instruction
University of Wisconsin Extension
1327 University Avenue
P.O. Box 2093
Madison, WI 53701
(608) 262-1644

"How Much Is Too Much?" shows people determining for themselves how much is too much and records their actions at different levels of intoxication. The single concept approach - one message to get across - is effective. It is easy to generalize the information conveyed to a drinking-driving situation, yet it does not attempt to scare or alarm the audience with accidents, crashes, etc. This film defines the concept of blood alcohol concentration (BAC), and shows the relationship between BAC and body weight through animation and an experiment conducted with volunteers.

I DON'T KNOW WHY

3/4" U-matic videocassette, 1974, 58 minutes, color
Senior high school through adult
TV/Source
SALE: $200
RENT: $70/week

Sale & Rent: The Public Television Library
Video Program Service
475 L'Enfant Plaza, S.W.
Washington, DC 20024
(202) 488-5000

A personal examination of alcoholism through an intimate conversation between 32-year-old Jim Peak, whose drinking problems affected every facet of his life until he sought help, and Dr. Sidney Wolfe, Chief of the Baltimore County Division of Alcohol Abuse. Peak talks frankly about his long-term use of alcohol, the difficulties it caused, and how he finally managed to break his dependence.

I THINK

Film, 1971, 19 minutes, color
Elementary school students
TV/Source
SALE: $315
RENT: $31.50/day

Sale & Rent: Wombat Productions, Inc.
Glendale Road, Box 70
Ossining, NY 10562
(914) 762-0011

Linda, a 10-year-old, is subject to a variety of pressures to think and act as other people wish. Her circle of friends is constantly proclaiming their likes and dislikes in an effort to establish for themselves a group identity, one which Linda wishes to share. Her family, too, makes demands on her time and behavior, as do her school and teachers. In general, Linda accepts those requirements in order to function as a friend, daughter, sister, student. But she is also aware of her own need to think and to act for herself. When the neighborhood recluse issues a spontaneous invitation to Linda and her friends, it is Linda alone who perceives the loneliness which lies beneath the invitation. When her friends just laugh at the invitation, Linda is forced to decide whether to go along with her friends and forget about the party, or attend the party in spite of her friends. Ultimately she makes her decision and acts on it, recognizing that this is an instance when she must do what she thinks is best and accept the consequences that follow.

This film emphasizes the influences of various pressures which make people act in various ways. These same pressures, if not faced and dealt with at an early age, may be the same kind of pressures that will later cause some people to drink or turn to drugs.

IF YOU DRIVE . . . WHAT ABOUT DRINKING?

Slides or transparencies, 1975, color
Junior high school through adult
SALE: $16.95 - slides
$17.95 - transparencies
$1.55 - Teacher's Guide to Alcohol Countermeasures
$ .40 - Student Instructional Materials: You, Alcohol, and Driving
RENT: Not available

Sale: AAA
Traffic Engineering and Safety Department
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6341

"If You Drive . . . What About Drinking?" is a set of 16 four-color slides and an instructor's manual. The package is designed to make the viewer aware of the nature of alcohol and its effects on driving skills. Both the physical and mental effects of alcohol on an individual's driving performance are explored. The illustrated instructor's guide provides questions and background information for each of the slides.

IF YOU LOVED ME

Film, 1978, 54 minutes, color
Junior high school through adult
TV/Source
SALE: $450
RENT: Free for one-time showing before community and school groups

Sale: OPERATION CORK
P.O. Box 9550
San Diego, CA 92109
(714) 270-5880
Loan: Modern Talking Pictures
2323 New Hyde Park Road
New Hyde Park, NY 10042
(516) 488-3810

As the film begins, it centers around what appears to be a happy American family. The husband is a successful, young executive with an attractive wife and two children. As the film unfolds, however, the husband's drinking problem surfaces. He often comes home late and neglects to call his wife. When the couple go to a cocktail party, he becomes involved in an uncalled-for struggle with a friend. The husband and wife begin to quarrel excessively. Although at first apprehensive, the wife finds out her problems are not unique and seeks help for herself by going to Al-Anon.

I'LL QUIT TOMORROW

Film, 1975, 90 minutes, color
Adult
TV/Source
SALE: $995 - 3/4" & 1/2" videocassette
$1,195 - film
RENT: $75/3 days, $60 for non-profit groups; plus shipping
$50/1 day preview deductible from purchase plus
$10 shipping and $5 maintenance

Sale: The Johnson Institute
10700 Olson Memorial Highway
Minneapolis, MN 55441
(612) 544-4165
Rent & Preview: Association Films
(612) 920-2095

The story of Steve Miller, his family, and employer as they experience the progressive nature of the disease and Steve's personal, family, social, and work life. Lacking knowledge, the family and the employer react in a way that enables the disease to progress. Later, they learn how to intervene in this destructive process, making it possible to begin recovery in the treatment setting.

INSIDE/OUT (Series)

Films, videocassettes, other tape formats, 1973, 15 minutes, color
Ages 9-13
TV/Source
SALE: $180 - film (unless otherwise indicated)
$110 - videocassette (unless otherwise indicated)
For discount information by State, contact AIT
RENT: $25/week

Sale & Rent: Agency for Instructional Television
Box A
Bloomington, IN 47401
(812) 339-2203

"Inside/Out" helps a child learn that the way a person lives, the kinds of decisions he makes, and how he feels are as important to his well-being as heredity, environment, and the medical care he receives. This approach to health education enables the child to consider, to feel, and to act upon the choices that bear on the quality of his life. Using dramatizations and documentaries, "Inside/Out" helps children develop successful life-coping skills that can serve through adult life. Winner: 1974 Emmy Award for outstanding instructional children's programming. These films provide open-ended tools for teachers, parents, and youth to explore the problems and value questions that are so intricately entwined in eventual decisions about the use/abuse of alcohol and other chemicals.

Individual films contained in the series are as follows:

ABOUT INSIDE OUT
Length: 30 minutes Film: $150 Videocassette: $110
"About Inside/Out" is an inservice program for teachers. Its central theme is the importance of seeing the child as a person with normal day-to-day social and emotional problems. The program also emphasizes the relationship of the teacher to the successful utilization of the "Inside/Out" programs. In addition, it demonstrates such activities as role-playing, sociodrama, and visual communications as possible catalysts for spontaneous classroom interaction.

BECAUSE IT'S FUN
Children need to enjoy the good feelings produced by skillfully engaging in physical activity or by playing just for the sheer joy of it. Bill thinks winning is the only thing that counts. He can't understand why others enjoy themselves playing just for fun.

BREAKUP
Children need help recognizing and developing some understanding of emotions involved in separation or divorce. Becky's parents are separated, uncertain of what will become of their marriage. The prospect of a weekend visit by her father stirs feelings of guilt, loneliness, anger, and fear, as Becky imagines the frightening consequences of divorce.

BROTHERS AND SISTERS
Children should recognize and cope with sibling rivalries and realize that their actions can affect the feelings of other family members. As a part of a bargain with his sister Sarah, David promises that he will attend her class play, but fails to live up to their agreement.

BULLY
Children need to be able to cope with harassment and understand the feelings of violence and terror that bullying situations produce. Adrian, a new boy in school and an outstanding student, becomes the object of torment for the class bully, Frankie. Throughout the day Frankie taunts Adrian, and after school there is a confrontation.

BUT . . . NAMES WILL NEVER HURT?
Students should recognize and be able to deal with incidents of prejudice and discrimination. An English-Canadian boy, in sudden anger, calls a young French-Canadian a "dirty French Frog," and then comes to realize how prejudice separates one person from another and affects the feelings of everyone involved. Finalist, Martin Luther King, Jr., Film Festival, 1974.

BUT THEY MIGHT LAUGH
Children need help in learning to cope with their own fears of humiliation and failure and help in understanding such feelings in others. When Becky's teacher, Mrs. Johnson, discovers that Becky is afraid to try to learn to ice skate with her classmates, she admits her own fears and suggests that she and Becky go to the ice rink together.

BUY AND BUY
Children, as consumers, must learn to make wise decisions in the face of conflicting emotions and group pressures. The frantic sales pitch of a television cartoon show host convinces Pete and Joe that they must have the latest gimmicky toy. When the boy's parents refuse to buy it for them, the brothers must decide for themselves whether it is really worth the money they had saved for something else.

CAN DO/CAN'T DO
Children need help in recognizing and accepting the stages of their own growth and in dealing with the feelings that these changes bring about. After a day of wishing she were somebody else, Dotty has a dream in which she imagines herself to be her brothers and sisters and quickly discovers that each of their lives has its drawbacks.

CAN I HELP?
Children may need help in recognizing when and how they can help others and what the personal consequences may be. On a field trip to a Civil War fort, Lisa imagines herself in the midst of battle, bravely caring for wounded soldiers. But she soon discovers that really helping people is more difficult than pretending to help.

DONNA (LEARNING TO BE YOURSELF)
Children need to understand how people come to accept the things that make them different from others. Donna, who is blind, has to learn to be herself as well as she can. Unable to do things that sighted children take for granted, she has managed to live with her disability. This documentary shows that the process of becoming a person is in many ways the same for everyone.

GETTING EVEN
Three children form their own secret club and build a clubhouse, but, in doing so, exclude some of their friends. When the friends try to get even, feelings harden on both sides and a fight breaks out. Children should be able to deal with being a member of a group or with being inadvertently rejected by the group.

HOME SWEET HOME
Eddie, whose parents neglect and abuse him, and his friend Steve, whose parents are loving but strict, decide to run away from home. Their intense feelings illustrate how emotional abuse, whether real or imagined, can affect a child.

HOW DO YOU SHOW?
People may express what they are really thinking and feeling in many ways. Three boys of very different temperament express or withhold their feelings about various things that happen to them in the course of an afternoon.

INSIDE/OUT (Series) (Continued)

I DARE YOU
Clarissa, wanting to be accepted as a member of the neighborhood gang, has to decide whether or not she should take a potentially dangerous dare. She discovers that she needs to consider choices that involve risk and safety, personal belief, and group pressure.

IN MY MEMORY
When her grandmother dies, Linda is bewildered and upset. She tries to understand what death means to her own life and how to accept the event as a natural part of the human condition. The program can help youngsters deal with feelings brought about by the death of a person or pet they love.

Inside INSIDE/OUT
Film: $90 Videocassette: $90
"Inside Inside/Out" is a collection of programs which recognizes the day-to-day social and emotional problems of children. This program is designed to promote an understanding of the series among educational administrators, health specialists, parents, and the general public.

I WANT TO
Children need to deal with the feelings aroused by differences of opinion between themselves and adults on matters of freedom and responsibility. In an imaginary courtroom scene, Patricia tries to prove to the rest of her family that she is old enough to take on more and greater responsibilities.

JEFF'S COMPANY
When Jeff finds out that his parents cannot take him to a roundup 40 miles from his secluded mountain home, he seeks the sympathy of a neighbor who lives alone. The old man reassures Jeff that solitude has its own pleasures, and Jeff learns that one may need to be alone, as well as to be with others.

JUST JOKING
Students need to recognize the difference between "good clean fun" and ridicule or cruelty. David gets his kicks from playing pranks on others until some of his "jokes" start to backfire.

JUST ONE PLACE
Kevin and his friends — who had tried to make "just one place" more beautiful — must decide whether they will plant another garden next year after some older boys run through their inner-city garden plot and thoughtlessly tear it up. They must decide what sort of convictions they have about their responsibility for the environment.

LIVING WITH LOVE
This documentary focuses on Mrs. Dorothy Smith and the children who live in her foster home while waiting to be adopted. In a typical day, Mrs. Smith and the children express in many ways the love that brings them together as a family.

LOST IS A FEELING
A move from Puerto Rico to Washington, D.C., places Amador in a strange new city. His attempts to make friends with a group of boys playing baseball is marred by his inability to speak English and by his misinterpretation of the boys' feelings toward him. He feels lost and threatened in his new environment.

LOVE, SUSAN
Misunderstandings and conflicts arise within even a loving family. When Susan's father arrives home from work exhausted and troubled, he rejects her pleas to look at a portrait she has just painted. Hurt and confused, Susan withdraws to her room until later that evening, when she and her father reach a new understanding of each other's feelings.

MUST I/MAY I
Children may need to be helped to cope with the feelings caused by the tension between freedom and responsibility. In parallel episodes, Debbie and Bobby try to deal with situations that have given them too much or not enough responsibility. (Winner: Gold Medal, 1972 Atlanta International Film Festival.)

A SENSE OF JOY
Joy can be found in familiar things and in the surprises of everyday life. Chuck and his sister Jean take two different routes to the beach. She, eager to enjoy the water, goes directly. He wanders leisurely, letting his senses respond freely to the world around him.

SOMEONE SPECIAL
David has a crush on his teacher, Miss Simpson, and dreams that she is in love with him. He is deeply hurt when he realizes that Miss Simpson doesn't place him above the others but cares for all her students equally. The program emphasizes that crushes are a normal part of the growth and psychological development of a child. (Winner: Blue Ribbon, 1974 American Film Festival.)

INSIDE/OUT (Series) (Continued)

STRONG FEELINGS
Students may need help in understanding the physical effects of strong emotions and in reducing their fear of such reactions. In a sequence of zany dreams, Edgar discovers how love, fright, embarrassment, confusion, and disappointment can affect the body.

TEACHER'S CONCERNS ABOUT USING INSIDE/OUT
Film: $200
This program is designed for teachers who have some familiarity with the "INSIDE/OUT" series and who want assistance in using the programs in the series. Moisy Shopper, M.D., child psychiatrist and consultant during the development and production of "INSIDE/OUT," speaks in a relaxed, personable manner about the rationale and purpose of the "INSIDE/OUT" programs and suggests ways of using them in classrooms.

TRAVELIN' SHOES
Stuart doesn't want to move from his home in the country to Washington, D.C., where his father is taking the family to live. Members of the family react to the coming move with mixed feelings of joy, remorse, and anticipation.

WHAT IS HELP?
Karen, Roger, and their friends have decidedly different notions about giving and receiving help, and their misadventures show the advantages and disadvantages of their varied attitudes. The program suggests the consequences of helping others either too little or too much.

YES I CAN
Nine-year-old David insists that he is ready to go out on his own for an "overnight" at summer camp. He gets his chance but comes up against a problem he hadn't counted on. The need for thorough preparation is emphasized and suggests that the benefits and limits of independent action should be recognized and understood.

YOU BELONG
"You are a part of all that you see," says this visual essay that explores the vital connections between human beings and their surroundings. This program helps one recognize his own responsibility for the environment and leads one to recognize the interdependence of all natural things.

THE INTERVENTION

Film, 1979, 28 minutes, color
All ages
TV/Source
SALE: $495 - film
$410 - 3/4" & 1/2" videocassette
RENT: Not available

Sale: Johnson Institute
Attn: Film Coordinator
10700 Olson Memorial Highway
Minneapolis, MN 55441
(612) 544-4165

This film shows the intervention process of family, friends, and work associates of Jan, a woman with an alcoholism problem. The story is a continuation of another Johnson Institute film entitled "The Enablers." "The Intervention" shows the family identifying Jan's alcohol problem, overcoming their anger, and realizing that something can be done to assist her. Together they consult a counselor to discuss their feelings about Jan's problem and to understand more about alcoholism. They convince Jan to attend a session where they make their feelings known to her. Through their concern and intervention, she accepts the reality of her alcohol problem and agrees to treatment.

IT CAN'T HAPPEN TO ME

Film, 1978, 25 minutes, color
Children
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

Lisa, a new student at high school, is concerned with being accepted by her classmates. She becomes friends with Rick, a student with a drinking problem. Lisa reluctantly joins him in his drinking. During one of Rick's drinking incidents, he is involved in an accident which causes him to leave school and be admitted to an alcohol rehabilitation center. In the meantime, Lisa has trouble coping and begins to drink more heavily. By the time Rick has completed rehabilitation, Lisa has an alcohol problem. After she admits that it has happened to her, they both face her crisis together and attend Alcoholics Anonymous meetings.

JACKSON JUNIOR HIGH

Films, 3/4" videocassettes, 1976, 15 minutes each, color
Upper-elementary through junior high
TV/Source
SALE: $87 - each film
$375.50 - film series
$65.75 - each videocassette
RENT: $12.50 each film
$50 - film series

Sale & Rent: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

Jackson Junior High is designed to enable young people while still in adolescence to clarify their own attitudes toward alcohol while understanding those of their parents and society. This will help them make responsible decisions regarding the use of alcohol so they will be able to function untroubled as adult drinkers or abstainers. This will also include the ability to better cope with relatives and friends who abuse alcohol.

Individual films in the series are as follows:

ROUTE 1
Introduces an eighth grade science class and their study of different kinds of alcohol. Features Patches, a St. Bernard suffering with a hangover from accidental drinking at a wedding reception. Patches' arrival at the school triggers a discussion on hangover cures and, more importantly, on factual information about alcohol. Animation is used to show the route of alcohol through the body and its effect on the brain and other body functions.

BARBARA MURRAY
A substitute teacher, Barbara Murray, finds her class involved in a discussion of whether alcohol is "good" or "bad." A defensive nondrinker, Miss Murray tries to avoid discussion of her views on alcohol by turning the discussion to the history of alcohol. An animated clip depicts various cultural and religious customs regarding the use of alcohol. The remainder of the film alternates between Miss Murray's examination of her attitudes toward alcohol and the class discussion of why people do or do not drink. This film illustrates that peer pressure acts to influence adults in much the same way that "The Party's Over" showed its influence on youth.

LIKE FATHER, LIKE SON
Jim recognizes that his father is a problem drinker. Jim tries to approach his father on the topic, but each time the concept of alcoholism is raised his father becomes unreasonable and belligerent. After a particularly explosive scene, Jim's father apologizes and promises to change. The film also suggests methods of rehabilitation and sources of help.

THE PARTY'S OVER
While continuing their studies about alcohol some students decide to crash a small slumber party. Fred and his friends bring along some beer and wine "to liven things up." The quiet slumber party is soon turned into a disruptive scene with the young hostess Sarah unable to control or quiet Fred. The return of Sarah's parents does manage to quiet Fred and the rest of the party. The film introduces the problems associated with peer pressure.

JOHN IS JUST A DRUNK/MY FRIEND IS SICK

Film, Discussion Guide, 1973, 22 minutes, color,
Senior high through adult
TV/No
SALE: $185
RENT: $25/3 days - members
$30/3 days - nonmembers

Sale: American Hospital Association
Order Processing
840 North Lakeshore Drive
Chicago, IL 60611
(312) 280-6030
Rent: USCAN, INT. LTD
205 W. Wacker Drive
Suite 300
Chicago, IL 60606
(312) 828-1146

The subject of this film is alcoholism. In a thought-provoking way, the film attempts to break down erroneous stereotypes of the alcoholic person and to replace these with the view that alcoholism is a serious, treatable illness.

JOY'S STORY

Film, 1979, 12 minutes
Senior high through adult
TV/Source
SALE: $275
RENT: $44/week

Sale & Rent: MTI Teleprograms, Inc.
4825 North Scott Street
Suite 23
Schiller Park, IL 60176
(312) 671-0141

This film, produced for television, is a series of interviews with Joy, a teenage girl undergoing rehabilitation for drug abuse, and her family. Joy describes her problems with marijuana, PCP, and alcohol, and the alternative she sought in a drug rehabilitation program at St. Mary's Hospital in Minneapolis. The film points out how social pressures on teenagers to get "high," parental difficulties, and the daily stresses a young person faces combine to make many teens turn to depending on alcohol and other drugs.

THE JUNKYARD

Filmstrip or slides, cassette or reel tape, 1975,
Junior high through senior high
TV/Source
SALE: $50 - filmstrip
$78 - slides
RENT: Not available

Sale: Professional Arts, Inc.
P.O. Box 8003
Stanford, CA 94305
(415) 365-6630

"The Junkyard" is designed to motivate young drivers to make personal decisions about alcohol, other drugs, and driving. This filmstrip helps identify the effects alcohol and various drugs have on the central nervous system and shows the effects of alcohol and various drugs on the driving task.

JUST ONE

Film, 1970, 24 minutes
Senior high through adult
TV/Source
SALE: $295 - film
$175 - videocassette
RENT: $20/day
$45/week

Sale & Rent: Narcotics Education, Inc.
P.O. Box 4390
Washington, DC 20012
(202) 723-4774

The film investigates the effects of alcohol on the blood and the brain. Russell Chu, a teenage cub reporter, decides to write a newspaper series on this topic after witnessing the aftermath of an alcohol related traffic accident. He organizes an automobile gymkhana with his friends to demonstrate the influence of alcohol use on reaction times and driving ability. Russell also attends lectures by Dr. Melvin Knisely on how alcohol forcibly denies oxygen to nerve cells in the brain. An experiment is conducted with 4 college students who are subjected to microscopic examination of the whites of the eye about 12 hours after having 3 drinks. Dr. Knisely demonstrates the agglutination of the blood in those students who had been drinking. Microscopic scenes of the action of alcohol on blood vessels are shown. Examination of the brain of a chronic alcoholic shows the damage due to alcohol: generalized shrinkage of the grey matter, and enlargement of the spaces between the lobes. Dr. Knisely concludes that brain damage begins with just one drink.

KING OF THE PENNY ARCADE

Film, videocassette, 27 minutes, color
Teenage through adult
TV/Source
SALE: $365 - film
$328 - videocassette
RENT: $35/2-3 days

Sale & Rent: The Media Guild
118 South Acacia
Box 881
Solana Beach, CA 92075

KING OF THE PENNY ARCADE (Continued)

Eighteen-year-old Randy works at the change counter in the Penny Arcade. No one he sees there treats him with respect. He lives with his sister and brother-in-law. He doesn't feel that they want him around. To escape these situations and the depression he experiences, he turns to alcohol. While working, he sneaks drinks by pouring alcohol into a soda can. Other people know he sneaks drinks, but he is unaware of this. One day, two of his friends invite him to a party, but suggest that he bring alcohol for them. At the party, Randy begins to realize that he is being used by his friends and feels quite rejected. His reaction is to drink heavily and smoke marihuana. Leaving the party, he returns to the Penny Arcade where he begins to violently smash machines and destroy property. He is caught by the police, arrested, and carried off to jail. The next day, realizing what he has done and how alcohol is affecting his life, Randy admits that drinking has become a problem. Facing this crisis, he makes up his mind to seek help.

THE LIFE, DEATH, . . . AND RECOVERY OF AN ALCOHOLIC

Film, 25 minutes, color
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days
$75/7 days

Sale & Rent: FMS Productions
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

"The Life, Death,. . .And Recovery of an Alcoholic" presents a lecture by Dr. Joseph Pursch. He discusses the areas where drinking causes problems. He mentions the role of family units, social circles, the legal structure, financial problems, physical and mental states, spiritual outlook, and employment concerns. He traces a man's life through these various stages and crises and finally to the man's death from the illness of alcoholism. He states that the man's early death could have been avoided if friends, physicians, family and employers had taken proper action. He feels proper actions include confrontation, diagnosis, and immediate treatment.

LIFE SKILLS TRAINING COURSE

3/4" videocassette, 1974, 21 minutes, color
College through adult
TV/Source
SALE: $75
RENT: Preview only - $35/week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Ontario, Canada M5S 2S1
(416) 595-6056

Jim Vickaryous, a life skills trainer with the Department of Manpower and Immigration's Training Research and Development Station at Prince Albert, Saskatchewan, discusses the meaning and practice of Life Skills, which have been defined as "problem solving behaviors appropriately and responsibly used in the management of personal affairs." A 4-minute slide presentation related directly to drugs and alcohol is used as an example of a way to motivate a group.

LISA, THE LEGACY OF SANDRA BLAIN

Film, 1979, 22 minutes, color
Junior high through adult
TV/Source
SALE: $405
RENT: $40/3 days

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

Lisa is the daughter of Sandra Blain, a character involved with an alcohol problem in two other films, "The Secret Love of Sandra Blain" and "The New Life of Sandra Blain." This film is the story of Lisa and her alcoholism problem, with only a short flashback sequence involving her mother. Lisa is a single young adult with an alcohol problem from which she is unable to escape. She is forced to tackle her problem only when her work performance suffers and she faces the possibility of losing her job. Lisa enters a recovery program with the assistance of a fellow worker, herself a recovered alcoholic. The film ends with Lisa as a successful recovered alcoholic.

THE LIVER

Film, 1979, 8 minutes
Adult
TV/Source
SALE: $150
RENT: $30/3 days
$50/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(800) 461-4567
(213) 421-4609

THE LIVER (Continued)

This is an animated film illustrating the effects of alcohol on the functioning of the liver. It portrays the healthy liver as an angular box-like structure that collapses as alcohol attacks the liver in the form of a wrecking ball. The damage represents the stages and symptoms of liver deterioration. When alcohol consumption is decreased, the regenerative properties of the liver are represented by the figure recovering much of its original capacity and shape.

LIVING SOBER: THE CLASS OF '76

Film, also available in 1/2" VHS, 1/2" Betamax, and 3/4" videocassette, 1975, 29 minutes, color,
High school through adult
TV/Source
SALE: $395
RENT: $65/5 days

Sale & Rent: Group Three
Human Resource Programs
P.O. Box 8342
Fountain Valley, CA 92708
(714) 964-2002

A celebration of life with successfully recovered alcoholics, "Living Sober: The Class of '76" investigates the rewards, the practical questions, and the challenges in getting and staying sober. The film explores topics such as: Alcohol and Business; A Social Life Without Alcohol; Forgiveness; Intimacy, Sex and Sobriety; Expanding Horizons; Relapses; Living Decisively; A Life of Continuing Quality; and more. It is a positive motivational experience that demonstrates the beauty of recovered people in all walks of life. The film presents information concerning recovery in business and in industry, recovery through court and Government programs, at medical centers, among young people, and within ethnic groups.

LOW RIDER

Film, 1976, 22 minutes, color
Junior high through adult
TV/Source
SALE: $300
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

Two young men buy an old car and after months of work transform it into a beautiful custom classic. How they deal with the problem of drinking and driving offers solutions to young audiences everywhere. This film is aimed at drivers' education classes, public service organizations, youth groups, and agencies dealing with alcohol and traffic safety.

MANAGEMENT OF ALCOHOL DEPENDENCY IN THE MEDICAL PATIENT

Film, 1973, 30 minutes, color
Medical and judiciary professions
TV/Source
SALE: $156.61
RENT: Free loan

Sale & Loan: Ayerst Medical Information Service
685 Third Avenue
New York, NY 10017
(212) 986-1000

The Medical Director of the National Council on Alcoholism discourses on the validity of alcoholism as a disease concept, as maintained by the World Health Organization, the American Hospital Association, the American Medical Association, and others. Both medically and through psychotherapy, he further observes that alcoholism is treatable, involving other professional disciplines, oftentimes in concert with the deterrent medication, disulfiram. Early diagnosis, through techniques vividly portrayed, is described by the Medical Director of the Alcoholism Therapy Unit in Lansing, Michigan. Next, key signs and symptoms of the early, middle, and chronic stages of alcoholism are explored. If the patient remains unconvinced, despite being candidly apprised that all signs point to alcoholism, it's suggested that it is an appropriate time to institute disulfiram therapy. A physician spokesman for the Medical College of Virginia and the Director of Community Medicine in Lancaster, Pennsylvania make informative presentations. The opportunity for the judiciary and medical professions to work together is discussed. Scenes in two major treatment centers are shown, with various techniques portrayed.

THE MASK

Film, 1965, 33 minutes, black & white
Law enforcement personnel, medical personnel and aides who work in admissions or emergency rooms
TV/Yes
SALE: $120
RENT: $10

Sale: National Audiovisual Center (NAC)
General Services Administration
ATTN: NACIR
Washington, DC 20409
(202) 763-1896

THE MASK (Continued)

The mask of alcohol can cover up all but the most obvious signs of such illnesses as diabetes, epilepsy, heart disease, stroke, mental illness, overdose of narcotics and barbiturates, heat stroke, and sun stroke. For persons in frequent contact with alcoholic persons, such as police officers, social workers, and probation officers, it is particularly important that they be trained to ask themselves, "What else may be wrong with this man?" This film takes the viewer on police rounds showing various people who seem to be drunk. Yet each has a grave physical condition that could result in death unless appropriate treatment is promptly supplied.

ME, AN ALCOHOLIC?

Film, 1977, 24 minutes, color
Senior high through adult
TV/Source
SALE: $434.50
RENT: $66/week

Sale & Rent: MTI Teleprograms Inc.
4825 N. Scott Street
Suite 23
Schiller Park, IL 60176
(312) 671-0141
(800) 323-1900

Terry is a teenager who has been taken into custody twice by police as a result of his being intoxicated. After drinking at a party he experiences difficulty walking, brags that he is still an expert driver, and in an attempt to prove it he runs a stop sign and becomes involved in a high speed chase with police. After appearing in court, Terry is placed on probation provided he agrees to attend an alcohol rehabilitation program. As Terry is confronted with a questionnaire designed to identify people with drinking problems, he recalls in his mind situations when he needed liquor to feel better and then became depressed after sobering up. Despite these recollections, Terry is unwilling or unable to admit to himself or to the staff worker at the rehabilitation program that he might have a drinking problem.

MEDICAL ASPECTS OF ALCOHOL

Film, two-part, 1975, 30 minutes (each part), color
Senior high through adult
TV/Source
SALE: $375 each part;
$695 if both parts purchased together
RENT: $40/3 days

Sale & Preview: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

Max A. Schneider, M.D., Clinical Instructor in Medicine, College of Medicine, University of California at Irvine, presents an overview of the diseases of alcohol and drugs. In Part I, the effects of alcohol and other drugs on the liver, heart, pancreas, kidneys, and other organs of the body are discussed. Dr. Schneider indicates how steady use of alcohol (not necessarily abuse), debilitates the body's ability to cope with disease. Impaired sexual drive in males is also discussed. Part II deals with the brain and nerve tissue. How alcohol and other drugs impair one's ability to cope and the problems of withdrawal are presented.

MEDICAL SLIDE COLLECTION ON ALCOHOLISM

Slide show, 1973, 50 slides with script, color
Medical and professional audiences
TV/No (contact NCA for clearance of individual slides)
SALE: $55
RENT: Not available

Sale: National Council on Alcoholism
ATTN: Publications Department
733 Third Avenue
New York, NY 10007
(212) 986-4443

This is a collection of slides from diverse sources which demonstrate the panorama of alcoholism, its nature, its complications, etiological factors, and consequences. It is designed to assist in lectures to medical and other professional audiences. The material was compiled by Frank A. Seixas, M.D., Medical Director, and the staff of the National Council on Alcoholism.

ME, MYSELF, AND DRUGS

Filmstrip (3-part), Teacher's Guide, cassette, record, 1971, 6, 7 & 9 minutes, color
Ages 10-12
TV/Source
SALE: $109.50 + $4.99 handling
RENT: Preview only

Sale & Preview: Guidance Associates, Inc.
Communications Park
Box 300
White Plains, NY 10602
(914) 946-0601

ME, MYSELF, AND DRUGS (Continued)

The parts of these filmstrips are divided in this way: (1) a discussion of what drugs are, what they do, and how they work; (2) a discussion of the influences on a young person's behavior; parental drinking, TV commercials, peer pressure, etc.; (3) a discussion of feelings. The characters are mostly young people and a pharmacist. Together they supply information, raise issues, and solve problems. The last line, uttered by a teen narrator, sums it up: "What do you do to feel good?"

MODERATION AT ALL TIMES

Film, 1976, 5 minutes, color
All ages
TV/Source
SALE: $95
RENT: $25

Sale & Rent: National Publications
P.O. Box 4116
Omaha, NE 68104
(402) 556-6098

This animated film presents a lively statement about the relation between increased alcohol consumption and increased alcohol-related problems. Several problems that result from high levels of alcohol consumption are: health damage, poor work performance, disruption of family life, and clinical alcoholism. Results of a study by the Addiction Research Foundation of Ontario showed that the average rate of alcohol consumption was related to the number of heavy drinkers in Norway, Canada, and France.

MOVING IN THE RIGHT DIRECTION

Film, 3/4" videocassette, 1979, 24 minutes, color
Children: ages 6-14
TV/Source
SALE: $285 - film
$215 - videocassettes
RENT: Not available

Sale: Quadrus & Friends, Inc.
1405 Locust Street
Suite 1107-11
Philadelphia, PA 19102
(215) 735-3520

This film portrays peer pressure acting on urban adolescents to use alcohol and other drugs. The characters are multiethnic students in a city junior high school. A group of students who use alcohol, drugs, and cigarettes are presented as the outcasts. Another student, called Quadrus, who does not use drugs, befriends the outcasts and involves them in school activities, such as yoga and painting, to give them alternatives to using drugs.

MY NAME IS DAVID . . . AND I'M AN ALCOHOLIC

Film, 1977, 23-1/2 minutes, color
High school through adult
TV/Source
SALE: $375
RENT: $40

Sale & Rent: AIMS Instructional Media, Inc.
626 Justi[illegible] Avenue
Glendale, CA 91201
(213) 240-9300

When middle-aged David is threatened with dismissal from his job, he accepts the alternative offered by his company—counseling in the employee assistance program. In early sessions with the counselor and in group therapy, David finally admits to himself that he has a drinking problem. In dramatized flashbacks and in counseling sessions, the film presents David's symptoms and the effects of alcoholism on his personal life - on his health, marriage, the respect of his children, and the monetary expense. When David agrees to go to a rehabilitation center for 28 days, the film follows his progress step by step. Treatment options are explored, including Al-Anon and Alateen. When David returns to his job and family, the understanding and openness of all concerned and the followup help from his Alcoholics Anonymous sponsor support David in his efforts to regain control of his life.

NEED FOR DECISION

Film, 1968, 10 minutes, black & white
Business and industry personnel
TV/No
SALE: $100
RENT: Not available

Sale & Preview: Peckam Productions, Inc.
9 East 48th Street
New York, NY 10017
(212) 758-0490

NEED FOR DECISION (Continued)

The problem in industry is tackled in a forthright fashion in this film for supervisory personnel. Opening with a brief but effective delineation of the problem, it shows that the illness of alcoholism leads to absenteeism, poor performance on the job, and trouble at home. Without moralizing, the film makes clear that the alcoholic must make his own decision to stop drinking and shows how the supervisor can help. There are three specific things that the supervisor can do: (1) document the evidence of slipping work performance; (2) confront the employee with the fact of his poor work, but not of his drinking; and (3) refer the worker to the medical department and inform the doctor that he is suspected of alcoholism. With this approach, the supervisor is never put in the unrealistic position of functioning as a counselor. This film could be effective in helping supervisory personnel in every industry deal with performance problems related to alcoholism. "Need for Decision" focuses directly on what a supervisor should (and should not) do when he suspects an employee of having a drinking problem.

NEW BEGINNINGS: WOMEN, ALCOHOL AND RECOVERY

Film, 1977, 19-1/2 minutes, color
High school through adult
TV/Source
SALE: $395
RENT: $30

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

Designed to change attitudes and break stereotypes, "New Beginnings" allows the viewer to share in the actual recovery of three women in their natural settings of home, recreation and work. Featured are Dona-Marie, a young woman recovering from alcohol and drug abuse; Chaney, a sensitive, compelling black woman, author of the book, I'm Black and I'm Sober; and Muriel, a silver-haired career woman and grandmother who found new meaning and dignity in life through her recovery from alcoholism.

NEW DIRECTIONS — ALCOHOLISM

Audiocassettes, 1975, 45 minutes (average)
Alcoholism professionals
SALE: $9.95 each cassette
$68/any 8 cassettes
$200/all 23 cassettes
RENT: Not available

Sale: Faces West Productions
10601 South D'Anza Boulevard, Suite 212
Cupertino, CA 95014
(408) 257-2757

"New Directions — Alcoholism" is a series of 23 audiocassettes on various aspects of alcoholism. Individual titles included in this series are as follows:

THE ALCOHOLIC SCRIPT
by Claude Steiner, Ph.D., author of Games Alcoholics Play, TA Made Simple, and People's Scripts. Uses Transactional Analysis to explain alcoholism and describes several harmful misconceptions. Presents alcoholism as a life script learned from childhood experiences and shows how it involves the alcoholic in playing destructive games. Outlines features of three commonly played games, and considers the role played by the alcoholic, friends, relatives, and the therapist. Offers case histories to illustrate practical applications of TA.

DRINKING PRACTICES AND DRINKING PROBLEMS
by Don Cahalan, Ph.D., Professor of Behavioral Sciences and Director of the Social Research Group, School of Public Health, University of California at Berkeley. Reviews findings of the first research study in the United States to use scientific sampling techniques to determine the drinking practices and problems of average Americans. Emphasizes variations in drinking behavior caused by age, sex, socioeconomic status, ethnicity, and regional differences. Surveys the potential of preventive programs and public policy-making in light of the research findings.

DIAGNOSIS AND REFERRAL
by Stephen Pittel, Ph.D., Director of the Center for Drug Studies, the Wright Institute, Berkeley, California. Outlines basic features of the Prognostic Scale — a systematic method to assess the alcoholic person's needs in order to make appropriate referrals. The two basic factors for determining needs are explained, and practical applications are demonstrated.

THE DIFFERENTIAL SELECTION OF ALCOHOLICS FOR DIFFERENTIAL TREATMENT
by E. Mansell Pattison, M.D., Vice-Chairman of the Department of Psychiatry and Human Behavior, University of California, Irvine, and Deputy Director of Training and Manpower Development, Department of Mental Health, Orange County. Presents an explanation of the "multivariate" approach to alcoholism treatment. Cites empirical studies and case histories concerning several distinct treatment groups and their applications with the alcohol population. Considers the goals of various treatments and discusses several important treatment programs.

A REALISTIC CONSIDERATION OF ALTERNATIVES TO ABSTINENCE
by Mark Sobell, Ph.D., Director of Research and Training on Alcohol Dependence, Psychology Department, Vanderbilt University, and Linda Sobell, Ph.D., Director of Alcohol programs, Dede Wallace Center, Nashville, Tennessee. Discusses the Patton State Hospital research project where alcoholics were taught how to control their drinking. Defines alcoholism within the context of behavioral theory and reviews relevant data from research literature. Relates the findings of the 2-year followup study of participants in the Patton Project and considers the prospects for "controlled drinking" as a treatment goal for clinical alcoholism programs.

THE PHYSICIAN'S ROLE IN THE TREATMENT OF ALCOHOLISM
by Vernelle Fox, M.D., Chief of Alcoholism Services, Long Beach General Hospital, and Coordinator of Alcoholism Programs, Research and Training Division, University of Southern California. Describes the role of the physician in alcoholism treatment programs, both initially and intermittently throughout the recovery process. Discusses the extent of responsibility physicians should assume and shows their integral place within the treatment system. Discusses problems and frustrations of physicians working with alcoholics and outlines techniques for making early diagnoses of alcoholism.

THE TREATMENT OF ALCOHOLISM BY ACUPUNCTURE
by Donald Kubitz, M.D., Ph.D., psychiatrist at the Santa Clara County California Alcoholism Treatment Center. Describes the history and techniques of electro-acupuncture and its use in the treatment of alcoholism. Surveys research data on effects of acupuncture and speculates on the working methods of the technique.

TRAINING IN ALCOHOLISM
by Richard Santoni, Ph.D., formerly Director of Training, Long Beach General Hospital, and presently a private training consultant. Calls for the expansion and upgrading of inservice training programs in the alcoholism field. Discusses numerous reasons for the lack of training programs, reviews major issues involved in their design, and cites examples suggesting how to advocate for training and how to organize community resources to provide needed training at minimal cost.

ISSUES IN DRUG AND ALCOHOL EDUCATION
by Lee Slimmon, Senior Research Analyst for the Pacific Institute for Research and Evaluation and Project Director of the State Mental Health Project of Marin County, California. Considers the role of schools in alcohol education. Reviews past efforts in the field, analyzes causes of their failure, and describes an educational balance between information and emotional needs of students. Discusses causal factors in drug and alcohol abuse and considers values clarification methods.

THE NONDEGREED PROFESSIONAL IN THE TREATMENT OF ALCOHOLISM
by Leona Kent, Program Administrator, Woman's Rehabilitation Association of San Mateo County, California, and George Staub, Director, Office of Alcohol Abuse and Alcoholism, Los Angeles County Department of Health Services. Relates thoughts and experiences on the roles and problems of the nondegreed professional working in alcoholism programs. Emphasizes importance of the attitudes of administrators and degreed professionals toward the nondegreed professional and offers practical suggestions for maximizing the potential and contribution of the nondegreed person.

AGAPE THERAPY: LOVE'S HEALING PROCESS
by Doyle E. Shields, Psych. D., Director of Alcohol Education and Prevention Programs, Ventura County, California. Explains a method of therapy developed over a period of 12 years - Agape therapy, based on agape love. Describes philosophy and goals of agape therapy and evaluates its effectiveness in treating alcohol and drug abuse problems.

ALCOHOL EDUCATION AND PREVENTION
by Morris E. Chafetz, M.D., former Director of the National Institute on Alcohol Abuse and Alcoholism (NIAAA). Presents a wide-ranging, humorous, and philosophical inquiry into the meaning and nature of education and prevention. Distinguishes among training, schooling, and education, and considers their usefulness in prevention. Touches on such subjects as individualism, addiction, the role of Government agencies, and the need to study advances in other specialized fields.

THE DISEASE CONCEPT OF ALCOHOLISM
by Marty Mann, founder of the National Council on Alcoholism. Considers the utility of the disease concept of alcoholism for reaching alcoholics. Surveys the history of attitudes toward alcoholism in this country. Emphasizes early medical writings, the role of the temperance movement, the effects of prohibition, and the growth of AA. Shows why the disease concept was formulated.

IS ALCOHOLISM A DISEASE?
by Selden Bacon, Ph.D., Professor of Sociology and former Director of the Center of Alcohol Studies, Rutgers University. Examines complexities surrounding the controversy over the disease concept of alcoholism. Briefly explains historical factors leading to the origination of the disease concept and then discusses its limitations. Considers the basis of the AA treatment program, benefits of the disease concept, and difficulties that disease nomenclature has caused in recent years.

SOCIAL SETTING DETOXIFICATION
by Robert G. O'Briant, M.D., Director of the Garden Sullivan Rehabilitation Program, San Francisco, California. Describes theory, organization, services, goals, staff qualifications, and advantages of a "social setting" detoxification program, a nonmedical detoxification emergency care unit based on both the social and medical needs of a patient. Discusses effects of widespread misunderstanding of the nature of alcoholism on treatment programs, particularly those related to detoxification. Shows the role of detoxification in a network of community services.

HOW SHOULD WE BE EDUCATING ABOUT ALCOHOL?
by Robert D. Russell, Ed.D., Professor of Health Education, Southern Illinois University. Discusses the role and effectiveness of education in the prevention of alcoholism. Presents two poles in educational methodology, one stressing development of personal responsibility, the other stressing social responsibility and pressure. Quotes results of an attitude survey among students and teachers — outlines specific positive changes within the classroom.

A CRITIQUE OF THE SOBELLS' CONTROLLED DRINKING STUDY
by Douglas K. Chalmers, Ph.D., Associate Professor of Psychology, University of California, Irvine, and Consultant and Research Coordinator for the Comprehensive Care Corp., Newport Beach, California. Considers whether controlled drinking therapy leads to controlled drinking. Begins by analyzing the Sobells' noted study of controlled drinking therapy at Patton State Hospital and critically analyzes its design, measurement techniques, and followup procedures. Shows an unexpected and surprising outcome of controlled-drinking therapy.

PSYCHO-SOCIAL APPROACH TO SUBSTANCE ABUSE
by Peter Shioler, M.D., Chief Advisor to Denmark's Minister of Education and in charge of Denmark's prevention programs in drug and alcohol abuse. Discusses drug and alcohol prevention programs in Denmark. Explains alcoholism as one of five psycho-social symptoms and describes the Danish social and legal responses.

REWORKING THE DEFINITION OF ALCOHOLISM
by Edward Scott, Ph.D., Associate Professor of Medical Psychology, University of Oregon Medical School, and Director of Clinical Training, Alcohol Treatment and Training Center, State of Oregon. Uses numerous case histories and quotes from alcoholism literature to explain the theory of alcoholism as a chronic and unhealthy process an individual endures to obtain an altered state of consciousness. Also examines meaning and varieties of altered states of consciousness.

ETHICS AND POLITICS OF CONTROL ALCOHOL
by Don Farris, Ph.D., member of the Legislative Assembly, Province of Saskatchewan, Canada, and Chairman of the Special Committee on the Review of Liquor Regulations. Covers philosophical and practical inhibitions to alcoholism control in North America. Shows how the "unbalanced" individualism of our society, with its lack of an organic view of social pressures, as well as the collusion between government and industry (both of whom profit from increased alcohol consumption) combine to prevent meaningful education and controls. Discusses the roles of pricing to reduce alcohol use; education of young children; commercial liquor advertising; and regulation of the liquor industry.

THE EFFECTIVENESS OF MASS COMMUNICATION AND LEGAL MEASURES ON ALCOHOL AND TRAFFIC SAFETY
by Gerald Wilde, Ph.D., Professor of Psychology, Queens University, Kingston, Ontario, Canada. Uses findings from a variety of international studies to examine the effectiveness and methods of safe-driving publicity campaigns. Discusses the role of mass communications and legal measures in safety campaigns, particularly in regard to alcohol-related traffic accidents and fatalities, and stresses the difficulty of determining the relationships between driver knowledge, attitude, and behavior. Also cites numerous statistics documenting accident and fatality rates for alcoholics and nonalcoholics and considers motivations toward which safety campaigns should appeal.

DETOXIFICATION SETTING DILEMMA
by Vernelle Fox, M.D., Chief of Alcoholism Services, Long Beach General Hospital, and coordinator of Alcoholism Programs, Research and Training Division, University of Southern California. EXamines the controversy over the setting in which detoxification should take place, against a background of competitiveness among those working in the alcoholism field. Shows the advantages, disadvantages, and appropriate use of a range of detoxification services, including specialized hospitals, and social setting centers. Explains how to determine the size of facilities needed by a community for each program and describes the practical aspects of creating a treatment system for a community.

INTIMACY TRAINING WITH ALCOHOLICS

by Roger Kotila, Ph.D., Clinical Psychologist in private practice, Sonoma, California. Describes the process of Intimacy Training Group Therapy and how it can be used with alcoholics. Discusses intimacy problems such as poor or toxic communication, eye contact difficulties, touch inhibitions, sexual problems, paralyzing fear of reaching out to others despite desperate human contact needs. A practical framework for approaching intimacy problems is outlined.

THE NEW LIFE OF SANDRA BLAIN

Film, 1977, 27 minutes, color
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

"The New Life of Sandra Blain" is the story of a homeless alcoholic woman who has no family or job. She has no job training to aid her in finding employment. The film shows her struggle to bring her life together as she recovers from her addiction to alcohol.

A NEW LOOK AT THE OLD SAUCE

Filmstrip, 1966, 17 minutes, color, sound
Elementary through adult
TV/Yes
SALE: Not available
RENT: Free loan to residents of Texas only.
Not available to others.

Rent: Texas Commission on Alcoholism
809 Sam Houston State Office Building
Austin, TX 78701
(512) 475-6207

This animated filmstrip depicts the history of alcohol usage and explains how drinking affects behavior. One part is concerned with the effects of drinking on driving; another deals with individual differences in drinking habits; there is also a discussion of alcohol as an illness and the myths surrounding it, for instance, treatment rather than "will power" is recommended. Ethyl - "Agent C2H5OH" - represents the potential dangers of alcohol. Wellington Jones is her potential victim. "A New Look at the Old Sauce" presents basic facts concerning alcohol, social drinking, and the illness, alcoholism. The audience could range from elementary to adult. The animated cartoon is removed enough from an adult population not to be threatening, but pointed enough to make such groups think of the message.

NEW PERSPECTIVES ON ALCOHOLISM

Films, videocassettes, 1974, 30 minutes, color
Senior high through adult
TV/Source
SALE: $9,750 - retail; $4,875 - Government and nonprofit
RENT: $40 each

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

With the help of many persons, including former U.S. Senator Harold Hughes, actors Hugh O'Brian and Robert Horton, author Jack Weiner, and nationally recognized physicians and educators, the series provides information to teachers, young people, and the general public. The series, which is produced by KNXT-TV, the CBS affiliate in Los Angeles, advocates responsible use and decisions regarding alcohol. Individual titles in the series are as follows:

- SCOPE OF THE PROBLEM
  Former U.S. Senator Harold Hughes
- THE ULTIMATE ANSWER
  Actor Hugh O'Brian
- TRAFFIC SAFETY
  Actor Robert Horton
- CREATIVE APPROACHES
  Educator Doyle Shields, B.D.
- ALCOHOL AND HISTORY
  Consultant Robert T. Dorris
- ALCOHOL AND THE JOB
  Counselor Otto Williman and telephone employees
- ALCOHOL AND THE HEART
  Myrvin Ellestad, M.D.
- ALCOHOL AND THE BRAIN
  Ernest Noble, M.D.
- ALCOHOL AND MINORITIES
  James Villaveces, M.D., and Joe Williams
- TREATMENT FOR ALCOHOLICS
  Vernelle Fox, M.D.

NEW PERSPECTIVES ON ALCOHOLISM (Continued)

- ALCOHOL AND OTHER DRUGS
  George Lundberg, M.D.
- WHY PEOPLE DRINK
  Jokichi Takamine, M.D.
- THE COURTS
  Judge Leon Emerson
- HOW AA WORKS
  Information Officer Art C.
- BOOKS AND BOOZE
  Authors Jack Weiner, Norm Winski, and Charles Tannen
- MEDICAL ASPECTS
  Max Schneider, M.D.
- PSYCHOLOGICAL ASPECTS
  Julius Griffin, M.D.
- ALCOHOL AND SEX
  Irene Kassoria, Ph.D.; Wm. Rader, M.D.; and Jokichi Takamine, M.D.
- MAKING OF AN ALCOHOLIC
  Educator Host Norm Southerby
- ALCOHOL AND RELIGION
  Howard J. Clinebelle, Ph.D.
- THE ALCOHOL CLINIC
  Patients from ARC Clinic
- AMERICAN INDIANS
  Baba Culbertson; Ted Boles, Sr.; Evan Barr; and Alberto Curruth
- SIPS AND SONGS
  Entertainer Phil Gordon and AA Administrator Scott Lynch
- YOUNG ALCOHOLICS
- NATIONAL, STATE, LOCAL PROGRAMS
  Thomas P. Pike, Loran Archer, and George Staub

NINETY-NINE BOTTLES OF BEER

Film, 1973, 23 minutes, color, available in Spanish
Youth aged 12-18 and family groups
TV/Source
SALE: $345
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

This film relates actual experiences and feelings of young people as they relate to alcohol. As a result of seeing kids who have become alcoholic individuals, an understanding is gained as to how they feel and what they went through. "Ninety-Nine Bottles of Beer" points out the underlying psychological basis for involvement with alcohol and drugs in a way that young people can understand.

99 BOTTLES - RESPONSIBILITY AND DRINKING

Film, 1977, 30 minutes, color
College through adult
TV/Source
SALE: $325
RENT: $35/day
$55/3 days
$80/week

Sale & Rent: University of Wisconsin, Stevens Point
Student Life Business Operations
Lower Level Delzell Hall, UWSP
Stevens Point, WI 54481
(715) 346-3511

This film's plot revolves around the effect of one student's death caused by an overdose of alcohol. Interwoven with this theme, there are student discussions as well as medical, legal, and commercial responses to the drinking patterns of college students. The film generates questions for personal reflection including: 1. What is excessive drinking for college students?; 2. Is the individual responsible for his or her behavior while drinking?; 3. What impact does peer pressure have on drinking patterns? 0615 1090 0960 0205

THE OLD MAN'S DRUNK/OUR DAD IS SICK

Film, Teacher's Guide, 1973, 20 minutes, color,
Junior high through senior high
TV/No
SALE: $185
RENT: $25/3 days - members
$30/3 days - nonmembers

Sale: American Hospital Association
Order Processing
840 North Lakeshore Drive
Chicago, IL 60611
(312) 280-6030

Rent: USCAN, INT. LTD
205 W. Wacker Drive
Suite 300
Chicago, IL 60606
(312) 828-1146

THE OLD MAN'S DRUNK/OUR DAD IS SICK (Continued)

The film attempts to break down erroneous stereotypes of the alcoholic person and to replace these with the view that alcoholism is a serious treatable illness. The film is intended to help teenagers cope in a positive way with alcoholic people with whom they might have contact; to help them deal effectively with their own self-doubts and fears about alcoholism; and to encourage them to think about the safe use of alcohol in their own lives.

ONE DAY

Film, 1977, 58 minutes, color
Senior high through adult
TV/Source
SALE: $595
RENT: $60

Sale & Rent: Freedom Fest
2445 Park Avenue South
Minneapolis, MN 55402
(612) 870-1081

"One Day" is the story of ten different people; how they found their way to recovery and how they celebrated the joy of that recovery - their freedom from dependency - at Freedom Fest '76 on June 26th at Metropolitan Stadium in Bloomington, Minnesota. This film gives its audience an opportunity to identify with various real life situations, and stresses the joy and serenity that can be found in a chemically free life style. Dick Van Dyke, who has been open about his recovery, is featured along with several other well known personalities as they appeared at Freedom Fest '76.

ONE OF THOSE PEOPLE

Film, 1975, 26 minutes, color
Business and industry personnel
TV/Source
SALE: $350
RENT: $40/3 days
$75/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(800) 421-4609
(213) 461-4567

"One of Those People" is a look at industrial alcoholism and the effectiveness of a well developed employee assistance program. Union Pacific Railroad produced the film for their program. Two employees of the railroad, one an executive and the other a train conductor, are featured. The work performance of both is affected by their alcoholism problems, and the men are forced to decide between their jobs or treatment for their alcoholism. The film presents the physical and emotional struggles of these two individuals and the economic and safety considerations of the company.

ONE OUT OF TEN

Film, 1977, 29 minutes
Adult
TV/Source
SALE: $300
RENT: $30/3 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(800) 421-4609
(213) 461-4567

This film documents the broad problem of alcohol abuse in America and presents professional opinions regarding the most effective measures for treatment and recovery of alcoholics. It includes interviews with medical authorities, governmental policymakers, alcohol treatment personnel and recovered alcoholics. Attention is devoted to unique factors involved in the causes, prevention, and treatment of alcohol abuse in the black, chicano, native American, and gay communities.

ORGANIC BRAIN SYNDROME

Film, 1972, 40 minutes, color
Medical personnel
TV/Source
SALE: Not available
RENT: Free loan for single showing only

Rent: Sandoz Pharmaceutical Company
Route #10 East
Hanover, NJ 07936

ORGANIC BRAIN SYNDROME (Continued)

This is a training film for professionals who will be working with patients suffering from organic brain syndrome (OBS). It explains that OBS may develop from aging, neurological deficits, excessive medication, addictive drugs, alcohol, sleep deprivation, and metabolic factors. It provides a simple, step-by-step evaluation process, explaining exact manifestations to test for and behavioral reactions to identify. It also provides management suggestions and general care procedures. This is not a film on alcohol or the illness of alcoholism; rather, it is a medical film on a syndrome that may develop from extended use of alcohol. "Organic Brain Syndrome" does not push any treatment drug, but instead provides a presentation of screening and treatment procedures. It might be used to tie alcohol-related disease into medical training sessions.

OSCAR

Film, 1975, 8 minutes, color
Junior high through adult
TV/Source
SALE: $130
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

A short alcohol film from a black perspective produced by Bedford-Stuyvesant Alcoholic Treatment Center, Brooklyn, New York. Oscar lives in the city and experiences personal problems from his excessive drinking. Some of them include drinking on the job, arguing with his wife, and getting injured. Fortunately, Oscar finally finds the help he needs.

THE OTHER GUY (Parts 1 & 2)

Film, 1971, 28 minutes (each part), color
Senior high through adult
TV/Yes
SALE: $175 each part + shipping charges
RENT: Free loan from local Blue Cross and Blue Shield plans

Sale & Rent: Blue Cross & Blue Shield Associations
ATTN: Barbara Birkhead,
Public Relations and Advertising
211 East Chicago Avenue
Chicago, IL 60611
(312) 440-5500

This drama is based upon the life of an actual alcoholic person. The first part demonstrates how he grew from a social drinker, who needed alcohol to relax, into an alcoholic person. It helps the audience understand the destruction which followed in his home and business life. The second part draws from the first the essence of the life of this man, but goes more into possible treatment procedures. The first part shows the development of alcoholism and how it can harm so many people involved with the alcoholic person. This part could be used with community groups to help them understand the disease and to bring them to action concerning community care. The second part goes more deeply into treatment procedures and might be used best with groups more intimately concerned with the disease, such as families of alcoholic persons, Alateen, etc.

POINT ZERO EIGHT

Film, 3/4" videocassette, 1966, 30 minutes, black & white, available in French
Senior high through adult
TV/Source
SALE: $150
RENT: $50

Sale: Educational Film Distribution
CTV Television Network, Ltd.
42 Charles Street East
Toronto, Ontario, Canada M4Y 1T5
(416) 928-6095

Eight of Canada's foremost racing and rally drivers are subjected to exacting tests at the 2-mile Harwood race track to determine the degree a given amount of alcohol in the blood can affect their skill and ability to react. Tests are performed first under conditions of total sobriety, then repeated after the drivers have consumed various amounts of alcohol. The results indicate that it is unsafe to drive with a blood alcohol level of 0.08 percent or higher.

PROBLEMS vs PROFITS

Slide show, 1972, 15 minutes, color, sound
Business and industry personnel
TV/Yes
SALE: Not available
RENT: Free loan to residents of Texas only. Not available to others.

Rent: Texas Commission on Alcoholism
809 Sam Houston State Office Building
Austin, TX 78701
(512) 475-6207

PROBLEMS vs PROFITS (Continued)

"Problems vs Profits" gives an overview of occupational alcohol abuse and alcoholism. The advantages of a company occupational alcoholism program are presented. This film makes the point that there is no such thing as a typical alcoholic employee.

RASPBERRY HIGH

Film, 1977, 10 minutes, color
Junior high through adult
TV/Source
SALE: $155
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

A beer drinking contest by several young men in a rural bar results in one of the participants passing out. The audience views the fantasy of the unconscious young man as he confuses raspberries with beer. A series of events includes a car crash which is caused by the driver being under the influence of raspberries, a young person pays an older man to buy him a pint of raspberries, and someone hides a pint of raspberries in the top of a toilet tank. Although these activities appear ridiculous in the fantasy, they are frequent occurrences involving people and alcohol.

ROMANCE TO RECOVERY

Film, 1979, 34 minutes, color
Adult
SALE: $450
RENT: $50/3 days
$90/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(213) 461-4567
Toll Free - (800) 421-4609

Dr. Joseph Pursch of the Long Beach Naval Regional Medical Center lectures on the effects of alcoholism on the family. The typical habits, life styles, traumas, and confusion of a family with an alcoholic are presented.

SAVING JOBS AND TAX DOLLARS

Film, 1977, 15 minutes, color
Public officials and business personnel
TV/Source
SALE: $160
RENT: Not available

Sale: Elinor Hart
1651 Hobart Street, NW
Washington, DC 20009
(202) 387-2966

This case study of Sonoma County, California presents the occupational alcoholism program operated by the county for county and other community employees. Key features of the program are: (1) employee education about alcoholism and the program; (2) supervisory training in early identification of alcoholism and confrontation techniques; (3) referral; and (4) counseling. Emphasis is placed on tax dollars saved as a result of rehabilitating experienced, long term employees, which is less costly than recruiting and training new personnel.

THE SECRET LOVE OF SANDRA BLAIN

Film, 1971, 27-1/2 minutes, color, available in Spanish
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

The step-by-step progression into alcoholism of a suburban wife and mother dramatizes the point that fully half of those affected by the illness in the United States are women. The focus of the problem in this instance is self-deception. Concealing or ignoring the truth, Mrs. Blain and her husband find themselves amid deteriorated family relationships. Only when Mrs. Blain admits her illness to herself and her doctor is there a way open to treatment and hope for the future. This is a film on the subject of the "suburban housewife" alcoholic. It provides a look at one woman who turned to alcohol as an escape. It points out symptoms as they develop in this case study and also suggests ways of obtaining help, all of which might be useful and thought-provoking for various women's organizations.

SEDATIVES: THE DRUG INFORMATION SERIES

Filmstrip, record, cassette, 1970, 14 minutes, color, sound,
Junior high through senior high
TV/Source
SALE: Series - $139.60 ($49.50 each) + shipping
RENT: Not available

Sale: Guidance Associates, Inc.
Communications Park
Box 300
White Plains, NY 10602
(914) 946-0601

This is one of four informational filmstrips in this series; the "Sedatives" discussed include marihuana, alcohol, barbiturates, synthetic barbiturates, and tranquilizers. The discussants include doctors, teenagers, and a narrator - each adding a bit of information according to his role. The various aspects of the sedative kinds of drugs are covered - legal, health, social - all in a natural, nonthreatening way. The other titles in this series include Stimulants, Narcotics, and Psychedelics.

SELF INCORPORATED SERIES

Films, videocassettes, 1975, 15 minutes each, color
TV/Source
Youth ages 9-13
SALE: $180 - film
$110 - videocassette
RENT: Preview only

Sale & Preview: Agency for Instructional Television
Box A
Bloomington, IN 47401
(812) 339-2203

"Self Incorporated" helps early adolescents deal with the questions and problems that arise as a result of the physical and social changes they are experiencing. The 15 programs give teachers and other adults an effective means of stimulating youngsters to reflect on and talk candidly about their concerns, to become aware of the choices available to them, and to understand the consequences of their actions. These films provide open-ended tools for teachers, parents, and youth to explore the problems and value questions that are so intricately entwined in eventual decisions about the use/abuse of alcohol and other drugs. Programs deal with topics such as: physical changes, peer group pressure, dating readiness, cliques, privacy, pressures to achieve, and ethical decisionmaking. Individual films contained in the series are:

BY WHOSE RULES
It is the evening before a school board hearing about Matt Cole's suspension from school. Matt and Tracy Wong had run for president and vice-president of student government. Because campaigning on political issues was not a normal precedure in school elections, the principal had blocked Matt and Tracy's persistent efforts to implement their campaign. When Matt was suspended from school and disqualified from the election, Matt, his mother, and an attorney requested removal of the suspension and a new election. The issue will be settled by the school board the next day. The conflict examined here will stimulate discussion about the skills needed to work for change within social systems.

CHANGES
David and Susanna are twins. As adolescents, both know about bodily changes, but neither is comfortable with the social aspects of growing up. Susanna is terribly embarrassed about having to buy sanitary napkins for the first time, but finally works up enough courage to go to the drugstore. Meanwhile, David, who has not matured physically as fast as Susanna, has promised one of his friends a treat if the youngster will stop teasing David about his lack of development. David thinks he can borrow the money from Susanna, and the boys intercept her as she is leaving the drugstore. When she refuses David's request, he tries to grab her purse. During the scuffle, the boys discover her purchase, and the three young people find themselves in a touchy social situation. This program is intended to help adolescents understand and cope with the emotions and social situations related to physiological changes.

THE CLIQUE
Having just moved to a new town, Janet is pleased to have found a friend such as Tina. They enjoy the same things and have fun together, but each allows the other freedom to go her own way. By accident, Janet meets Marie, the leader of a group of youngsters who seem to really have fun. Janet is accepted into the group and is swept along by the camaraderie. But soon the group asks that she give up her friendship with Tina and do some things she doesn't believe in. This program helps students become aware of the need for both individuality and group membership.

DIFFERENT FOLKS
Glenda Barnum is a veterinarian who earns most of her family's income, while Wally, her husband, is an illustrator of childrens' books who works at home and does most of the housework. The children, Judy and Matt, are assigned household tasks. The arrangement has worked smoothly until recently. Matt is beginning to feel uneasy as he compares his family to those of his friends. When his friends tease him about his dad's alleged femininity, Matt becomes angry and confronts Wally about being a "housewife." Then he rides off on Wally's motorcycle to prove his own (and his dad's) masculinity. When Wally and Glenda finally find Matt with his friends, all the boys learn that apparent sex roles can be deceiving.

SELF INCORPROATED SERIES (Continued)

DOUBLE TROUBLE
Delia is worried and upset because her mother has had a stroke and has been placed in the intensive care unit at the hospital. Her anxiety is only increased when the rest of the family, trying to protect her, keeps information from her. As a result, her fantasies are worse than the facts. With her friend Jenny's help, Delia finds a way to visit her mother in the hospital. Although her mother's paralysis is shocking, Delia is able to deal with the situation. She finds a way to be useful during her mom's recovery and no longer feels excluded from the family's adversity. This program is intended to encourage young people to discuss and participate in activities that will improve the skills they need to cope with family adversity.

DOWN AND BACK
Terri very much wants to be a cheerleader. She has practiced hard, and, even though nervous, she feels ready for the tryouts. But desire, enthusiasm, and practice are not enough. She is not among those chosen for next year's team. Adolescent enthusiasm, coupled with clumsiness and lack of experience, often lead teenagers into minor failures. This program helps young people understand the failure cycle and learn skills for coping with their own setbacks.

FAMILY MATTERS
Andy is a lonely teenager who feels that her parents are not listening to her problems. They are divorced and hostile toward one another, but Andy knows it is possible to have family support even though parents are divorced, because she sees a positive example in her friend Diane's family. Although this story is about the difficulties of divorce, in a larger sense the program deals with what a family really is, the variety of forms families may take, and how understanding can promote the well-being of all family members.

GETTING CLOSER
Greg, shy and self-conscious, really wants to take Laura to the Autumn Daze Dance at school, but he can't quite bring himself to ask her. His friend Louie, an outgoing self-styled "lover," doesn't help matters by kidding Greg about his reticence. This program is intended to help young people understand feelings of anxiety and concern about interacting with people of the other sex and to stimulate learning experiences to help them cope with these feelings.

MY FRIEND
Virgil, a young Navajo, and Eddie, a young Caucasian, have been friends for years. They live in a sparsely settled area of Utah where they have fished and hunted, played games, helped each other with chores, and had the run of each other's homes. As they leave their rural elementary school and begin junior high, both sense that their close relationship may change. That prophecy is fulfilled as both boys are pressured by their ethnic groups to stay away from each other. The purpose of this program is to help students understand that people often feel the need for an ethnic identity and to encourage them to appreciate the qualities that are common to all human beings.

NO TRESPASSING
Alex lives with his mom, dad, brother, and two sisters in a large apartment building in the city. Fed up with his lack of privacy, Alex sets up a private place in an abandoned building. Just as he settles down to enjoy his own place, his friends arrive and invade his privacy. This program is designed to stimulate discussion about an individual's need for privacy and to help young people cope with their feelings when privacy is denied.

PRESSURE MAKES PERFECT
Nan is a talented musician whose parents want her to become an outstanding pianist. They provide her with a good piano and excellent instruction, but in their wish to help her they unwittingly increase the pressure that Nan feels. Nan deals with the tension by rebelling. This program is designed to help adolescents recognize pressure to achieve, explore the effects of pressure, and learn ways to cope with it.

TRYING TIMES
Twelve-and-a-half-year-old Meg makes a long trip to the city alone to visit her cousin, 14-year-old Julie. Meg discovers that Julie smokes and drinks and that to fit in with Julie's group she is expected to smoke and drink too. This program is intended to help young people learn to make self-enhancing decisions in the face of peer pressure.

TWO SONS
The viewer accompanies Jim, Greg, and their mother and father as they return Greg home from the county jail. Greg had run away, broken into a deserted home for shelter, and had been arrested. Inadvertently, Jim has been molded into the "good boy," while Greg has been shaped into the "bad boy" - the family scapegoat. This program: (1) demonstrates that unconscious casting of a child as "good" or "bad" is common and (2) helps young people recognize and deal with the problem.

WHAT'S WRONG WITH JONATHAN?
Jonathan has had a difficult day. Everything has gone wrong - from his almost being late for school to his having to do his chores instead of going fishing with friends. Jonathan has had an overabundance of the daily pressures that confront every teenager. Though such pressures may be handled in several ways, two coping skills are emphasized in the program: self-reflection and relaxation.

SELF INCORPROATED SERIES (Continued)

WHO WINS?
Lenny and Brant have been competitors in photography for some time. Both boys enter a photography contest, and Lenny takes what he thinks is a prize-winning photograph. When Brant tries to see the negative in the darkroom, the two scuffle, and the negative is ruined. As the deadline nears, Lenny is faced with a difficult decision: enter his second-best picture; enter a picture taken by his uncle, a professional photographer; or give up.

SENIOR ADULTS, TRAFFIC SAFETY AND ALCOHOL

Film, 1978, 13 minutes
Adult
TV/Source
SALE: $55
RENT: Available through local AAA clubs

Sale & Rent: AAA Foundation for Traffic Safety
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6891

The film illustrates, in cartoon form, alcohol use by aging persons. It communicates the need for older adults to take a special look at their drinking habits and discusses the effects of alcohol and physical functioning. caution is recommended in consuming alcoholic beverages when the senior adult is involved in traffic, either as a driver or as a pedestrian. While the film is directed at the senior adult, its message is applicable to all adults of drinking age.

SHE HAS A CHOICE

Film, 1979, 17 minutes,
Adult
TV/Source
SALE: $365
RENT: $50/5 days
$25/3 day preview with intent to purchase

Sale & Rent: Motivational Media
6855 Santa Monica Boulevard
Los Angeles, CA 90038
(213) 465-3168

This film examines the stigma applied to alcoholic females and reviews the early recognizable symptoms of alcoholism. A series of true-false questions are presented by the narrator concerning several common myths and realities associated with alcoholism among women. Women of different ages and backgrounds give their personal responses on how they were helped by positive confirmation and intervention in their recovery from alcoholism. Some early symptoms of the disease such as: (1) preoccupation with drinking, (2) sneaking drinks, (3) blackouts, (4) inability to predict behavior, and (5) change of tolerance to alcohol are reviewed and illustrated by real-life experiences told by the recovered alcoholics.

SHORT DISTANCE RUNNER

Film, 1975, 21 minutes, color
Senior high through adult
TV/Source
SALE: $245
RENT: $20/day
$45/week

Sale & Rent: Narcotics Education, Inc.
P.O. Box 4390
Washington, DC 20012
(202) 723-4774

Scott Marshall, a substance abuse counselor, interviews Dave Boyd, a teenager who has come to a personal confrontation with alcohol. Dave describes his initiation to alcohol at the age of 11. By the age of 15, he is drinking every weekend with his friend, Max, and alibis from other peers enable Dave to hide his drinking from his parents and track coach. Despite a temporary lull in his drinking due to a girlfriend's insistence, he falls back into his old drinking pattern with Max. Dave's grades and sports performance noticeably deteriorate until he is finally dropped from the team. This disappointment triggers a heavy drinking binge in the school gymnasium that leaves him comatose until a janitor discovers him. After realizing the seriousness of his alcoholism and the damage to his health, he ends his friendship with Max and decides on abstinence. Various issues pertinent to teenage drinking are examined, such as: the availability of alcohol, parental drinking behavior, rejection of friends, and lost achievement opportunities.

A SLIGHT DRINKING PROBLEM

Film, 1978, 27 minutes, color
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach CA 90815
(213) 434-3446

A SLIGHT DRINKING PROBLEM (Continued)

Although Jim is an alcoholic, he denies it. His drinking, however, causes his wife, Loretta, a great deal of confusion and suffering. She is subjected to embarrassing situations while defending her husband to their relatives. She also calls Jim's boss and makes up excuses for his tardiness. Jim breaks promises and steals money that belongs to his wife. Loretta becomes very angry and in desperation attends Al-Anon meetings, which teaches her to assume responsibility for her own life and free herself from the role of "victim." She continues to love her husband, while allowing him to resume responsibility for himself. Loretta's new attitude transforms their relationship and forces Jim to face the truth about himself.

SOFT IS THE HEART OF A CHILD

Film, 1979, 28 minutes
All ages
TV/Source
SALE: $325
RENT: No charge to school or community groups

Sale: Operation Cork
P.O. Box 9550
San Diego, CA
(714) 270-5880

Rent: Modern Talking Pictures
2525 New Hyde Park Road
New Hyde Park, NY 11042
(516) 488-3810

This film deals with the affect of alcoholism on children in a family. It illustrates an alcoholic family situation in which the father drinks heavily, mistreats his wife and children, and refuses to acknowledge his problem. His wife displays the same denial and assumes the parental tasks of both, until the pressure overwhelms her and she joins her husband in his bar outings. The children suffer from lack of attention and exhibit behavioral problems. Help arrives through the children's perceptive school counselor. After the mother admits that her husband has an alcohol problem, the counselor introduces her to Al-Anon.

SO LONG PAL

Film, 1974, 22 minutes, color, available in Spanish
Junior high through adult
TV/Source
SALE: $335
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

This film is the story of a man who believes that alcoholism is a problem only other people have. Through techniques of fantasy, animation, and humor, the social pressures and practices that lead to alcohol abuse are exposed. Particular emphasis is placed on the dangers of driving while under the influence of alcohol.

STAGES

Filmstrip or slides, audiocassette, Audiscan and LaBelle Cartridges, 1975,
Senior high through adult
TV/Source
SALE: $30 - filmstrip and pulsed audiocassette
$40 - slides and pulsed audiocassette
$80 - Audiscan and LaBelle Cartridges
RENT: Not available

Sale: Art Fettig
31 East Avenue South
Battle Creek, MI 49017
(616) 964-4821

An introduction to alcoholism for problem drinkers, their families, and the general public.

STOP, LOOK AND LISTEN

Filmstrip, 1976, 15 minutes
All groups, especially young people, adolescent, and young adults
TV/Source
SALE: $16.20 Sold only to Native Americans or those working with Native Americans
RENT: Not available

Sale: Western Region
Alcoholism Training Center
1093 Annex, University of Utah
Salt Lake City, UT 84112
(801) 581-6244

STOP, LOOK AND LISTEN (Continued)

After recovery from his bout with alcohol addiction, Jeremy Jennecutt gathers his friends together for a talk with his foster father, an alcohol educator. They discuss their own reasons for drinking and evaluate them for signs of potential alcohol addiction. "Stop, Look and Listen" expresses the varied ways that the individual's concept of himself and others can affect his reasons for the use and abuse of alcohol.

STRATEGIES FOR PREVENTING ALCOHOLISM

Film, 1977, 12 minutes, color
Public officials
TV/Source
SALE: $145
RENT: Not available

Sale: Eleinor Hart
1651 Hobart Street, NW
Washington, DC 20009
(202) 387-2966

The case of Sonoma County, California, shows an education and early identification approach to prevention that has been very effective in that community. The film illustrates a school program, a college education program, an employee assistance effort, training of service providers, and special programs for underserved populations. The value of education toward early recognition of the disease is stressed.

TEENAGE ALCOHOLISM

Filmstrips, Teacher's Guide and cassettes 1974,
Junior high through senior high
TV/Source
SALE: $59
RENT: Preview only

Sale & Preview: Eye Gate Media, Inc.
146-01 Archer Avenue
Jamaica, NY 11435
(212) 291-9100

Individual titles in this series include: Harry's Story; Janet's Story; Parents and Alcohol; and The Long Road Back. These filmstrips show the serious consequences of alcohol abuse and offer preventive measures.

TEENAGE DRINKING: ALCOHOL ABUSE AND ALCOHOLISM

Filmstrips, Teacher's Manual, cassette 1975,
Junior high through senior high
TV/Source
SALE: $50
RENT: Preview only

Sale & Preview: Pathescope Educational Media
71 Weyman Avenue
New Rochelle, NY 10802
(914) 235-0800

This two-part filmstrip program is designed to develop student awareness of the problems of alcohol abuse. The filmstrips present the social significance of alcohol abuse as well as the personal effects of alcoholism in the form of interviews with psychologists, sociologists, educators, and recovering teenage alcoholics. The two filmstrips are: Part 1 - The Alcohol Abuser, and Part 2 - The Alcoholic Person.

TEENAGE DRINKING AND DRIVING . . . A COURSE FOR ACTION

Film, 1978, 28 minutes, color
Teachers, School Administrators
TV/Source
SALE: $99
RENT: Available through local AAA clubs

Sale: AAA Foundation for Traffic Safety
8111 Gatehouse Road
Falls Church, VA 22042
(703) 222-6891

The AAA Foundation for Traffic Safety has designed a DWI course for use in high school driver education programs. The purpose of the course, which consists of both a film and written material, is to show teachers different techniques that can be used in the classroom to promote healthy attitudes toward drinking among students. Several learning experiences are shown. For example, there is a demonstration illustrating the effects of alcohol on vision; a classroom discussion where students explore their own attitudes and feelings; and suggested field study assignments that point out the problems and risks involved with drinking and driving. Some attention is given to the legal risks of driving under the influence.

TEENAGE DRINKING: HEY, HOW ABOUT ANOTHER ONE?

Film, 3/4" videocassette, 1975, 15 minutes, color
Junior high through adult
TV/Source
SALE: $205 - film
$155 - videocassette
RENT: $21

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

Three high-school students have gotten together for an evening study group before an exam. Two of the boys, Rob and Tony, are unprepared. The third boy, Manuel, senses the frustration and anxiety in the other two, sees that little further studying will be done, and decides to leave. Rob starts looking for the bottle he knows his father has hidden, and soon the two boys are relaxed and obviously on the way to becoming intoxicated.

This film is designed to help viewers explore the process of introduction to alcohol, to deal with questions of why people drink, and to discuss some of the potential problems of drinking.

TEENAGE TURN-ON: DRINKING AND DRUGS

Film, 1978, 37 minutes, color
Junior high through adult
TV/Source
SALE: $570
RENT: $61

Sale & Rent: CRM McGraw-Hill Films
110 15th Street
Del Mar, CA 92014
(714) 453-5000

This film, adapted from a television documentary and narrated by Tom Jarriel, reports on the use of alcohol along with other chemical-dependency-inducing drugs by middle-class teenagers. It features real life drug treatment center situations, including an emotional group therapy session with several adolescents. A series of questions is offered at the end to aid parents in determining if their children are abusing drugs.

TEN WEAPONS AGAINST INDIAN ALCOHOLISM

Filmstrips, Discussion Guide & cassettes 1975, Variable lengths
Indian groups
TV/Source
SALE: $150 for complete set or may be broken down into individual sections, see price for each section.
RENT: Preview only

Sale & Preview: Brigham Young University
Media Marketing
W-STAD
Provo, UT 84602
(801) 378-4071

COMMUNITY RESOURCES
Two filmstrip set on organizing resources
SALE: $40
The first two filmstrips deal with two important community organizations that play two essential roles in preventing and combatting Indian alcoholism. Individual titles in this series are "Before It's Too Late," and "The Community Alcoholism Coordinating Council."

PREVENTING ALCOHOLISM
Three filmstrip set on prevention
SALE: $50
These filmstrips stress some workable ways that young people and pre-alcoholic adults can effectively avoid drinking. Individual titles in the series are "To Say No," "Another Way," and "Taking The Hard Way."

TREATING ALCOHOLISM
Five filmstrip set on treatment
SALE: $75
These filmstrips guide those involved in treating Indian alcoholics. Their roles are defined and practical help is suggested. Individual titles in this series are "The Recovery Center," "A Commitment to Sobriety: Antabuse," "Try for Tomorrow," "Want to Live," and "Courage to Change the Things I Can."

TEST TRACK

Film, 20 minutes, color
Junior high through adult
TV/Source
SALE: $250
RENT: $15/3 days

Sale & Rent: Alcoholism Council of St. Joseph County
2810 E. Jefferson
South Bend, IN 46615
(219) 234-6024

"Test Track" opens as a group of teenagers discuss their views on drinking and driving while a driving demonstration is being set up for them to observe. The demonstration involves an automobile obstacle course and five adult drivers, including a professional test driver. The drivers are carefully tested and scored. Each driver is then given a number of cocktails and tested for blood alcohol concentration levels. All of the drivers, both above and below the level of legal intoxication (.10 BAC), drive the course again, making dramatic errors and extremely lower scores. A final interview with the observing teenagers showed their attitudes had changed markedly. The performance of the drivers clearly indicated the dangers involved in drinking and driving.

THE THREE HEADED DRAGON

Film, 1979, 25 minutes, color
Adult
TV/Source
SALE: $400
RENT: $50/3 days
$75/7 days

Sale & Rent: Filmline Educational Services
1467 Tamarind Avenue
Hollywood, CA 90028
(213) 465-8820

Chuck Brissette, statewide training director for California Association Alcoholic Recovery Homes, presents some new ideas in alcohol recovery that deal with the threefold nature of denial. The threefold barrier to recovery is: drinking, thinking, and feeling. Each of these factors must be dealt with, just as the proverbial three headed dragon must have all three heads chopped off in order to be slain. He uses personal stories to exemplify that feelings are more powerful than intellect in the alcoholic person. The alcoholic individual keeps his feelings hidden through self deception, and these emotions are thought to surface during the recovery process. Maintaining sobriety is discussed in terms of a threefold solution: The recovering alcoholic must not only stop drinking, but also develop self honesty and grow up emotionally in order to arrest his alcoholism.

TIGER BY THE TAIL

Film, 1972, 34 minutes, color
Senior high through adult
TV/Source
SALE: $390
RENT: $15.25/5 days

Sale & Rent: Indiana University
Audio-Visual Center
Bloomington, IN 47401
(812) 337-8087

Since May of 1969, the Detoxification, Rehabilitation, and Research Center in Tucson, Arizona, has treated more than 300 alcoholics, 60 percent of whom are still sober. The actual experiences of Danny O'Brien, who was a "skid-row" alcoholic, are traced from his life in a junked car where he lived on cheap wine and accumulated 280 arrests for public intoxication, to his voluntary admittance into the detoxification center. Under treatment at the center, Danny is followed through a program which includes classes about alcoholism, group therapy sessions, and extended outpatient care.

A TIME FOR DECISION

Film, 1968, 29 minutes, color, available in Spanish
Senior high through adult
TV/Source
SALE: $375
RENT: $40/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

The tendency of compulsive drinkers in "respectable" middle-class circumstances to deny their problems is illustrated by this story of a young lawyer caught in the web of alcoholism. Until the admission is made that outside help is needed, he and his family are locked into a vicious circle of alcoholism and reproach. The viewer is made aware of the various resources — public and private — which can aid in solving a major United States public health concern. This film provides a view of the familial and social problems of an alcoholic person. It deals much more with the emotional and economic consequences of the illness than with professional treatment aspects.

TO MEET A NEED

Film, 1976, 9 minutes, color
Business and industry personnel
TV/No
SALE: $195
RENT: $25/week

Sale & Rent: Motivision, Ltd.
21 West 46th Street
New York, NY 10036
(212) 757-4970

"To Meet a Need" is a brief film which provides basic information on occupational alcoholism and pinpoints the need for employee assistance programs. The film establishes how the behavioral and medical problems related to alcoholism cost employers losses in money and productivity. Elements of successful programs are outlined, including the use of job performance for early identification, motivation towards treatment, labor-management participation, and referral system involving community resources. Rehabilitation is associated with direct dollar savings as a result of increased productivity and decreased accidents, absenteeism, and grievance filings.

TO YOUR HEALTH

Film, 1956, 10 minutes, color, available in Spanish, French, German, Danish, Finnish, Greenlandic, Hungarian, Italian, Japanese, Russian, and Swedish.
Junior high through adult
TV/Source
SALE: $160 + $3 shipping
RENT: Preview with intent to purchase

Sale & Preview: Spears Communications International, Inc.
P.O. Box 1207
Arlington, VA 22210
(703) 528-7931

An informational film on the nature of alcohol and the alcoholic person. "To Your Health" underscores the medically accepted view that the compulsive drinker suffers from an illness, one which he cannot control alone. Animated images help to explain the action of alcohol in the human body. There is a discussion of the cultural groundwork of the drinking habit as well as the social factors which currently lead individuals toward a dependence on alcohol. Attention is given to the medical and social remedies open to the alcoholic individual and to the understanding required of friends and family.

TRIGGER FILMS FOR HEALTH (Series AE)

Film, 1975, variable lengths, color
Junior high through senior high
TV/Source
SALE: $125
RENT: $25/day - $5/each additional day

Sale & Rent: University of Michigan
Television Center
400 Fourth Street
Ann Arbor, MI 48103
(313) 764-8298

Produced by the University of Michigan Television Center, these short films are designed to generate discussions about the use and abuse of alcohol. The purpose of these discussions is to help young people to test ideas, clarify values, and move toward realistic perceptions, personal choices, and more firm commitments with regard to the issue of drinking. Individual titles contained in the series are as follows:

JANEY
Length: 1:37
Several teenagers are at a party in someone's home. Janey is not participating in the beer drinking that is occurring. The others seem to be having a good time, but Janey can't seem to get into the swing of things. She wanders around observing the others laughing and dancing. As she reaches for her can of cola, her hand touches a freshly opened can of beer and her finger runs around the rim of it contemplatively.
This film presents for discussion some of the kinds of pressures, external and internal, that a nonconformer feels. It opens for questioning the subjects of: Should teenagers be allowed to drink at home under certain circumstances? How can a nondrinker feel comfortable among drinkers? Should one try drinking a little in private to be better prepared for future situations where drinking may occur? And how do social situations relate to the effects of alcohol use?

SIX CANS, COUNT 'EM
Length: 1:09
Jeff counts the empty cans of a six-pack and brags to his girl friend about how much beer he has drunk and about his capacity to drink his friends "under the table."
This film examines one attitude some people have toward drinking a lot and "holding" one's drink.

TRIGGER FILMS FOR HEALTH (Series AE) (Continued)

THE TOAST
Length: 1:05
At a festive dinner the host proposes a toast and one of the participants declines to have some of the wine, but does raise his glass with the others.
This film introduces for discussion some of the social and ritual roles of alcohol in our society. And it opens for questioning: How can one be a nonconformer gracefully, or should an abstainer avoid situations where drinking may occur?

THE GAME
Length: 1:17
Some teenaged boys are playing basketball, and a younger boy stands watching—hoping to get into the game. He finally gets his wish to get into the action. Following the game the older youths break out some cold beer, but refuse to allow the youngster to participate.
This film asks why drinking is considered a privilege of age and opens for discussion several topics of alcohol and peer pressure, and example.

MAIN STREET
Length: 1:51
A young boy is seen walking down the street of a small town kicking a crumpled can. He seems to have nothing to do, and there seems very little to do in the town until his walk takes him outside a bar. The sounds of music, laughter drift out to him, he stops, looks in, presses his face to the window.
This film asks how drinking is related to social activity, to excitement, to escape, and opens for discussion the topic of environmental influence as it relates to drinking problems.

THE BUDDIES
Length: 0:48
Two young boys find a bottle of wine. One attempts to get his "buddy" to try some of it by taunting and daring him.
The film introduces the topic of peer pressures and asks how youth can deal with it.

TRIGGER FILMS

Film, 1975, variable lengths, color
Junior high through adult
TV/Source
SALE: See individual titles.
10 percent discount with purchase of 5 or more prints.
RENT: Preview: Titles #P907 - P911, $25/1 week
Titles #P912 - P918, $30/1 week

Sale & Preview: Marketing Director
Addiction Research Foundation
33 Russell Street
Toronto, Ontario, Canada M5S 2S1
(416) 595-6056

Produced by the Addiction Research Foundation in Toronto, Canada, each of these films focuses on a major topic for the purpose of provoking thought and discussion. Individual titles in the series are as follows:

P907 AFTER HOURS
Length: 3:20 SALE: $45
An employee of a helping agency bends the rules to deal with a client's problem. Who is at fault: troubled people who can't or don't know how to use help they are offered, or a fragmented system of community care strangled by rules and policies? This film is intended for workers in professional and volunteer agencies.

P908 CHEERS!
Length: 4:20 SALE: $50
Shows various scenes of under-age drinking — in a park, at a laundromat, at home. Raises questions about teenage and adult behavior, and about parental attitudes and beliefs. For parents, teachers, and professionals.

P909 EVERYONE A WINNER
Length: 3:27 SALE: $45
Breakfast-time conflict in a family is resolved with anger, door-slamming, and retreat. Alone, the wife turns to two comforts — a drink and a phone call to mother. Other clues suggest many facets of modern domestic problems for discussion.

P910 PRIME OF LIFE
Length: 2:06 SALE: $32
Insecure at work, and with his job at stake, a pressured salesman comes home to find domestic responsibilities compounding his difficulties. An opportunity for role-playing with adults and young people. . .how will he cope?

TRIGGER FILMS (Continued)

P911 SCHOOL DAYS
Length: 2:20 SALE: $35
A teacher, harried with extra work, finds three students loitering near a locker. Suspicions aroused, he decides one boy is in the wrong and takes him to the school office. Graphic portrayal of the school discipline/students' rights dilemma serves to spark audience response.

P912 PARTY SCENE
Length: 2:10 SALE: $40
Brian and Marg, Peter and Angie — a story of people caught up by convention. When Angie refuses to conform, the whole world, it seems, is against her. The film asks you to help find a solution.

P913 BUILDING BRIDGES
Length: 1:45 SALE: $40
Rejected at first by father and then by mother, a teenage daughter seeks to find meaning in the family. This film illustrates how easy it is to overlook and ignore simple bridges that bring members of a family together.

P914 BEFORE AND AFTER
Length: 3:10 SALE: $45
The film examines the significant place of cigarettes, alcohol, and tranquilizers in social communication. Two couples discover, to their surprise, that without these props, they are unable to communicate and to feel at ease in an ordinary social gathering.

P915 LOSING TOUCH
Length: 1:30 SALE: $38
A concerned mother, an indifferent father, and a brash young sister combine to focus on a troublesome teenager. Nagged by both mother and younger sister, the youngster leaves the house to seek comfort outside.

P916 COVER JOB
Length: 2:10 SALE: $40
The film depicts the dilemma of those closely associated with an alcoholic. From the long-suffering wife to fellow workers at the office, each, by covering up, helps the victim continue his way of life. The film questions the appropriateness of this common behavior.

P917 I'M OKAY, IT'S YOU
Length: 2:50 SALE: $42
A man, with problems at the office, uses verbal aggression against his wife to vent his bitterness and frustration. The film presents the interesting question of who is sane and who is mad.

P918 YOU'VE GOT THE CHOICE
Length: 2:50 SALE: $38
Against a background of voices weighing the consequences of cigarettes, a trio of youngsters is shown smoking and trying to persuade others to join them. Juxtaposition of voices and action combine to outline the pressure on young people to smoke.

TYPES OF DRINKERS

Filmstrip, 1973, 14 minutes, color
All groups of Indian Americans
TV/Source
SALE: $15.90 Sold only to Native Americans or those working with Native Americans
RENT: Not available

Sale: Western Region
Alcoholism Training Center
1093 Annex, University of Utah
Salt Lake City, UT 84112
(801) 581-6244

A new Indian trainee asks the training Center director to clarify the types of drinkers. The director asks five types of Indian drinkers to describe their drinking and points out the major characteristics of each. The five types of drinkers are: (1) experimental drinkers, (2) occasional social drinkers, (3) regular social drinkers, (4) the alcohol abuser or problem drinker, and (5) alcoholic drinkers.

UNDERSTANDING ALCOHOL USE AND ABUSE

Film, 1979, 12 minutes, color
Junior high through adult
TV/SOURCE
SALE: $235 (long term license agreement)
RENT: Not available

Sale: Walt Disney Educational Media Company
500 South Buena Vista Street
Burbank, CA 91521
(800) 423-2555
(213) 841-2000

UNDERSTANDING ALCOHOL USE AND ABUSE (Continued)

This animated film symbolizes good health as an equilateral triangle, with a physical side, a mental side, and a social side. Each side of the health triangle is of equal importance and each is interrelated. Through the use of the characters, "Reason" and "Emotion," the film illustrates the effect of alcohol on this health triangle. Alcohol is seen as attacking the health triangle by upsetting the balance between emotion and reason. The film also presents the fact that alcohol acts as an anaesthetic and relaxes the brain rather than stimulates it. Four degrees of inebriation are shown, from a mild euphoria to unconsciousness and possible coma.

UNDER THE INFLUENCE?

Film, 1975, 27 minutes, color
Junior high through adult
TV/Source
SALE: $375
RENT: $30/3 days

Sale & Rent: Southerby Productions, Inc.
P.O. Box 15403
Long Beach, CA 90815
(213) 434-3446

"Under the Influence?" is a documentary film about a controlled scientific study of 30 persons driving at blood alcohol concentrations of 0.10 percent. Initially 100 persons volunteered for this study. The 30 persons chosen were selected for their high tolerance of alcohol. The film was produced in Long Beach, California, at the Los Angeles Police Department Driving School, under the auspices of the Los Angeles County Alcohol Safety Action Project. The film reveals that all persons, including a municipal court judge, were impaired from 17 percent to over 50 percent and each driver was indeed under the influence.

UNTIL I GET CAUGHT

Film, videocassette 1980, 30 & 60 minute versions, color
All ages
TV/Source
SALE: $375 - short version (film)
$700 - long version (videocassette)
RENT: Free Loan

Sale & Rent: Modern Talking Picture Service
500 Park Street North
St. Petersburg, FL 33709
(813) 541-7571

This film, narrated by Dick Cavett, provides a realistic view of issues related to drinking and driving. drinkers at parties and bars discussing their lax attitudes toward drinking and driving are contrasted with people discussing the emotional trauma associated with their relatives being killed in drunken driving accidents. Also contrasted are american attitudes toward drinking and driving and the attitudes found in Sweden, where driving while intoxicated is considered the moral equivalent of a violent crime. The film illustrates an effort by Nashville, Tennessee police to increase enforcement of DWI laws, as well as experiments which show the efects of even small amounts of alcohol on driving performance. "Until I Get Caught" does not focus on bloody accident scenes or preach social abstinence, but rather it presents a logical argument against excesive drinking and driving using relevant facts.

UP FRONT

Film, 1971, 16 minutes, color
Senior high through adult
TV/Source
SALE: $275
RENT: $30/3 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(800) 421-4609
(213) 461-4567

This film presents the views of a group of high school students on their use of drugs, including marijuana and LSD. The group moderator, a counselor with the Los Angeles Department of Community Services and a rehabilitated drug addict, discusses with the students their reasons for using drugs. These reasons include peer pressure and a need to escape. The film also shows teenage help centers, hot lines, clinics, and Spanish and black drug rehabilitation houses.

US

Film, 1971, 28 minutes, color
Senior high through adult
TV/Source
SALE: $380
RENT: Preview only with intent to purchase

Sale & Preview: Churchill Films
662 North Robertson Boulevard
Los Angeles, CA 90069
(213) 657-5110

"Us" paints a background of the frenetic, ugly, urban environment in which many of us must pass our lives, while the voices of the air waves drone their daily fare of violence, war, and inhumanity. The filmmakers show us a group of women who deplore the youthful drug culture while using diet pills and tranquilizers themselves, two businessmen who get drunk before the camera while condemning the use of drugs by both their wives and the young, a group of engineering students chain smoking and getting noisily smashed on countless beers, and a group of young people smoking pot and deploring everyone else.

WEBER'S CHOICE

Film, videocassette, 1975, 25 minutes, color
Business and industry personnel
TV/No
SALE: $395 (Government agencies and nonprofit organizations contact source for price discounts - $295)
RENT: Preview only with intent to purchase. $20 charge is deductible from the purchase price of the film.

Sale & Preview: Motivision, Ltd.
21 West 46th Street
New York, NY 10036
(212) 757-4970

Weber, a foreman, supervises Harry Madden, whose job performance has been deteriorating. The company has an employee assistance program, and Weber has to decide whether to refer him to the program or handle the situation alone. At first Weber attempts to deal with the employee himself, but his efforts result in anger and frustration on both sides. Following a potentially dangerous accident precipitated by the employee, Weber is pushed by his superior to confront the employee. Weber realizes that he cannot deal with the situation on his own, and, with guidance from the medical department, he makes the choice.

WE DON'T WANT TO LOSE YOU

Film, 1974, 18-1/2 minutes, color, sound
Business and industry personnel
TV/Source
SALE: $355
RENT: 1 week preview
$35 - prepaid (deductible towards purchase)

Sale & Preview: The Oz. of Prevention
6735 Telegraph Road
Suite 245
Birmingham, MI 48010
(313) 642-2433

Individuals deal with their anxiety, frustration, anger, fear, and other problems in various ways. Andy, an hourly worker in his forties, resorts to excessive drinking. In a bar after work, he drinks to the point that he must be helped home. The following morning, after a bracer, he arrives late for work and tries to pull himself together in the parking lot. He punches-in, approaches his work area, hears voices, suddenly finds himself in an unfamiliar setting and is drawn into a role-playing situation with his supervisor and an anonymous advisor. The common mistakes are played out, as the advisor corrects and encourages the supervisor. Although Andy's problem is alcohol, the supervisor is taught the futility of confronting him directly on that. Instead, he is guided into using the records available to him to document Andy's unacceptable job performance. The supervisor tries, fails, learns, and finally succeeds in referring Andy into treatment. The long process of recovery is telescoped, and Andy returns to his job. . .a productive employee again.

WE HAVE TO DO SOMETHING

Film, 1977, 11 minutes, color
Public officials, adult
TV/Source
SALE: $160
RENT: Not available

Sale: Elinor Hart
1651 Hobart Street, NW
Washington, DC 20009
(202) 387-2966

This is the case study of interlinking services in Washington County, Minnesota: detoxification, halfway houses, inpatient, outreach, aftercare, outpatient, and community education. The film shows the importance of a continuum of care and how one community was able to coordinate such an effort. The situation is discussed from the county official's viewpoint; the cost effectiveness of alcoholism treatment is stressed.

WETS vs DRYS

Film, 1965, 25 minutes, black & white
Senior high through adult
TV/Source
SALE: $415
RENT: $50

Sale: Films, Inc.
733 Greenbay Road
Wilmette, IL 60091
(312) 256-3200
Rent: Films, Inc.
1144 Wilmette Avenue
Wilmette, IL 60091
(312) 256-4730

This documentary chronicles the "noble experiment" of prohibition. Actual film footage, radio announcements, and still photographs are used. The reasoning behind prohibition and the effects it had on the reasoning and attitudes of the American people are explained. Those who broke the law and drank were the "good guys," the socialites, the bootleggers; breaking the law became the acceptable way of life, and misunderstanding and confusion enveloped the use of alcohol. It helps give an understanding of the confusion that still surrounds the use of alcohol in our society today.

WHAT ABOUT TOMORROW?

Film, 1975, 17 minutes, color
Junior high and senior high
TV/Source
SALE: $295
RENT: $30

Sale & Rent: AIMS Instructional Media, Inc.
626 Justin Avenue
Glendale, CA 91201
(213) 240-9300

Young junior-high-age Scott and his friends are planning a secret drinking party. On the way to visit a friend, he and a pal pass billboard liquor ads, beer joints and cocktail lounges - all suggesting society's acceptance of drinking and the constant encouragement to drink which young people are exposed to. The boys also briefly make fun of a drunk they meet in an alley. That evening at the party of young teenagers, there is the typical showing off with alcohol and eagerness to appear sophisticated. Scott, however, drinks constantly and gets drunk. Angered when his girl friend sits with others, he gets into a fight and leaves the party staggering. Weaving drunkenly through the dark streets, he gets sick and ends up sitting in an alley by some garbage cans. A frightening shadow appears and Scott waits terrified - until we see that the shadow was cast by the same stumbling drunk he had met earlier in the day.

WHAT ARE YOU GOING TO DO ABOUT ALCOHOL?

Filmstrips, Teacher's Guide & cassette, record, 1975,
Elementary school students
TV/Source
SALE: $79.50 + $2.94 shipping
RENT: Preview only (30 days)

Sale & Preview: Guidance Associates, Inc.
Communications Park
Box 300
White Plains, NY 10602
(914) 946-0601

A two-part filmstrip that discusses the many reasons why young people drink. Part I explores peer pressure, adult examples, and environment. The narrator explains the physical effects of consuming various amounts of alcohol. Very significantly, the script discusses the subtle attraction of the names given various beverages. Part II is a series of short vignettes dramatizing such activities as stealing from the family liquor stock, obtaining beer illegally by having an older friend buy it, driving after heavy drinking, and reacting to parents who drink to excess. After each vignette there is a stop-film frame to allow for discussion. The credit frames list organizations from which more information may be obtained.

WHAT TIME IS IT NOW?

Film, 1968, 16 minutes, color
Junior high and senior high
TV/Source
SALE: $260
RENT: Not available

Sale: Gargano Promotions
12824 West 7 Mile Road
Detroit, MI 48235
(313) 864-4011

This film studies teenage maturity; it explores the question, "When in life is one old enough to begin drinking?" It deals with what youth considers to be a central cause of the generation gap - adult hypocrisy. It presents many of the reasons for drinking and attempts to clarify the healthy and unhealthy reasons.

WHY ME? THE EFFECTS OF ALCOHOL AND OTHER DRUGS ON DRIVING ABILITIES

Film, 1978, 13 minutes, color
Junior high through adult
TV/Source
SALE: $200
RENT: $30/3 days

Sale & Rent: South Carolina Commission on Alcohol and Drug Abuse
3700 Forest Drive
Columbia, SC 29204
(803) 758-3866

This film portrays the effects of alcohol and other drugs on driving ability by an experiment using tests simulating driving situations. The tests are conducted at night using a series of obstacles, directional signs, oncoming cars, and pedestrians. Four drivers are scored on three test runs each. In the first test they are sober; in the second they are under the influence of alcohol; and during the third test they are intoxicated by a combination of alcohol and other drugs, including marihuana, Benedril, Valium, and Darvon. Through the drivers, the viewer may see a little of himself and avoid asking "Why Me?" following an accident caused by driving while intoxicated.

WINGWALKING IN AMERICA

Film, 1979, 21 minutes, color
Business and industry personnel, adult
TV/Source
SALE: $95 - film
$55 - videocassette
RENT: Not available

Sale: Producers Color Service, Inc.
2921 East Grand Boulevard
Detroit, MI 48202
(313) 874-1112

This film, originally developed by Caterpillar Tractor Company for employee viewing, focuses on societal pressures which encourage social drinking in this country, on the one-in-ten risk of becoming an alcoholic which faces the regular social drinker, and especially on the importance of minimizing that risk. The fascination with risk which is part of our cultural tradition is characterized by the American folk hero, the airplane wingwalker, who is compared to social drinkers throughout the film. Both the wingwalker and the social drinker enjoy what they do and so push risk out of the mind, feeling confidently in control of self and situation. The best way to avoid the risk of alcoholism would be to avoid drinking. However, industry, in establishing alcoholism prevention programs for employees, recognizes strong job-related pressures to drink. Two types of pressure are illustrated in the film. The first is the tradition of social drinking in business relationships. This pressure is linked to the prevailing cultural attitudes which encourage social drinking; the difficulty of abstaining in a society where 70 percent of the adult population drink is noted. Since it is often difficult to avoid drinking, the social drinker, like the wingwalker, must minimize the risks. Techniques for practicing moderation in drinking are described. The second pressure to drink stems from job-related stress. Like the wingwalker, the drinker must not only be aware of the risk involved, but must also be aware of that point when balance is lost. Some common signs of the onset of alcoholism are identified, and examples of preventive measures are provided for setting appropriate personal drinking limitations and using positive outlets to relieve stress. The film is oriented towards primary prevention rather than alcoholism treatment, and the individual's responsibility for being aware of and reducing personal risk of alcoholism is stressed.

WIVES OF ALCOHOLICS

3/4" U-matic videocassette, 1975, 29 minutes, color
Senior high through adult
TV/Source
SALE: $175
RENT: $55/week

Sale & Rent: The Public Television Library
Video Program Service
475 L'Enfant Plaza, S.W.
Washington, DC 20024
(202) 488-5000

Two suburban housewives and mothers, married to alcoholics and moving in social circles where fairly heavy drinking is common, discuss how alcoholism nearly destroyed their marriages and how they and their husbands successfully sought help.

WOMEN AND ALCOHOL: THROUGH THE DRINKING GLASS

Film, 1980, 27 minutes, color
Adult, middle class women
TV/Source
SALE: $395
RENT: $50/3 days
$75/7 days

Sale & Rent: FMS Productions, Inc.
1040 North Las Palmas Avenue
Los Angeles, CA 90038
(800) 421-4609
(213) 461-4567

WOMEN AND ALCOHOL: THROUGH THE DRINKING GLASS (Continued)

This film, narrated by Carol Burnett, illustrates the family and social pressures and role expectations which contribute to a woman's alcohol dependency, and the satisfaction of life in recovery. One at a time, 4 women of different ethnic and economic backgrounds are shown performing routine daily activities. Each woman describes the progression of her alcohol dependency, its impact on her family or job, and the course of her recovery. A key factor in each woman's recovery was support from other recovering women alcoholics. For contrast, a group of teenage girls is shown near the beginning of the film discussing the reasons that they drink and the effects of alcohol they have experienced. Throughout the film, Carol Burnett, who reveals that both her parents were alcoholic, explores the causes and prevalence of alcoholism among women, as well as society's changing views on female alcoholism.

YOU CAN'T JUST HOPE THEY'LL MAKE IT

Film, 1975, 15 minutes
Top and middle level management
TV/Source
SALE: $230 ($193 for nonprofit organizations)
RENT: 1 week preview
$35 - prepaid (deductible towards purchase)

Sale & Preview: The Oz. of Prevention
6735 Telegraph Road
Suite 245
Birmingham, MI 48010
(313) 642-2433

"You Can't Just Hope. . ." explores problem drinking at the executive level. It is a training film for executives, middle management, and personnel administrators involved in employee assistance programs. This film presents a case study of a manager who seeks the advice of an employee assistance counselor in dealing with a troubled worker. One of the manager's staff is presenting problems on the job. The once industrious worker has become unreliable and has a high rate of absenteeism. The counselor feels that the worker's problems could stem from alcoholism and suggests that the manager refer his worker to treatment. The counselor assures the manager that the matter will be held in the strictest of confidence and that no one else on the job will know that their troubled co-worker is being referred for treatment. The manager, upon confronting the employee with his poor job performance, mistakenly strays to the subject of alcoholism. When this move is made, the worker's first reaction is one of anger. He denies that an alcohol problem exists. However, when documentation indicates that his work is suffering the employee realizes he has no alternative but to improve his performance by seeking treatment. The film concludes with the manager and counselor discussing the improvements in the employee's work performance.

PUBLICATIONS RELATING TO MEDIA RESOURCES

AMERICAN LIBRARY ASSOCIATION AUDIOVISUAL COMMITTEE

50 East Huron Street, Chicago, IL 60611. (312) 944-6780. Recommendations for Audiovisual Material and Services for Small and Medium Sized Public Libraries. Report, 1975, $2.95. Guidelines for Audiovisual Materials for Large Public Libraries. Report, 1975, $2.95. The reports offer recommendations for public libraries and library systems that wish to establish audiovisual services or to strengthen their existing collections and services.

EDUCATION, COMMUNICATION AND TECHNOLOGY JOURNAL

Association for Educational Communications and Technology, National Education Association, 1126 16th Street, N.W., Washington, DC 20036. (202) 833-4180. Quarterly, free with comprehensive AECT membership, $10 for all other AECT members, $19.50 for nonmembers (U.S.), $21.50 for outside U.S.

THE AUDIO-VISUAL EQUIPMENT DIRECTORY, 25th ed.

National Audio-Visual Association, 3150 Spring Street, Fairfax, VA 22031. (703) 273-7200. $18.50/$20 for noncommercial customer. Reference guide to audiovisual equipment published for AV purchasers by the national trade association of the audiovisual industry.

AUDIOVISUAL INSTRUCTION

Association of Educational Communications and Technology, National Education Association, 1126 16th Street, N.W., Washington, DC 20036. (202) 833-4180. Nine issues per year. Free for all members of AECT. $18 for nonmembers. Adaptations of technological advances to the learning process.

AUDIOVISUAL MARKET PLACE 1979

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106. (313) 761-4700 Ext. 270. $23.50. Directory of the AV educational market covering all active producers/distributors, manufacturers, film libraries, and educational radio and TV stations. Also features listings of associations, serial and review services, reference books, a calendar of film festivals, and AV-oriented conferences and exhibits.

EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

1200 19th Street, N.W., Washington, D.C. 20208. (202) 254-5500. A national information system dedicated to the progress of education through the dissemination of educational research results, research-related materials, and other research information that can be used in developing more effective educational programs. Through a network of specialized centers or clearinghouses, each of which is responsible for a particular educational area, the information is monitored, acquired, evaluated, abstracted, indexed, and listed in ERIC reference products and publications. These products and publications provide access to reports of innovative programs and the most significant efforts in educational research, both current and historical. In addition, each clearinghouse generates newsletters, bulletins, bibliographies, research reviews, and interpretive studies on educational subjects to satisfy the needs of the educational area or subject it serves.

FEATURE FILMS on 8mm and 16mm, 6th ed.

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. $24.00. Sixteen thousand films, from early silent classics to current releases, are listed. Necessary information including source, rental, sale, and lease prices provided.

FILM LIBRARY TECHNIQUES

Media Booknook. 1425 Liberty Road, Suite 200, Eldersburg, MD 21784, (301) 795-3001. $18.75 plus postage. Study on the formation and upkeep of a film library. FILM NEWS 250 West 57th Street, Room #527, New York, NY 10019, (212) 581-3596. Five issues per year, $7. Articles and reviews.

FILMS-TOO GOOD FOR WORDS

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. $13.95. An annotated directory of over 1,000 non-narrated 16mm films that will both entertain and instruct people of low language ability, the aurally handicapped, or highly literate students for whom condescending narration would be meaningless. Films are listed by subject, with all necessary ordering information.

THE FILM USER'S HANDBOOK

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. $16.95. Basic manual that shows librarians, educators, community groups, and others every aspect of building a successful film service: How to choose and run equipment; when to purchase films and when to rent; how to prepare publicity releases and film notes; how to avoid film damage in projection, and more.

INTERNATIONAL INDEX TO FILM PERIODICALS, 2nd ed.

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. Indexed by film title, author, and subject.

MOTION PICTURE, TV, AND THEATRE DIRECTORY

Motion Picture Enterprises Publications, Inc., Tarrytown, New York 10591, (212) 245-0969. Semi-annual, $3.50 plus postage. National directory of individuals and companies, listed by type of service, connected with motion pictures, TV, and theatre.

AUDIOVISUAL SOURCE DIRECTORY

Motion Picture Enterprises Publications, Inc., Tarrytown, New York 10591, (212) 245-0969. Semi-annual, $3.50 plus postage. National directory of individuals and companies, listed by type of service, connected with the audiovisual industry.

NATIONAL INFORMATION CENTER FOR EDUCATIONAL MEDIA (NICEM)

University of Southern California, University Park, Los Angeles, CA 90007, (213) 741-6681. Publishes comprehensive directories to 16mm educational films, 35mm filmstrips, educational audiotapes, educational videotapes, educational records, 8mm motion cartridges, educational slides, and educational overhead transparencies.

NAVA NEWS

National Audio-Visual Association, 3150 Spring Street, Fairfax, VA 22031, (703) 273-7200. Free with NAVA membership. Articles and reviews.

PREVIEWS

R. R. Bowker, Subscription Service Department, P.O. Box 67, Whitinsville, MA 01588, (617) 234-3060. Nine issues per year. $15.00. Hardware descriptions, film evaluations, and articles.

PROJECTION

Addiction Research Foundation, 33 Russell Street, Toronto, Ontario, Canada M5S 2S1. Monthly, $12. Descriptions and evaluations of audiovisual materials relating to the alcohol and drug dependence field. Back reviews are available.

A REFERENCE GUIDE TO AUDIOVISUAL INFORMATION

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. $16.50. Contains annotated lists of over 400 AV reference books and 110 key periodicals; a 155-heading subject index to them; a how-to-do-it manual for building your own question and answer reference file; a glossary of over 300 AV terms, and more.

RETROSPECTIVE INDEX TO FILM PERIODICALS 1930-1971

Bowker Order Department, P.O. Box 1807, Ann Arbor, MI 48106, (313) 761-4700, Ext. 270. $27.50. Indexes and provides full bibliographic data on the entire contents of 14 leading English-language journals devoted to film. Arrangement is by subject and title, with a separate book review section.

SIGHTLINES

Educational Film Library Association, 43 West 61st Street, New York, NY 10023, (212) 246-4533. Quarterly, $25.00. Articles, interviews, calendars of upcoming film festivals, listings of new films.

AMERICAN FILM FESTIVAL PROGRAM GUIDE

Educational Film Library Association, 43 West 61st Street, New York, NY 10023, (212) 246-4533. 1959-1967 $1 each, 1968-1972 $2 each, 1973-1976 $2.50 each, 1977-1978 $3.00 each, 1979 $4.00. Listing of film finalists by categories entered in annual film festival.

VISUAL AIDS AND PHOTOGRAPHY IN EDUCATION

Media Booknook, 1425 Liberty Road, Suite 200, Eldersburg, MD 21784, (301) 795-3001. $16.75 plus postage. A comprehensive inventory of available resources. Shows how to make the most out of a school's equipment.

WHERE TO WRITE OR CALL FOR HELP

The National Institute on Alcohol Abuse and Alcoholism collects and distributes current information on all aspects of alcohol, drinking, and alcoholism of professional and public interest. It also maintains a State-by-State listing of most public and private alcoholism treatment facilities. For answers to specific questions about alcohol abuse and alcoholism and for lists of local treatment facilities, write to:

National Clearinghouse for Alcohol Information
Box 2345
Rockville, MD 20852

Other sources of information and referral to local facilities can be obtained from such national organizations as:

Alcoholics Anonymous
P.O. Box 459
Grand Central Station
New York, NY 10017

Local Alcoholics Anonymous chapters, Al-Anon family groups, and some Alateen groups are listed in most telephone directories.

National Council on Alcoholism, Inc.
733 Third Avenue
New York, NY 10017

The NCA offers a list of nonprofit organizations in more than 100 cities that will refer clients to physicians and public and private agencies providing treatment for alcoholism. Some of these local organizations not only provide such information, but also offer counseling and treatment services.

Alcohol and Drug Problems Association of North America
1130 7th Street, N.W.
Washington, DC 20036

The Association can provide a list of State government-supported agencies concerned with alcoholism.

Veterans Administration
Alcohol and Drug Dependence Service
810 Vermont Avenue, N.W.
Washington, DC 20420

Any veteran discharged under 'conditions other than dishonorable' may be eligible for VA medical benefits; eligible veterans receive alcoholism treatment at no charge. Treatment of acute intoxication is available at any VA hospital in the country. Many VA hospitals also offer comprehensive treatment and rehabilitation services for alcoholic patients.

The Salvation Army
120 West 14th Street
New York, NY 10011

Most facilities of the Salvation Army provide food, shelter, or rehabilitation, and include halfway houses. In some areas, the organization provides a broad range of other services for alcoholic persons.

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